

CALIFORNIA
STATE
UNIVERSITY

Chico

ACHIEVING OUR VISION
FULFILLING OUR MISSION

PRESIDENT'S REPORT

on the

**CSU, CHICO
STRATEGIC PLAN
2010-2011**





Strategic Priority 1: HIGH QUALITY LEARNING ENVIRONMENTS*

	2006	2007	2008	2009	2010	Change Since Previous Year	
STUDENT POPULATION							
<u>Student Headcount</u>	16,250	17,034	17,132	16,934	15,989	-945	↓
<u>Underrepresented Minority Students</u>	3,267	3,549	3,638	3,973	3,552	-421	↓
<u>Funded California Resident Students</u>	15,674	16,261	16,374	16,107	15,125	-982	↓
<u>Non-California Resident Students</u>	488	734	739	819	861	42	↑
<u>New Students</u>	4,738	4,932	4,617	4,404	3,737	-667	↓
<u>Students Living Within a Mile of Campus</u>	27.70%	31.32%	30.29%	34.35%	33.65%	-0.70%	↓
ACADEMIC EXCELLENCE							
<u>Academic Programs</u>	134	146	146	142	130	-12	↓
<u>Accredited Programs</u>	25%	25%	25%	27%	30%	3%	↑
<u>Full-time Equivalent Students (Annualized)</u>	15,048	15,855	15,898	15,979	15,007	-972	↓
<u>Student Faculty Ratio</u>	20.20	20.50	21.16	22.92	22.49	-0.43	↓
<u>FTES Taught by Tenure-track Faculty</u>	54%	52%	55%	58%	48%	-10%	↓
<u>Courses with Class Size Under 30</u>	68%	68%	66%	62%	64%	2%	↑
STUDENT SERVICES							
<u>Student Visits to Student Services Programs</u>	42,429	45,218	44,793	43,446	43,586	140	↑
<u>Student Satisfaction with Student Services</u>	85%	84%	86%	89%	87%	-2%	↓
<u>Students Registered with Career Center</u>	2,143	3,796	5,087	2,024	8,085	6,061	↑
EDUCATIONAL ENRICHMENT							
<u>Graduates Who Participated in an Internship</u>	5.2%	5.1%	4.7%	4.0%	4.9%	0.9%	↑
<u>Graduates Who Participated in a Study Abroad Program</u>	7.3%	9.0%	8.6%	7.6%	8.1%	0.5%	↑
<u>Graduates Who Participated in NCAA Sports</u>	2.3%	3.1%	2.6%	3.0%	2.4%	-0.6%	↓
<u>Graduates Employed Full-time or Enrolled in Post-Baccalaureate Studies</u>	79%	74%	67%	69%	70%	1%	↑
STUDENT SUCCESS							
<u>First Time Freshman Persistence Rates</u>	79%	79%	82%	85%	87%	2.5%	↑
<u>Graduation Rates</u>	50%	53%	57%	60%	60%	0%	↔
<u>Years to Degree</u>	5.00	4.97	5.34	5.82	4.84	-0.98	↓
<u>Degrees Awarded</u>	3,247	3,358	3,603	3,557	4,018	461	↑
<u>Graduates in High Demand (STEM) Fields</u>	600	651	680	586	552	-34	↓
<u>Graduate Satisfaction with Value of CSU, Chico Education</u>	97%	96%	94%	96%	96%	1%	↑
<u>Career Recruiter Satisfaction</u>	82%	76%	86%	89%	84%	-6%	↓



