



Colleagues:

I am pleased to share with you the final draft of the first annual report on our *Academic Plan*.

You recall that on May 9, 2008, I released the CSU, Chico *Academic Plan, 2007-2012*. That *Plan* provides an initial roadmap for our journey to excellence in instruction, research, creative activity, and public service. I noted that each fall I would share with you an *Annual Report* in which I report to you on the progress that we, as an academic community, have made on implementing the goals of our Academic Plan. This is the draft of the 2007-2008 Report.



I appreciate the collaborative effort and the thoughtful dialogue and discussion that so far have gone into the development of these performance indicators. I invite your suggestions, edits, and additions to this final draft report. Upon review of your inputs, I will officially launch the report in February 2009.

Our goals are clear and articulate well with the strategic priorities of the University and I look forward to the outcomes of our current and future efforts.

SANDRA M. FLAKE

PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS



Goal 1: Enhance Student Learning – Both Inside and Outside the Classroom

	2003	2004	2005	2006	2007	Change Since Previous Year	Trend in Measure
STUDENT POPULATION							
Student Headcount	15,516	15,734	15,919	16,250	17,034	784	↑
Number of New Students	3,895	4,292	4,242	4,738	4,932	194	↑
Admission Index of First-Time Freshmen	3,652	3,664	3,489	3,445	3,389	-56	↓
Number of Students of Color	2,794	2,923	3,029	3,267	3,549	282	↑
Number of International Students	639	542	313	488	734	246	↑
ACADEMIC EXCELLENCE							
Number of Academic Programs			143	141	152	11	↑
Number of Accredited Programs	28	29	34	34	36	2	↑
FTES in Supervisory Coursework	554	485	592	494	505	11	↑
FTES Taught by Tenure-Track Faculty	63%	62%	57%	54%	52%	-2%	↓
Student Faculty Ratio	20.29	21.86	21.47	21.02	21.4	0.38	↑
Percent of Courses with Class Size < 30	75%	74%	69%	68%	68%	0%	↔
NSSE Scores on Level of Academic Challenge		51		51		0	↔
NSSE Scores on Active and Collaborative Learning		40		42		2	↑
NSSE Scores on Student-Faculty Interaction		27		29		2	↑
NSSE Scores on Enriching Educational Experiences		23		26		3	↑
NSSE Scores on Supportive Campus Environment		60		58		-2	↓
Percent of Seniors Participating in Faculty Research Activities (NSSE)		31%		31%		0%	↔
Percent of Students Participating in Experiential Learning	3.34%	3.02%	9.19%	16.90%		7.71%	↑
Percent of Students Participating in National University Exchange Program	0.93%	1.02%	1.33%	1.71%		0.38%	↑
Number of Students Participating in Study Abroad	4.10%	4.40%	5.41%	7.27%	8.97%	1.70%	↑
Student Satisfaction with Major Program	92%	95%	95%	94%	97%	3%	↑
LEARNING RESOURCES							
Percent of Smart Classrooms	78%	78%	78%	86%	86%	0%	↔
Percent of Courses Using the Learning Management System	24%	29%	38%	45%	43%	-2%	↓
Satisfaction with Technology Learning Environment	90%	90%	92%	92%	91%	-1%	↓
Satisfaction With Library and Library Services					70%	70%	↑
New Student Participation in Summer Orientation	46%	42%	41%	38%	45%	7%	↑
Percent of Students Remediated in One Year	78%	86%	83%	70%	85%	15%	↑
Number of First-Time Freshmen Participating in Campus Sponsored Success Programs						0%	↔
Percent of Students Satisfied with Academic Advising Services	77%	81%	80%	79%	80%	1%	↑
STUDENT SUCCESS							
Retention Among All Students	82%	84%	82%	79%	79%	0%	↔
Graduation Rates by All Students	50%	51%	52%	51%	54%	3%	↑
Number of Degrees Awarded	3,493	3,068	3,288	3,247	3,358	111	↑
Satisfaction with CSU, Chico as a Whole	98%	99%	97%	99%	98%	-1%	↓
Student Satisfaction with Value of CSU, Chico Education	98%	98%	99%	97%	98%	1%	↑
Number of Students Using Career Center	1,403	1,458	2,465	3,037		572	↑
Number of Organizations Recruiting at CSU, Chico	97	122	109	115		6	↑
Recruiter Satisfaction with CSU, Chico Graduates	92%	87%	93%	94%		1%	↑



