MISSION STATEMENT

The division of Academic Affairs advances the mission of the University to serve Northern California, the state, the nation and the global community through excellence in learning, scholarship and creativity, and public engagement.

SHARED VALUES

- Student Success
- Excellence
- Diversity
- Community
- Service to Others
- Sense of Place
- Integrity
- One University

VISION STATEMENT

The division of Academic Affairs is a vibrant learning community—of engaged students and well-respected, dedicated faculty, staff and administrators—that is purposeful, inclusive, collegial, respectful and celebrative.

We are known for excellence in learning, especially for our role of facilitating student learning and student success. We acknowledge our public purpose by developing, applying and exchanging knowledge and expertise for the mutual benefit of our community and our region.

We bring about personal, organizational, national and global sustainable development through efforts that are intellectually honest, environmentally friendly, economically sound, politically viable, and socially just. By compelling example and through effective dialogue, we improve the human condition in the twenty-first century.
STRATEGIC GOALS

Goal # 1: Enhance student learning—both inside and outside the classroom.

- Recruit, enroll, retain and graduate a diverse, high-quality student population
- Offer excellent and distinctive programs
- Deliver active, collaborative and transformative pedagogies
- Support student participation in regional, national and international learning opportunities
- Ensure access to the most effective information and learning resources
- Provide superior student support systems
- Demonstrate educational effectiveness

Goal # 2: Nurture excellence in faculty and staff.

- Recruit, develop, and retain a diverse, excellent faculty and staff
- Strengthen and integrate teaching, scholarship, student learning and public service
- Support professional growth and achievement
- Recognize, value and celebrate outstanding performance

Goal # 3: Educate for a sustainable global society.

- Deliver curricular and extra-curricular programs for sustainability
- Promote scholarly and creative activities in sustainability
- Provide regional leadership for sustainable development practices
- Assist the University to serve as a model sustainable campus

Goal # 4: Serve the North State and beyond.

- Address diverse educational needs
- Stimulate sustainable economic development
- Support a rich cultural and artistic environment
- Collaborate through mutually beneficial public engagement initiatives

Goal # 5: Strategically manage resources in support of mission, shared values and vision.

- Marshal resources to achieve mission, vision and goals
- Align all resources to achieve mission, vision and goals
- Foster a culture of evidence-based planning and decision making across all units
- Demonstrate organizational effectiveness