Other Achievements*

- ⊕ [Art Student Wins Prestigious Windgate Fellowship](#) - Meaghan Gates, who graduated this spring with a BFA in Ceramics from CSU, Chico, has been selected as a 2011 Windgate Fellowship recipient. Gates was one of 10 graduating seniors selected from 94 applicants from 73 universities across the country.
- ⊕ [Human Powered Vehicle Excels at Western Competition](#) - A mechanical engineering team brought home three trophies: First Place Speed Endurance Event, Second Place Utility Endurance Event and Third Place Male Sprint Event. The students were also acknowledged with a Team Spirit Award.
- ⊕ [Computer Science Students Finish Fifth in Nation in World Finals of 'Battle of the Brains'](#) - Three computer science students competed against 105 other top computing teams from around the world in the "Battle of the Brains".
- ⊕ [Recognized by Three Premier Publications for Military Friendliness](#) - CSU, Chico has been named by two recent publications as a military-friendly school—by the Military Times EDGE in its October 2010 issue and by Military Advanced Education (MAE) in its December 2010 issue.
- ⊕ [Once Again Ranked Sixth Among Western Public Universities by U.S. News](#) - CSU, Chico is ranked sixth among regional public universities in the Western United States in the 2011 edition of "America's Best Colleges" from U.S. News & World Report magazine. CSU, Chico has made the list of top Western universities every year since 1998.
- ⊕ [International Ranking with Excellent Business Programs](#) - The School of Business moved up 11 spots to number 10 in a ranking of 500 universities in the Excellent Business School category that have a strong national reputation and international links.
- ⊕ [MESA Schools Program Receives National Recognition](#) - The MESA Schools Program (MSP) at CSU, Chico is part of a statewide program that was named in Bayer Corporation's "Compendium of Best Practice K-12 STEM Education Programs."
- ⊕ [Students Win Awards for Animation and Video Game at CSU Media Arts Festival](#) - Two CSU, Chico students won awards at the 20th Annual Media Arts Festival (MAF) for their animation and video game projects. A total of 131 entries from the 23-campus CSU system were received and judged by a panel of industry experts.
- ⊕ [Cats are National Champs!](#) - Chico State Women's Club Volleyball clinched their first-ever DI-AA National Championship by defeating Northern Arizona University 2-0 in the championship match.
- ⊕ [Computer Science Students Win 'Battle of the Brains'](#) - In a last-minute victory befitting intercollegiate sports more than academics, computer science students got a final point in the waning moments and won the Association for Computing Machinery Pacific Northwest Programming Contest, besting 74 other universities.
- ⊕ [CSU, Chico Students Receive Study Abroad Scholarships](#) - Following a nationwide competition, three CSU, Chico students have been awarded Gilman Scholarships to study abroad next year.
- ⊕ [Marketing and Design Team Produces First-Place J.C. Penney Campaign](#) - The 'gen y'us team of marketing and graphic design/media arts students at CSU, Chico put together a truly genius marketing strategy for J.C. Penney Co. that brought them first place and a 40-inch trophy at a regional advertising competition.
- ⊕ [Model United Nations Delegation Brings Home Top Two Awards](#) - The Chico delegation, representing the Republic of Austria, was named an Outstanding Delegation by the staff of the National MUN. The team also won the award for Outstanding Position Papers. This double "outstanding" ranking places the team in the top 4 percent of all schools attending the competition.
- ⊕ [Manufacturing Students Win Top Award for Mountain Bike Chain Guide](#) - The Sustainable Manufacturing Program won the Grand Prize for the 11th time at the prestigious 2011 Society of Manufacturing Engineers for their mountain bike chain guide and bash guard.
- ⊕ [Communications Major Receives CSU Community Service Scholarship](#) - Senior Kristina Barger, communications major, has been awarded a Marjorie and H. Marcus Radin Community Service Scholarship.
- ⊕ [Recording Arts Students Place Second in National Competition](#) - Five recording arts majors in the Department of Music, CSU, Chico, received the second-highest score in the 2011 Shure Fantastic Scholastic Recording Competition. The students worked through intercession to produce the recording that garnered them runner-up to the Grand Prize.
- ⊕ [New Series Explores State and National Economic Challenges](#) - An exciting new project to increase student involvement in the public sphere, Economic Challenges Series: State and National, premiered. First- and second-year economics students made presentations on the ways recent economic crises affect U.S. and California economies.
- ⊕ [Students Win Regional Sales Competition](#) - Students from CSU, Chico took first place at the 2011 Western States Collegiate Sales Competition.
- ⊕ [CSU, Chico Makes Princeton Review's 'The Best 300 Business Schools: 2011 Edition'](#) - For the fourth consecutive year, the College of Business has been cited by The Princeton Review for offering students an outstanding MBA program. The New York-based company features the school in their newly published "The Best 300 Business Schools: 2011 Edition" (Random House/Princeton Review).
- ⊕ [Rawlins Merit Awards Honor High-achieving Students](#) - Nineteen CSU, Chico students with major achievements in the classroom and community were honored at the 29th annual Rawlins Merit Award Reception.
- ⊕ [Hearst/CSU Trustees' Award Honors Student Activist](#) - Jillian L. Ruddell, the youngest director ever of the Associated Students Women's Center, has received the prestigious William R. Hearst/CSU Trustee's Award for Outstanding Achievement.
- ⊕ [Forbes Magazine Lists CSU, Chico in Top 20 Schools that Help Minorities Succeed in Science and Math](#) - Forbes Magazine recently set out to determine which colleges and universities in the nation do the best job of graduating women and minorities in science, technology, engineering and math (STEM) fields.
- ⊕ [Three Young Pianists Win Prizes for their Artistry](#) - The School of the Arts presented the final-round of the 13th annual Earl R. and Marilyn Ann Kruschke Prize in Piano Performance Competition.
- ⊕ [Students Learn Civic Lessons Through Town Hall Program](#) - The Town Hall Meeting Program, started in 2006, helps develop students' writing and research skills as well as promote civic engagement. The recurring meetings are an important feature of the University's First Year Experience Program.
- ⊕ [Student Elected to Regional University Housing Post](#) - Sophomore Michael Barrett of Escalon, president of CSU, Chico's Residence Hall Association, has been elected as director of the Pacific Affiliate of College and University Residence Halls (PACURH).
- ⊕ [Outstanding Civil Engineering Student Named](#) - Senior Andrew Langelier of Pioneer has been named an American Society of Civil Engineers (ASCE) Region 9 Outstanding Civil Engineering Student.
- ⊕ [The Orion Captures Fifth Straight National Excellence Award](#) - The Orion has again garnered multiple top honors at the National College Newspaper Convention. The Orion won first place for general excellence in the Best of Show competition for four-year weekly college and university newspapers.