Other Achievements

- ➊ **One of America's Best Colleges** - CSU, Chico is ranked fourth among master's level public universities in the western United States in the 2007 America's Best Colleges from U.S. News & World Report magazine.
- ➋ **Construction Management Students Win Championships** - Department of Construction Management students took home honors at the prestigious 21st Annual Associated Schools of Construction (ASC) Student Competition.
- ➌ **Jazz X-press Invited to Telluride** - Chico Jazz X-press and its director, Rocky Winslow, have been invited to one of the premiere jazz festivals in the world.
- ➍ **Animation Students Bring Home Top Awards Again** - Students from Clarke Steinback's video game development class brought home the top award for Best Interactive Media at the CSU Media Arts Festival.
- ➎ **Top Honors at State Meet** - College of Agriculture Outreach Coordinator Shannon Douglass and student Grace Berryhill won top prizes in two divisions of the state Young Farmers and Ranchers Discussion Meet held as part of the California Farm Bureau Federation Annual Meeting in Sparks, NV.
- ➏ **The Orion Wins Top Award** - The Orion received the first-place award for general excellence at the California Newspaper Publishers Association's 2006 Better Newspapers Contest awards ceremony.
- ➐ **National Scholarship for Research on Sustainability** - CSU, Chico business student Greg Turcotte has received the \$10,000 2007 SAP America Scholarship for a research paper applying accounting principles to monitoring greenhouse gas emissions.
- ➑ **Model United Nations Delegation Brings Home Top Award from National Conference** - For the second time in two years, students participating in the Model United Nations (MUN) course won the top award at the national conference held in New York over spring break. The Chico delegation, representing Saudi Arabia, was named the Outstanding Delegation from a field of more than 290 schools.
- ➒ **Hearst/CSU Trustees' Award Honors Construction Management Student** - Senior Kevin Brady, a construction management major, has received a 2007-08 William R. Hearst/CSU Trustees' Award for Outstanding Achievement, one of the most prestigious honors a student in the CSU can receive.
- ➓ **Prestigious Re-accreditation** - The Association to Advance Collegiate Schools of Business (AACSB), the world's premier accrediting body for business schools in the world, recently announced that CSU, Chico's College of Business has earned full re-accreditation.
- ➔ **School of Nursing Expands Programs** - The School of Nursing received a \$250,000 grant from the California Employment Development Department to establish the Rural Northern California Clinical Simulation Center to train nurses using lifelike, state-of-the-art patient simulators.
- ➕ **Mathematics Students Place First in Calculus Competition** - Six students from the CSU, Chico Department of Mathematics competed in the 40th Annual Statewide Mathletics Competition, held at California State University, Monterey Bay and won first place in the college calculus team competition.
- ➖ **National Honor Roll for Civic Engagement** - CSU, Chico has once again been designated as a member of the President's Higher Education Community Service Honor Roll with Distinction. This honor, the second in a row for CSU, Chico, highlights the University's civic engagement activities during 2007.
- ➗ **Alum Receives Prestigious College of Medicine Outstanding Student Award** - Troy A. Miles, a 2006 graduate in biological sciences, CSU, Chico, received the Ralph Ger Award for Outstanding Student of the Year in Clinical Anatomy at Albert Einstein College of Medicine in New York City.
- ➘ **Civil Engineering Students Win Small Wood Structure Competition** - The Department of Civil Engineering hosted a small wood structure design competition with University of Pacific to test student groups' abilities to design, test and construct wood truss structures.
- ➙ **Manufacturing Students Win Top Award** - The Manufacturing Technology Program won the Grand Prize at the prestigious WESTEC (Western Tool Exposition and Conference) Manufacturing Challenge for the fourth year in a row.
- ➚ **Outstanding Academic Achievement** - Kham Vang, a biological sciences major, received the 2007 President's Award for Outstanding Academic Achievement. The \$1,000 award is granted to the graduating senior with the highest grade point average. Vang, who hopes to become a dentist, scored in the 97th percentile on his dental school entrance examination.
- ➛ **Students Take First Place in Research Competition** - Two biology students won first place in the 22nd annual California State University Student Research Competition. They topped 18 other entrants from other CSU campuses with research in microbial biochemistry that has great potential for creating new uses and sustainable practices for waste products.
- ➜ **Summer Orientation Students Win Awards** - Student staff representing CSU, Chico's Summer Orientation program won two awards at the 2008 National Orientation Directors Association (NODA) Region II conference.



