

**THE ACADEMIC AFFAIRS ACTION PLAN
2004-2005**

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To implement
The Strategic Plan
For the Future of California State University, Chico
Adopted October 9, 1995 • Updated February 3, 1999



Office of the Provost and Vice President for Academic Affairs
California State University, Chico • Chico, California 95929-0110

STRATEGIC PRIORITY 1.

Believing in the primacy of student learning, we will continue to develop high quality learning environments both in and outside of the classroom. With one of the highest graduation rates in the CSU system, our residential campus has, for many years, attracted and retained students who report high levels of satisfaction with the quality of life they can create while they are students. Opportunities for intellectual, social, emotional, spiritual, and physical growth abound, not only for students, but also for faculty, staff, and the community. Our commitment to education as way of life, both in and outside of the classroom, and our commitment to developing “systems of learning assessment that enable students to demonstrate learning in both courses and program” (*The Cornerstones Report*, Principle 1b, page 6), remain our highest priorities.

Academic Affairs Action Plan Strategic Priority 1 • 2004-2005	Person(s) Responsible	Reports Due
1. Recruit and retain diverse and highly qualified students, faculty, and staff. (See Provost’s Collective Goals letter for details)	All	4-29-05
2. Help first-year student succeed.	College Deans and Provost McNall	4-29-05
3. Analyze and act upon data on Chico’s student and institutional performance in NSSE benchmark areas of academic challenge, active and collaborative learning, student-faculty interaction, enriching educational experiences and supportive campus environment.	Provost McNall	4-29-05
4. Continue the refinement of the Academic Program Review Process, prepare progress report and make recommendations for next phase.	Arno Rethans	As needed

STRATEGIC PRIORITY 2.

Believing in the importance of faculty and staff, and their role in student success, we will continue to invest in faculty and staff development. CSU, Chico and the CSU recognize that “faculty scholarship, research and creative activity are essential components of ... its primary mission” (*The Cornerstones Report*, Principle 4, p.8). To that end, we seek to create a community of faculty and staff dedicated to the creation of high quality learning environments in and outside of the classroom.

Academic Affairs Action Plan Strategic Priority 2 • 2004-2005	Person(s) Responsible	Report due
1. Help department chairs write learning outcomes statements for each of their baccalaureate programs. For those who are ready, assist them to assess those outcomes and use the data to improve student learning.	Deans	4-29-05

STRATEGIC PRIORITY 3.

Believing in the value of the wise use of technologies in learning and teaching, we will continue to provide technology, the related training and the support needed to create high-quality learning environments both in and outside of the classroom. CSU, Chico, a pioneer in distance education and a leader in information and instructional technology, has a history of offering faculty, staff, and students' up-to-date curriculum, equipment, and technological services. It also has an excellent record of partnerships with corporate leaders that enrich the learning environment and open career doors for students.

Academic Affairs Action Plan Strategic Priority 3 • 2004-2005	Person(s) Responsible	Report Due
1. Recognize exemplary online instruction	Provost McNall	4-29-05
2. Redesign selected large enrollment courses to achieve cost savings.	College Deans	4-29-05
3. Implement a new cost-revenue structure that will support continued voice/data network development.	Bill Post	4-29-05

STRATEGIC PRIORITY 4.

Believing in the value of service to others, we will continue to serve the educational, cultural, and economic needs of Northern California. CSU, Chico, an anchor institution in Northern California, has an outstanding record of collaboration with community and regional partners in education and business. We are also known for our contribution to the fine and performing arts, and our long history of service to the community.

Academic Affairs Action Plan Strategic Priority 4 • 2004-2005	Person(s) Responsible	Report Due
1. Continue to expand the University Public Events outreach program and work to make the Chico World Music Festival a signature event for the North state. Increase resources from grants, underwriting, and co-presentations.	Dan DeWayne	4-29-05
2. Expand the capabilities of the Portal technology, as it relates to support for the Northeastern California Teacher Education Collaborative grant.	Debra Barger	4-29-05

STRATEGIC PRIORITY 5.

Believing that we are accountable to the people of the State of California, we will continue to diversify sources of revenue and manage the resources entrusted to us. CSU, Chico “acknowledges, ensures, and documents that it is fully accountable to the people of the State of California” (*The Cornerstones Report*, Principle 7a, p. 15) by identifying performance goals and indicators to help build high quality curricula, facilities, personnel, university relations, and a sound financial plan.

Academic Affairs Action Plan Strategic Priority 2 • 2004-2005	Person(s) Responsible	Report Due
1. Implement permanent base-budget reduction. (See Provost’s Collective Goals letter for details)	All	4-29-05
2. Raise external resources. (See Provost’s Collective Goals letter for details)	Various	4-29-05