Strategic Priority 2: SUPERIOR FACULTY AND STAFF RESOURCES*

	2006	2007	2008	2009	2010	Change Since Previous Year	
FACULTY AND STAFF COMPOSITION							
<u>Faculty Headcount</u>	1,033	1,071	1,029	940	905	-35	↓
<u>Full-time Equivalent Faculty (FTEF)</u>	745	774	751	697	667	-30	↓
<u>Staff Headcount</u>	960	989	991	947	925	-22	↓
<u>Underrepresented Minority Faculty</u>	12.6%	12.2%	12.9%	12.4%	13.1%	0.7%	↑
<u>Underrepresented Minority Staff</u>	13.7%	13.9%	14.1%	14.3%	13.8%	-0.5%	↓
<u>Faculty with Terminal Degrees</u>	596	605	583	547	531	-16	↓
FACULTY AND STAFF DEVELOPMENT							
<u>Faculty Receiving Assigned Time</u>	33.49%	35.06%	37.73%	41.62%	40.10%	-1.52%	↓
<u>Faculty Receiving Leaves</u>	54	51	43	48	51	3	↑
<u>Value of Fee Waivers Awarded</u>	\$142,407	\$186,563	\$205,184	\$285,772	\$265,943	(\$19,829)	↓

Other Achievements*

- ⊕ [Top CSU, Chico Faculty Honored for Achievements](#)
 - ❖ Outstanding Professor Tony Waters
 - ❖ Outstanding Teacher Masami Toku
 - ❖ Outstanding Service Award—Charles Zartman
 - ❖ Outstanding Advisor Jane Rysberg
 - ❖ Outstanding Research Mentor Neil Schwartz
- ⊕ [Congratulations to Staff Academic Award Recipient](#) - Lori Terrell-Adrian was the recipient of the Spring 2011 Academic Staff Award.
- ⊕ [Science Educators Among Finalists in National STEM Competition](#) - Leslie Atkins and Irene Salter, assistant professors in the Department of Science Education, have had their scientific inquiry class chosen as one of 12 finalists.
- ⊕ [Former CSU, Chico Sustainability Director Publishes Book on Climate Change](#) - "Rapid Climate Change", written by sociology professor Scott G. McNall, addresses some of the hardest questions surrounding the challenges of climate change.
- ⊕ [Continuing Education Marketing Team Wins Gold](#) - The team took home two awards at the 96th annual University Professional and Continuing Education Association (UPECA) Awards held in Toronto. The team took gold in the collateral material category and a bronze award in print pieces.
- ⊕ [Archaeologist Helps Conserve Artifacts from Whaling Shipwreck](#) - Artifacts from several shipwrecks recovered by the National Oceanographic and Atmospheric Administration research vessel Hi'ialakai have arrived to be documented, conserved and analyzed. Professor Georgia Fox, director of the Department of Anthropology's Heritage Resources Conservation Laboratory, is the archaeological conservator on two completed projects, with a third underway.
- ⊕ [Studio Named for Founder of Recording Arts Program](#) - The newly renovated recording studio will be named after Raymond Barker, founder of the Recording Arts Program.
- ⊕ [16th Annual Conference on Excellence in Learning and Teaching](#) - Hundreds of faculty, staff and students joined faculty from other CSU campuses and the California Community Colleges to participate in a full schedule of conference sessions that explore new ways to enhance high-quality learning and teaching.
- ⊕ [Research in Crossbreeding Leads to Start of Hereford Program](#) - Dave Daley, Ph.D., associate dean and University Farm administrator, conducted a three-year crossbreeding study. Results have generated significant national interest in establishing crossbreeding programs.