Goal 2: Nurture Excellence in Faculty and Staff Resources

	2003	2004	2005	2006	2007	Change Since Previous Year	Trend in Measure
TOWARDS EXCELLENT FACULTY AND STAFF							
Total Number of Faculty	941	916	976	1,033	1,071	38	↑
Total Full-Time Equivalent Faculty	708	676	705	745	773	28	↑
Total Number of Staff	1,061	1,020	918	960	989	29	↑
Total Full-Time Equivalent Staff	917	878	852	898	924	26	↑
Number of Underrepresented Minority Faculty	111	114	120	134	133	-1	↓
Number of Underrepresented Minority Staff	140	132	125	126	132	6	↑
Number of Tenure-Track Faculty Appointments	15	9	24	40		16	↑
Number of Staff Appointments	101	84	63	136		73	↑
Percent of Faculty Searches Resulting in Appointment	48%	45%	77%	82%		5%	↑
Percent of Staff Searches Resulting in Appointment	89%	100%	100%	100%		0%	↔
Number of Faculty with Terminal Degrees	618	582	591	593	602	9	↑

TEACHER - SCHOLAR

Number of Faculty and Staff Scholarly / Creative Activities	77	71	116	138	146	8	↑
Number of Faculty and Staff Publications / Presentations	135	127	182	132	106	-26	↓
Number of Faculty and Staff Receiving External Grants / Contracts	139	133	117	114	119	5	↑
Percent of Grant / Contract Proposals Funded	82%	80%	82%	89%	90%	1%	↑
Number of Students Supported Through Grants / Contracts	403	335	366	410	431	21	↑

SUPPORT AND RECOGNITION OF GROWTH AND ACHIEVEMENT

Average Amount of New Tenure-Track Faculty Start-up Awards	\$2,167	\$29,950	\$16,811	\$5,182		-\$11,629	↓
Number of AWTU Awarded to New Tenure-Track Faculty Development	90	54	144	240		96	↑
Number of AWTU Awarded for Research						0	↔
Number of Faculty Leaves Awarded						0	↔
Total \$\$ for Faculty Development	\$1,411,873	\$1,706,825	\$1,801,279	\$1,728,323	\$1,820,745	\$92,422	↑
Number of Staff Employees Participating in Fee Waiver program	163	290	257	100	127	27	↑
Number of AA Staff Employees Participating in Employee Open University	34	23	16	14	14	0	↔
Total \$\$ for Staff Development			\$122,588	\$158,133	\$318,902	\$160,769	↑

Other Achievements

Biologist Named to World Environmental Organization - Professor Jeff Price, who shared in the 2007 Nobel Peace Prize as a lead author of the Intergovernmental Panel on Climate Change (IPCC), has been appointed as Senior Fellow for Climate Change and Biodiversity at the United Nations Environment Program - World Conservation Monitoring Center (UNEP-WCMC).

Jack Rawlins Environmental Award Recipient - Taylor Bass received the first Jack Rawlins Environmental Award for \$10,000.

2007 David and Helen Lantis University Chair Recipient - Greg Kallio, Department of Mechanical Engineering, Mechatronic Engineering, and Manufacturing Technology, has been awarded a Lantis Professorship that will allow him to continue developing design guidelines for Zero Energy Homes (ZEH) in the North State.

Microbiologists Receive NSF Grant to Study Organisms in Lassen's Acidic Lakes - Gordon Wolfe, Biological Sciences, a microbial ecologist, is part of a collaborative \$1.2 million grant from the National Science Foundation to study organisms living in the boiling acid pools and hot acidic lakes of Lassen Volcanic National Park.

