



The California State University, Chico

Accountability Report 2004

1.		Quality of baccalaureate degree programs
	1.1	In 2004 all academic departments report stated learning outcomes and programs under way to assess these learning outcomes. Indeed, 97% of our baccalaureate degree programs have student learning outcomes and associated assessment programs in place or under way. We continue to make progress toward our goal of fostering a culture of evidence to enhance our culture of learning.
2.		Access to the CSU
	2.1.a	At CSU, Chico the category of first-time freshmen is impacted. Those not-admitted have been assisted in applying to other CSU campuses. About 25 to 30 percent of admitted freshman students enroll at Chico in fall semesters.
	2.1.b	Since CSU, Chico is not impacted at the upper division transfer level all fully eligible applicants have been admitted, except in the Nursing and Recording Arts programs. About 60 percent of admitted upper-division transfer students enroll at Chico in fall semesters. All qualified regional students have been accommodated each year.
3.		Progression to degree
	3.1.a	Chico enjoys consistently high first-year to second-year progression rates. A key component of our success is the special efforts at student integration into the unique academic and social environment of CSU, Chico. Our progression rate has returned to its traditional value of nearly 82%; well above the national average for institutions of our type.
	3.1.b	Chico enjoys consistently high first-year to second-year progression rates for transfer students. Individual colleges undertake special efforts at integrating transfer students into their respective unique total learning environments. These efforts are reflected in the 83-84% persistence rates we experience in this category.
	3.2	California Community College transfer students proceed through the upper-division coursework about as efficiently as do students who entered CSU, Chico as first-time freshmen. The units earned by CCC junior transfer students as they make their way to the baccalaureate degree are well within the "30% bench mark to degree," and reflect campus distribution of degree type and major degree program.
4.		Persistence and graduation
	4.1	Chico has one of the highest graduation rates of any CSU campus for first-time, full-time freshmen. The 2002-03 data show a 4% improvement in freshman graduation rates. Chico's CCC transfer group graduation rates fell slightly in 2002-03 over prior years. We have reviewed our program efforts in this area and expect to return to more successful rates.
5.		Areas of special state need
	5.1	Several factors conspire to cause fluctuations in teacher preparation program enrollments. General economic and state budget factors have caused postponement in teacher retirements and reduced hiring of new faculty due to a return to larger class sizes in public schools. In addition, incoming public school classes are smaller than graduating classes. As a result, enrollment predictions are difficult. CSU, Chico remains committed, however, to CSU goals in the area of teacher preparation.



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6.		Relations with K-12
	6.1	CSU, Chico faculty and students have actively supported the two CSU-funded programs: PAD and CAPI. In addition, we support America Reads, Educational Talent Search, Math Links, MESA, Upward Bound, the Center for Mathematics and Science Education, CAVE, and numerous other individual efforts. Each year we have served 250 or more schools and thousands of students. We look forward to continuing our service tradition within the venues of the Early Assessment Program efforts.
	6.2	The level of full-preparedness for college mathematics of CSU, Chico's regularly admitted freshmen increased dramatically to 69 percent in the Fall of 2002. The level of preparedness for college English increased slightly to 63.7 percent. We continue to be vigilant in these areas and will maintain our extensive K-12 outreach efforts.
7.		Remediation
	7.1	CSU, Chico remains strongly committed to helping all students succeed. Academic Year 2002-03 saw a decline in remediation proficiency rates to 78% due to course access difficulties. One hundred and eight students who did not complete remediation, were permitted to reenroll at CSU, Chico in fall 2003 to give them the promised one calendar year for remediation. As a result, 93% of the fall 2002 continuing freshmen class demonstrated full proficiency one year later.
8.		Facilities Utilization
	8.1	Chico's facilities utilization reflects its unique residential nature and its traditional student population that define that special set of educational experiences often referred to as the "Chico Experience." As a result, much of our facility utilization while categorized as non-instructional is nevertheless central to our mission and character. The campus recently adopted a new course scheduling policy that will improve the percentage of instruction that is non-traditional and have us better utilize increasingly scarce facility resources.
9.		University Advancement
	9.1	Total charitable giving continues to increase for CSU, Chico. From 2001 to 2002 charitable giving increased by approximately \$2.2 million. The announced retirement of the University's longtime president and uncertainty in the stock market are factors explaining the difference in performance versus goals for 2002-2003.
	9.2	While CSU, Chico's performance in the area of special revenues remains healthy, it too has been negatively influenced by declines in stock market performance and corporate uncertainty in the face of international crises.
	9.3.a	CSU, Chico Alumni membership numbers continue to rise despite delays in completing the implementation of a new database causing a corresponding delay in membership recruitment. Renewed efforts in this area should result in further growth in formal alumni membership.
	9.3.b	The total number of addressable alumni continues to increase substantially as we have introduced a dedicated staff position responsible for tracing and updating records. Increased personnel in this area should lead to even greater improvement.
	9.4	Although there is a slight increase in CSU, Chico's private funding from 2001-02 to 2002-03, it does fall short of the 10 percent goal. To date, we have been short staffed in our development efforts. The focus of the University's new president on advancement, however, is expected to strengthen the University's performance in this area.