- ⊕ [Economist Receives International Award](#) - Michael Perelman, who teaches economics at CSU, Chico, received an award for Outstanding Achievement in Political Economy of the 21st Century from the World Association of Political Economy at its international conference in China.
- ⊕ [High-Quality, Low-Cost Professional Development Credit](#) - A new partnership between the National Humanities Center and the Center for Regional & Continuing Education provides California K-12 teachers the opportunity to earn university credits for completing online professional development seminars from the NHC.
- ⊕ [Turner Board Selects Allan Forbes as 2011 Turner Prize Recipient](#) - Allan Forbes, a member of the Butte College Board of Trustees and faculty emeriti of CSU, Chico, is being honored by the Turner Board of Directors for his part in establishing CSU, Chico as the home of The Turner Print collection.
- ⊕ [Faculty Honored for Scholarship, Grants and Other Achievements](#) - Four faculty members at have been selected by the Faculty Recognition and Support Committee to receive Professional Achievement Honors.
- ⊕ [Multiple Awards Received for Excellence in Advancement Programs and Publications](#) - CSU, Chico has received 11 different awards: four gold, five silver and two bronze.
- ⊕ [Researchers Use iPads to Take Political Science on the Road](#) - Social scientists are using a cluster of iPads in a mobile experimental lab to conduct cutting-edge research on political and economic attitudes in the United States and beyond. Paul Viotti, Department of Political Science, is relying on the iPads to revolutionize the way he collects data on attitudes toward economic inequality.
- ⊕ [Rural Teacher Pathway Program Aims To Increase Number of Teachers](#) - The Chico Rural Teacher Pathway recently funded for \$500,000 by CalGrip (California Gang Reduction, Intervention and Prevention), is a two-year program designed to recruit 30 high school seniors each year who have the desire, but perhaps not the means, to become credentialed schoolteachers.



Strategic Priority 3: LEARNING-ENABLING RESOURCES*

	2006	2007	2008	2009	2010	Change Since Previous Year	
LEARNING INFRASTRUCTURE							
<u>Workstations Meeting Baseline Standards</u>	89%	88%	81%	83%	68%	-15%	↓
<u>Average Core Service Reliability</u>	98.92%	99.79%	99.16%	99.99%	100.00%	0.01%	↑
TEACHING AND LEARNING							
<u>Courses Using the Learning Management System</u>	45%	50%	53%	59%	62%	3%	↑
<u>Faculty Using Learning Management System</u>		36%	42%	47%	45%	-2%	↓
<u>Students Using the Learning Management System</u>		63%	72%	80%	83%	3%	↑
<u>Digital Media-enabled Classrooms</u>	84%	84%	89%	89%	90%	1%	↑
LIBRARY SERVICES							
<u>Circulation of Library Materials</u>	117,914	105,760	85,670	90,196	75,664	-14,532	↓
<u>Electronic Article Views (Number of)</u>	603,831	892,386	1,152,381	858,719	770,220	-88,499	↓
SATISFACTION WITH LEARNING-ENABLING RESOURCES							
<u>Satisfaction with Technology Learning Environment**</u>	92%	91%	87%	87%		0%	↔
<u>Satisfaction with Support and Training**</u>	77%	77%	84%	84%		0%	↔