Professor Named 2008 National Art Educator of the Year - Professor Cris Guenter, graduate coordinator in the Department of Education, was selected by the National Art Education Association to receive the 2008 National Art Educator of the Year Award.

Faculty Named to Nierenberg Chair of Design - Barbara Sudick, Department of Communication Design, was named to the prestigious Nierenberg Chair of Design at Carnegie-Mellon University for the 2008/2009 academic year.



Goal 3: Educate for a Sustainable Global Society

	2003	2004	2005	2006	2007	Change Since Previous Year	Trend in Measure
CURRICULUM PROGRAMS							
Number of Sustainability-Related SLOs in Published Program Goals						0%	↔
Number of Students Enrolled in "Oak Leaf" Course Offerings	7905	7831	7807	8557		750	↑
Sustainability Literacy Among Students						0%	↔

SCHOLARSHIP IN SUSTAINABILITY

Number of Sustainability-Related Publications						0	↔
Number of Sustainability-Related Creative Activities						0	↔
Number of Faculty / Staff Engaged in Sustainability-Related Research and Creative Activities						0	↔
Number of Sustainability-Related Grants and Contracts						0	↔
Revenues from Sustainability-Related Grants and Contracts						\$0	↔



REGIONAL LEADERSHIP

Number of Participants in Annual Sustainability Conference			500	800	1,100	300	↑
Number of Participants in ISD-Sponsored Events and Activities			90	3,431	1,354	-2,077	↓
ISD Support for Sustainability Events and Activities			\$5,500	\$69,938	\$24,900	-\$45,038	↓
<u>Number of Recognitions</u>						6	↑

Other Achievements

- 📍 **Campus Hosts "This Way to Sustainability"** - CSU, Chico hosts "This Way to Sustainability," the nation's largest sustainability conference of its kind. Over 1100 people attended this year.
- 📍 **Named One of Top 'Green' Schools** - CSU, Chico has been named to a list of 15 colleges and universities around the world cited for their leadership in sustainability and environmental programs.
- 📍 **Named to Top 10 List of Green Colleges** - CSU, Chico has once again been named to an exclusive list of national schools leading the way in sustainability and environmental awareness.
- 📍 **UN Climate Control Panel Shares 2007 Nobel Prize** - Biologist Jeff Price, Department of Geological and Environmental Sciences, is one of the lead authors of the Intergovernmental Panel on Climate Change (IPCC) report that received the Nobel Peace Prize.
- 📍 **Sustainability Rating System** - CSU, Chico is among 91 colleges and universities in North America that have been selected to participate in the pilot phase of a rating system for sustainability in higher education.

- 📍 **Climate Change Discussion** - Students and faculty from CSU, Chico and Butte College participated in a national effort to discuss solutions for global warming.
- 📍 **Reusable and Recyclable Goods Diverted** - CSU, Chico's award-winning Diversion Excursion program diverted more than 17,000 pounds of reusable and recyclable goods from the landfill as residence hall students moved out for the summer.
- 📍 **First University-Based Organic Dairy in the West** - The newly transitioned organic dairy was dedicated April 2007. It provides a hands-on learning experience in organic livestock production for students and generates meaningful applied research for the organic dairy industry. The program complements the school's commitment to sustainable agriculture and dovetails with its integrated agriculture program.



