

ACADEMIC AFFAIRS ACTION PLAN 2003-2004

www.csuchico.edu/vpaa/actionplan

To implement

The Strategic Plan

For the Future of California State University, Chico

Adopted October 9, 1995 • Updated February 3, 1999



Office of the Provost and Vice President for Academic Affairs
California State University, Chico • Chico, California 95929-0110

Strategic Priority 1. Believing in the primacy of student learning, we will continue to develop high quality learning environments both in and outside of the classroom. With one of the highest graduation rates in the CSU system, our residential campus has, for many years, attracted and retained students who report high levels of satisfaction with the quality of life they can create while they are students. Opportunities for intellectual, social, emotional, spiritual, and physical growth abound, not only for students, but also for faculty, staff, and the community. Our commitment to education as a way of life, both in and outside of the classroom, and our commitment to developing "systems of learning assessment that enable students to demonstrate learning in both courses and programs" (*The Cornerstones Report*, Principle 1b, page 6), remain our highest priorities.

| Academic Affairs Action Plan Strategic Priority 1 • 2003-2004 | Person(s) Responsible | Report Due |
|---|---|---------------|
| 1. Assess the implementation to date of the Academic Affairs Alcohol Abuse Prevention Plan and develop recommendations for next phases. http://www.csuchico.edu/sa/alcoholpolicy/preventionplan.html http://www.calstate.edu/PA/news/alcoholreport.shtml | Multidivisional Task Force in coordination with CIE&A-WASC efforts | May |
| 2. Examine the factors that promote learning and success in first-time freshmen and develop a strategic plan for our "First-Year Experience" initiative. http://www.brevard.edu/fyc/index.htm | Multidivisional Task Force in coordination with CIE&A-WASC efforts | December |
| 3. Analyze and act upon data on Chico's student and institutional performance in NSSE benchmark areas of academic challenge, active and collaborative learning, student-faculty interaction, enriching educational experiences and supportive campus environment. http://www.indiana.edu/~nsse/ | Dennis Rothermel and Marilyn Winzenz to coordinate with WASC efforts | May |
| 4. Continue the refinement of the Academic Program Review Process, prepare progress report and make recommendations for next phase. http://www.csuchico.edu/vpaa/manual/#planning | Dennis Rothermel in coordination with CIE&A-WASC efforts | May |
| 5. Conduct an audit of current GE assessment activities to identify "best practices" and areas in need of improvement. http://www.csuchico.edu/vpaa/manual/FacGuideGE.pdf | Dennis Rothermel, GEAC in coordination with CIE&A-WASC efforts | December |
| 6. Review / reaffirm critical success factors and assemble, where appropriate, workgroups to identify variables, create data definitions, and develop reporting strategies for the content areas of this strategic priority. http://www.csuchico.edu/vpaa/vppra/pdf/CIE&A_Final.pdf | Arno Rethans, CIE&A in coordination with WASC efforts | May |

Strategic Priority 2. Believing in the importance of faculty and staff, and their role in student success, we will continue to invest in faculty and staff development. CSU, Chico and the CSU recognize that “faculty scholarship, research and creative activity are essential components of . . . its primary mission” (*The Cornerstones Report*, Principle 4, p. 8). To that end, we seek to create a community of faculty and staff dedicated to the creation of high quality learning environments in and outside of the classroom.

| Academic Affairs Action Plan Strategic Priority 2 • 2003-2004 | Person(s) Responsible | Report Due |
|---|--|---------------|
| 1. Review / reaffirm critical success factors and assemble, where appropriate, workgroups to identify variables, create data definitions, and develop reporting strategies for the staff development area of this strategic priority. | Brenda Aden, in coordination with CIE&A- WASC efforts | May |
| 2. Review / reaffirm critical success factors and assemble, where appropriate, workgroups to identify variables, create data definitions, and develop reporting strategies for the faculty development area of this strategic priority. | Marilyn Winzenz in coordination with CIE&A- WASC efforts | May |

Strategic Priority 3. Believing in the value of the wise use of new technologies in learning and teaching, we will continue to provide the technology, the related training and the support needed to create high quality learning environments both in and outside of the classroom. CSU, Chico, a pioneer in distance education and a leader in information and instructional technology, has a history of offering faculty, staff, and students up-to-date curriculum, equipment, and technological services. It also has an excellent record of partnerships with corporate leaders that enrich the learning environment and open career doors for students.

| Academic Affairs Action Plan Strategic Priority 3 • 2003-2004 | Person(s) Responsible | Report Due |
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| 1. Review existing models, approaches and techniques (including Chico's Learning Productivity Projects) that allow effective student learning and strong student engagement in large enrollment venues. | Bill Post, Marilyn Winzenz, ATAC Group in coordination with CIE&A-WASC efforts | May |
| 2. Redesign and reconfigure a select and representative number of larger enrollment General Education courses and demonstrate the wise use of technology to achieve student learning, student engagement and cost savings | Bill Post, Dennis Rothermel, Marilyn Winzenz | May |
| 3. Review / reaffirm critical success factors and assemble, where appropriate, workgroups to identify variables, create data definitions, and develop reporting strategies for the content areas of this strategic priority. | Bill Post in coordination with CIE&A-WASC efforts | May |

Strategic Priority 4. Believing in the value of service to others, we will continue to serve the educational, cultural, and economic needs of Northern California. CSU, Chico, an anchor institution in Northern California, has an outstanding record of collaboration with community and regional partners in education and business. We are also known for our contributions to the fine and performing arts, and our long history of service to the community.

| Academic Affairs Action Plan Strategic Priority 4 • 2003-2004 | Person(s) Responsible | Report Due |
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| 1. Develop a North State signature event to achieve positive national, state and local recognition. | Dan DeWayne, Debra Barger and Sarah Blackstone | May |
| 2. Review / reaffirm critical success factors and assemble, where appropriate, workgroups to identify variables, create data definitions, and develop reporting strategies for the content areas of this strategic priority. | Dan DeWayne, Debra Barger and Sarah Blackstone in coordination with CIE&A-WASC efforts | May |

Strategic Priority 5. Believing that we are accountable to the people of the State of California, we will continue to diversify our sources of revenue and manage the resources entrusted to us. CSU, Chico "acknowledges, ensures, and documents that it is fully accountable to the people of the State of California" (*The Cornerstones Report*, Principle 7a, p. 15) by identifying performance goals, and indicators to help build high quality curricula, facilities, personnel, university relations, and a sound financial plan.

| Academic Affairs Action Plan Strategic Priority 5 • 2003-2004 | Person(s) Responsible | Report Due |
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| 1. Coordinate and assess the (a) linking of college-based strategic planning efforts to those of the larger university, the (b) development of departmental and college outcomes, and the (c) use of the data on outcomes to make progress toward agreed upon goals. | Individual Deans Goal Letters in coordination with CIE&A- WASC efforts | May |
| 2. Explore alternative resource allocation models that further the university's vision, mission and strategic priorities http://www.csuchico.edu/vpaa/vppra/resAlloc.html | Arno Rethans | May |
| 3. Identify the indicators by which we will measure progress toward the goal of addressing WASC-related issues for institutional engagement. http://www.csuchico.edu/vpaa/vppra/wasc/ | Arno Rethans in coordination with CIE&A- WASC efforts | May |

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