**No survey given in 2010-2011

Other Achievements*

- Website Rated Highly in Study - CSU, Chico placed 10th in a ranking of U.S. colleges and universities based on how websites serve blind students. The study, published in the Chronicle of Higher Education, ranked web pages at 183 schools.
- Information and Technology Strategic Plan – This year we began the fourth campus IT strategic planning effort to define our vision for how information and technology will affect and support the campus mission over the next five years. This new Information and Technology Strategic Plan will be completed and presented to the campus in fall 2011.
- Academy e-Learning – The Technology and Learning Program completed the second year of the Academy e-Learning by facilitating, supporting, training, and assisting 14 faculty in the redesigns of 7 courses.
- Learning Management System – A faculty and staff committee evaluated options for the upgrade and enhancement of our Learning Management System and a decision was made to move to Blackboard Learn.
- Information Technology Support Services (ITSS) - The ITSS organization successfully responded to 24,445 service requests using the new incident management system. 73.4% of these requests were resolved in less than one business day.
- ZimRide – This new application promotes sustainability by allowing students, faculty, and staff to arrange ride-sharing options. Thus far 1,127,947 miles have been posted to this site with a potential CO2 reduction of 875,288 lbs.
- Library as a Space – A number of library building spaces were redesigned to function as more effective learning spaces. For example, new net study rooms were created and additional flexible furniture was put in place in the Laptop Lounge to increase student study areas.
- Parent Portal – Students are now able to create and authorize an on-line Portal account for parents and guardians so they can view the student’s financial and academic information.



Strategic Priority 4: SERVING THE NEEDS OF THE NORTH STATE*

	2006	2007	2008	2009	2010	Change Since Previous Year	
CIVIC ENGAGEMENT							
<u>CSU, Chico Student Hours Served</u>	163,697	178,540	184,409	187,516	201,159	13,643	↑
<u>Community Members Served</u>	29,002	26,369	32,596	37,912	39,166	1,254	↑
<u>Students Involved in Civic Engagement</u>	2,730	2,441	2,686	2,979	2,876	-103	↓
<u>K-12 Schools Served</u>	785	1,080	819	875	1,006	131	↑
CULTURAL / ARTISTIC ENGAGEMENT							
<u>UPE Sponsored Events</u>	49	50	50	47	45	-2	↓
<u>UPE Sponsored Events for K-12 School Children</u>	20	24	26	24	23	-1	↓
<u>Associated Students Programs</u>	152	121	91	96	88	-8	↓
EDUCATIONAL / INTELLECTUAL ENGAGEMENT							
<u>Continuing Education Offerings</u>	1,900	1,857	2,060	1,680	1,525	-155	↓
<u>Continuing Education Enrollments</u>	5,364	5,402	7,060	9,017	9,844	827	↑
ECONOMIC ENGAGEMENT							
<u>Clients Served in the Region</u>	73,335	73,349	64,672	76,508	92,142	15,634	↑
<u>Faculty Participation</u>	35	55	84	75	73	-2	↓
<u>Student Participation</u>	72	312	1,029	771	1,291	520	↑
ATHLETIC / RECREATIONAL ENGAGEMENT							
<u>NCAA Athletics Events</u>	208	242	275	282	261	-21	↓
<u>Recreational Sports Events</u>	940	1,123	1,146	1,201	2,100	899	↑
<u>Associated Students Recreation Programs</u>	139	171	207	227	168	-59	↓
<u>K-12 Programs</u>	14	15	15	17	27	10	↑

Other Achievements*

- ⊕ National Honor for Civic Engagement - CSU, Chico has once again been designated as a member of the President’s Higher Education Community Service Honor Roll. The announcement marks the fourth time in five years CSU, Chico has been named to the honor roll, which is sponsored by the Corporation for National and Community Service (CNCS).
- ⊕ Ability First Sports Camp Celebrates Its 25th Year – The weeklong overnight sports camp for youth aged 8–17 celebrates its 25th year this summer. Thirty-five youth with disabilities will participate in competitive athletics, recreational programming, and health and nutrition education.
- ⊕ Civic Learning Initiative Receives Grant from W. M. Keck Foundation - CSU, Chico has received \$250,000 from the W. M. Keck Foundation in Los Angeles to significantly extend the University’s efforts to establish civic engagement as a key component of students’ academic success.
- ⊕ Peace Corps Partners with Chico State to Combine Graduate Studies with International Service - The Peace Corps and the CSU, Chico, have come together to offer students the opportunity to earn a Master’s degree while also volunteering overseas for the Peace Corps.
- ⊕ Walking for Kids Foundation Makes Major Donation to Ability First Sports Camp - D.J. Gregory visited Chico to present a major gift to the sports camp. Last year Gregory visited the Ability First camp, a summer camp for kids with physical disabilities. He met with the kids, told his story, taught two rounds of golf and fell in love with the camp and the kids.