Goal 4: Serving the North State and Beyond

	2003	2004	2005	2006	2007	Change Since Previous Year	Trend in Measure
ADDRESS EDUCATIONAL NEEDS							
<u>Number of Continuing Education Offerings</u>	1,686	1,467	1,759	1,900	1,857	-43	↓
<u>Number of Continuing Education Enrollments</u>	6,567	4,476	4,814	5,077	5,137	60	↑
<u>Number of Public Lectures</u>	102	101	112	200	217	17	↑
<u>Number of K-12 Teacher Educational Events</u>	262	243	245	235	436	201	↑
STIMULATE SUSTAINABLE ECONOMIC DEVELOPMENT							
<u>Number of Clients Served by CSU, Chico Centers (partial)</u>				73,255	73,221	-34	↓
<u>Number of Faculty Participating in CSU, Chico Centers (partial)</u>				31	37	6	↑
<u>Number of Students Participating in CSU, Chico Centers</u>				66	300	234	↑
SUPPORT RICH CULTURAL AND ARTISTIC ENVIRONMENT							
<u>Number of Public Events Sponsored</u>	45	45	46	88	86	-2	↓
<u>Number of Attendees to Public Performances</u>	36,804	36,477	38,236	40,400	45,795	5,395	↑
<u>Number of K-12 Events</u>	28	27	23	20	24	4	↑
<u>Attendance at K-12 Events</u>	27,377	27,827	26,996	21,192	24,969	3,777	↑
<u>Number of Visitors to Exhibits</u>	13,864	16,634	16,710	14,197	19,606	5,409	↑
PUBLIC ENGAGEMENT INITIATIVES							
<u>Number of Students Involved in Civic Engagement</u>	2,561	2,716	2,587	2,529		-58	↓
<u>Number of Community Members Served</u>				29,002	26,369	-2,633	↓
<u>Economic Impact of Civic Engagement</u>	\$1,691,904	\$1,552,298	\$1,471,014	\$1,913,590	\$2,451,166	\$537,576	↑

Other Achievements

Students Work to Rebuild New Orleans - During the third week in January, 115 students, faculty and staff from CSU, Chico traveled to the New Orleans area to spend five days rebuilding houses devastated by Hurricane Katrina in 2005. This was the third trip to New Orleans for the "Rebuild New Orleans" project, and the trip with the largest number of volunteers. [Sri Lankan Students Contribute to New Orleans Rebuilding Project](#)

GIC Will Help Map Levees - The Geographical Information Center has received approximately \$200,000 to assist the California Department of Water Resources (DWR) Delta Risk Management Strategy in providing more precise mapping information related to Sacramento-San Joaquin River Delta levee projects.

Civic Engagement Always a Priority - Each year, about 2,000 student volunteers from [Community Action Volunteers in Education \(CAVE\)](#) average 60,000 hours in 20 programs ranging from elementary school tutoring to working with patients at Napa State Psychiatric Hospital.

Christmas for 210 Children - The Staff Council is in its 22nd year of sponsoring the Needy Children's Gift Program. This year 210 children from 91 families will receive gifts through the generosity of departments and offices within the University. Some local businesses also participate.

Putting Ability First - Ability First Sports Camp is a one-week residential camp for youth with physical disabilities. The camp emphasizes physical skill development and socialization. Campers participate in waterskiing, swimming, tennis, golf, wall climbing, soccer, rugby, basketball, and hockey; almost all the coaches are athletes with physical disabilities who have competed nationally or internationally.

Iron Canyon Fish Ladder Project - The Research Foundation has received \$220,000 funding from the U.S. Fish and Wildlife Service for Phase II of a project to restore the Iron Canyon Fish Ladder. The ladder, located on Big Chico Creek above Salmon Hole, is a critical component in moving salmon from the heavily used swimming holes of Upper Bidwell Park to the protected holes upstream of the Big Chico Creek Ecological Reserve and other private land holdings.

Math and Science Collaboration - Eleven new California Math Science Partnerships (MSPs) have been funded in the state, and Chico Unified School District (CUSD) has received two of them, one in science and one in mathematics. Both of these are collaborative ventures with CSU, Chico faculty, and both will support the efforts to establish professional learning communities within the school district.

Sacramento River Health - Research Foundation and partners from UC Davis, UC Santa Cruz and The Nature Conservancy will be working on a million-dollar grant with the Sacramento River Monitoring and Assessment Project (SRMAP) to evaluate the health of restoration projects along the Sacramento River.



