



# CHICO PERFORMANCES 2009-2010

## How to become involved in Chico Performances 2009-2010 Season

### Major Program Advertising

Advertising in the Chico Performances program means your ad will be seen! Last year, more than 50,000 people attended Chico Performances events.

**Full Page ad (inside) - \$5000**  
**Full Page ad - (back cover) - \$7500**

(Price includes 24 tickets to any upcoming Chico Performances events, a full page ad, and ad design)

### Program Sponsors

Sponsorship of the Chico Performances program guarantees a listing on the "Sponsor" page in the Chico Performances program. Sponsorships shows your support of the Chico Performances program, as well as complimentary tickets to upcoming events. Your listing will be seen by more than 50,000 audience members.

*\$1500 - includes 16 tickets to select\* Chico Performances events*  
*\$1000 - includes 14 tickets to select\* Chico Performances events*  
*\$750 - includes 12 tickets to select\* Chico Performances events*  
*\$500 - includes 10 tickets to select\* Chico Performances events*

### Chico Performances Event Sponsorship

Event sponsorship is a great way to become involved with a specific performance. You can choose the Chico Performances event you would like to sponsor!

#### **\$1500**

- 1) 6 premium tickets to the sponsored performance.
- 2) Your business name/logo on the event poster.
- 3) Your business name/logo on promotional mailer.
- 4) Your business name included in all press releases.
- 5) A lobby sign with your business logo up at your sponsored performance.
- 6) Your business logo in the program on the artist information page.
- 7) Mention in the introductory curtain speech.

#### **\$2500**

#### *All of the above plus:*

- 1) 4 additional premium tickets to the sponsored performance.  
*(total of 10 tickets)*

#### **\$5000**

#### *All of the above plus:*

- 1) 6 additional premium tickets to the sponsored performance. *(total of 16 tickets)*
- 2) Title sponsorship - your business name above artist name in all promotional materials.
- 3) Your business logo as a title sponsor in the program on the artist information page.
- 4) A meet & greet with the artist. *(if possible)*  
*(available for any performance)*

#### **\$10,000**

#### *All of the above plus:*

- 1) A sponsor card good for an additional 30 adult admissions to other Chico Performances events. *(some restrictions apply.)*
- 2) Dinner for 10 at a local restaurant.

#### **\$15,000**

#### *All of the above plus:*

- 1) Title Sponsorship of TWO performances including all benefits associated with sponsorship.
- 2) A sponsor card good for an additional 45 adult admissions to other Chico Performances events. *(some restrictions apply.)*
- 3) Dinner for 10 at a local restaurant for two performances.

**For more information on how you can become involved in the Chico Performances 2009-2010 season, contact John Scribner at 591-7139**