- ⊕ Aids Quilt on Display - The AIDS Memorial Quilt, overseen by the NAMES Project Foundation, was on display in the Bell Memorial Union (BMU) Auditorium for two days. The NAMES Project Foundation is an organization dedicated to raising awareness of how large the pandemic of HIV and AIDS is worldwide and to counter the prejudice surrounding AIDS that still exists.
- ⊕ Chico Experience Week Showcases Great Events to Attract Local Community - The spirit of community in Chico and a widely shared affection for the city and University are at the heart of the first-ever Chico Experience Week, Oct. 8-17.
- ⊕ Forensic Scientists Assist in San Bruno Fire Recovery - Forensic anthropology faculty took a team of students to the site of the September San Bruno explosions and fires, at the request of the San Mateo Coroner’s Office.
- ⊕ Greeks Raise Funds for Kids’ Organizations - Greek Week is organized by Inter-Fraternity Council fraternities, PanHellenic sororities and Multicultural Greek Council organizations to celebrate participation within the Greek system and promote community involvement.
- ⊕ Student Club Wins National Award for Construction Service Project - CSU, Chico’s Associated General Contractors of America (AGC) student chapter has been honored as the top chapter in the country for its efforts building transitional housing for victims of domestic violence.



Strategic Priority 5: INSTITUTIONAL EFFECTIVENESS*

	2006	2007	2008	2009	2010	Change Since Previous Year	
UNIVERSITY OPERATING BUDGET							
Operating Budget (State Appropriations)	\$118,119,710	\$119,069,265	\$128,205,523	\$80,012,202	\$102,143,032	\$22,130,830	↑
University Fees	\$43,822,410	\$48,553,410	\$49,713,000	\$63,617,000	\$66,517,000	\$2,900,000	↑
Percent of Actual FTES to Target FTES	102%	105%	105%	102%	102%	0%	↔
Full-time Equivalent Students (Annualized)	15,048	15,855	15,898	15,797	15,007	-790	↓
State Appropriations per Resident FTES	\$8,080	\$7,751	\$8,293	\$5,333	\$7,242	\$1,909	↑
University Fees per FTES	\$2,912	\$3,062	\$3,127	\$4,027	\$4,432	\$405	↑
Percent of Student Contribution of Cost	27%	29%	28%	44%	39%	-5%	↓

STUDENT SUPPORT

Scholarships Disbursed	\$1,568,982	\$1,711,336	\$1,606,829	\$1,923,228	\$2,080,951	\$157,723	↑
Students Receiving Financial Aid		8,324	8,511	8,866	8,995	129	↑
Average Financial Aid per Student		\$8,814	\$9,405	\$9,573	\$10,163	\$590	↑
Students Employed On Campus	3,240	2,673	2,683	1,968	1,941	-27	↓
Associated Students Support of Campus Programs	\$1,447,866	\$1,649,681	\$2,602,029	\$2,392,912	\$2,459,591	\$66,679	↑

PHILANTHROPIC ACTIVITY

Total Philanthropic Activity	\$7,120,618	\$10,283,975	\$7,775,239	\$7,114,492	\$6,644,590	(\$469,902)	↓
Total Philanthropic Activity as % of State General Fund	6%	9%	6%	9%	7%	-2%	↓
Endowment Market Value	\$35,741,000	\$34,656,000	\$28,634,866	\$38,957,678	\$43,021,055	\$4,063,377	↑
Total Alumni Contributions	\$1,042,504	\$1,130,538	\$741,506	\$810,701	\$996,164	\$185,463	↑

GRANTS AND CONTRACTS

Proposals Awarded	89%	90%	89%	94%	86%	-8%	↓
Dollars Awarded	\$28,426,079	\$25,489,986	\$30,498,207	\$29,658,848	\$33,596,331	\$3,937,483	↑

FINANCIAL HEALTH

Operating Budget Percent Change	8.47%	0.80%	7.67%	-37.59%	27.66%	65.25%	↑
HEPI (Higher Education Price Index) Percent Change	4.4%	3.8%	4.9%	2.0%	0.4%	-1.68%	↓
Operating Budget Compared to HEPI	4.1%	-3.0%	2.8%	-39.6%	27.3%	66.93%	↑