Goal 5: Strategically Manage Resources in Support of Mission, Vision and Goals

	2003	2004	2005	2006	2007	Change Since Previous Year	Trend in Measure
MARSHAL RESOURCES							
Total General Fund Support for Academic Affairs	\$91,403,150	\$93,205,606	\$98,638,729	\$103,104,287	\$108,345,385	\$5,241,098	↑
General Fund Support per FTES	\$6,519	\$6,496	\$6,718	\$6,862	\$6,848	-\$14	↓
<u>Total Grant / Contract Dollar Amount Awarded</u>	\$27,043,214	\$27,290,573	\$27,456,206	\$30,919,483	\$28,426,079	-\$2,493,404	↓
<u>Percent of Grant / Contract Proposal Funded</u>	77%	82%	80%	83%	89%	6%	↑
<u>Percent of Grant / Contract Awards with Full Indirects</u>	8.55%	8.21%	8.25%	8.11%	9.18%	1.07%	↑
Amount of Incentive Funds Distributed	\$317,727	\$205,930	\$108,959	\$0	\$300,000	\$300,000	↑
Amount of Capacity Building Funds Distributed					\$100,000	\$100,000	↑
Academic Affairs Total Philanthropic Activity (Dollars)						\$0	↔
Academic Affairs Total Philanthropic Activity (Donors)						0	↑
Philanthropic Activity as Percent of General Fund						0%	↔

ALIGN RESOURCES









Percent of General Fund to Instructional Units	78%	76%	76%	77%	78%	1%	↑
Percent of General Fund to Support Units	22%	24%	24%	23%	22%	-1%	↓
Percent of General Fund to Strategic Initiatives	0.98%	4.47%	5.11%	1.74%	1.86%	0.12%	↑

DEMONSTRATE ORGANIZATIONAL EFFECTIVENESS

<u>Number of Full-time Equivalent Students (FTES) Served</u>	14,021	14,349	14,683	15,025	15,822	797	↑
<u>Percent of Actual vs. Target FTES</u>	97%	100%	102%	102%	105%	3%	↑
Number of MPPs as Percent of Total Number of AA Employees						0	↔
Administrative Costs per FTES						0	↔
Number of Annual Assessment Reports Submitted						0	↔
Number of Successful Program Reviews Conducted						0	↔
Staff Use of Administrative Systems						0	↔
Number of Data Tables Built / Converted for Continued Reporting						0	↔
Number of Data Queries Built / Converted for Continued Reporting						0	↔
User Satisfaction with Data Tables / Queries						0	↔
User Satisfaction with Enterprise Warehouse						0	↔



Other Achievements

-  **Improving Teacher Quality** - The Mathematics Project has won funding for a new professional development project to improve math instruction in kindergarten through second grade. The California Postsecondary Education Commission (CPEC) awarded a four-year grant of \$944,415 to the University in a statewide competition.
-  **Raising Awareness and Heightening Training** - IRES facilitated a communication program in conjunction with National Cyber Security Awareness month in October to include posters, bookmarks, Orion ads, BMU message board ads and a website. They also developed and delivered a New Hire Orientation security message/presentation and an information security course as a part of the Supervisory Certificate program. IRES facilitated two System Security/System Administrator meetings to discuss our risk management and security strategy and best practice resources available to campus. They published Key Information Security Practices to help faculty and staff identify steps they can take to better protect campus information.
-  **\$1 Million Grant** - The Bernard Osher Foundation has approved a \$1 million endowment for the Osher Lifelong Learning Institute (OLLI).
-  **Scholarships in Computer Science, Engineering and Engineering Technology** - The Mathematics Engineering Science Achievement (MESA) Program has received \$598,000 from the National Science Foundation (NSF) for scholarships for educationally disadvantaged students.
-  **Science Teacher Retention** - Bev Marcum, director of the California Science Project Inland Northern Site, has been awarded a four-year grant for \$439,000 from the California Postsecondary Commission and the California Science Project for work with the Science Teacher Retention Initiative.
-  **Proofpoint Implemented** - A new Junk e-mail/spam filtering system called Proofpoint was implemented in May for both Exchange and Wildcat e-mail. The new process quarantines suspected spam on a separate server before it ever gets to a user's inbox.
-  **Information Resources 24/7** - The campus portal provides single sign-on access to registration, online courses, Web-based e-mail, grades, and campus information 24 hours a day. Secure wireless networking is a free service to students, available in most high-use public areas of campus, including the library, the student union, Selvester's Cafe, and the residence hall common areas. The student computing labs and student help desk in the library are open and staffed 24 hours a day. Small groups of students can use NetStudy rooms in the library for working on collaborative projects, sharing computers and large-screen displays.
-  **Pilot Program Underway** - The clicker selection committee has selected Turning Technologies. XR Response Card LCD clickers for a campus-wide one year pilot, which began in Fall 2007.