Other Achievements*

- [Clinical Simulation Center Receives Accreditation](#) - The Society for Simulation in Healthcare announced the accreditation of the Rural Northern California Clinical Simulation Center. Only 10 centers throughout the world were selected by the Society for Simulation in Healthcare to undergo accreditation this year.
- [Cartographers Provide Maps for Statewide Environmental Curriculum](#) - CSU, Chico's outstanding reputation and unmatched capabilities in cartography garnered a \$50,000 grant to the Department of Geography and Planning.
- [Computer Information Systems Program Receives Prestigious Accreditation](#) - The Computer Information Systems program was accredited by the Accreditation Board for Engineering and Technology, the first such program to be accredited on the West Coast.
- [International Master's Program in Cognition and Visualization Is Funded](#) - A dual master's program among universities in the United States, France and Germany has been funded for \$832,000 by the European Commission and the Fund for the Improvement of Postsecondary Education, a program of the U.S. Department of Education.
- [North State Symphony Receives Grant from McConnell Foundation to Support Classical Music for Children](#) - The symphony will launch a four-year project to provide an interactive experience between visiting classical music artists and local school students, thanks to a \$96,000 grant from the McConnell Foundation.
- [Northeastern California Small Business Development Center Receives Grant to Help Create Jobs](#) - The grant for \$616,586 will expand access to programs to help entrepreneurs start or grow their businesses and create jobs.
- [Counseling and Wellness Center Reaccredited](#) - The center was evaluated by the International Association of Counseling Services, Inc. against high standards of counseling practice and was found to offer competent and reliable professional services to its clientele.
- [Professional Development Grant Will Serve 33 Inland Counties](#) - Teacher PD-INC, a collaborative professional development project, recently funded through the California Postsecondary Education Commission for \$1,010,000 will serve 120 teachers in the inland California region.
- [CSU, Chico Awarded \\$1 Million Endowment for Osher Reentry Scholarship Program](#) - The Bernard Osher Foundation has awarded a \$1 million endowment to Regional & Continuing Education to provide scholarships for reentry students.
- [Historic Colusa Hall Reopens](#) - Colusa Hall, the oldest building on the campus core, will soon reopen its doors as a newly remodeled, state-of-the-art conference and event center. The renovation was funded by Regional and Continuing Education without state general fund dollars and enhances the University's capability to host academic conferences and special events.



Strategic Priority 6: SUSTAINABLE DEVELOPMENT*

	2006	2007	2008	2009	2010	Change Since Previous Year	
CONSERVATION							
<u>Landfill Waste in Tons</u>	2,084	996	1,417	1,430	1,079	-351.35	↓
OPERATIONAL PRACTICES							
<u>Number of Full Time Equivalent Sustainability Staff</u>		11	15.28	12.51	15.35	2.84	↑
<u>Green Seal Certified / Recycled Products</u>	75%	83%	89%	87%	77%	-10%	↓
EDUCATION							
<u>Graduates with One or More Sustainability-focused Courses</u>	1.36%	20.58%	39.87%	55.69%	61.10%	5.41%	↑
<u>Sustainability-focused Event Participants (Approx.)</u>	4231	2454	4290	2935	3357	422	↑
RESEARCH AND PARTNERSHIPS							
<u>Sustainability-focused Research Projects</u>			9	10	9	-1	↓
<u>Student Research Projects Dollars Funded</u>	\$57,695	\$42,826	\$19,214	\$27,245	\$9,802	(\$17,443)	↓
<u>Number of Student Research Projects Funded</u>	20	13	19	15	7	-8	↓
<u>Reserve Systems Programs</u>		211	251	327	522	195	↑
<u>Reserve Systems Program Participants</u>		7877	6265	7119	8696	1577	↑

Other Achievements*

- ⊕ [Included in 'Guide to 311 Green Colleges'](#) - CSU, Chico is included in the 2011 Princeton Review's 'Guide to 311 Green Colleges' for the third year. The guide profiles 308 institutions of higher education in the United States and three in Canada that demonstrate a strong commitment to sustainability in their academic offerings, campus infrastructure, activities and career preparation.
- ⊕ [Gateway Science Museum Receives LEED Gold Certification](#) - The certification is one of the highest levels of achievement in the green building industry.
- ⊕ [Campus Sustainability Day a Success](#) - This event is an opportunity for various departments and student organizations to showcase the sustainable practices being implemented that has helped gain recognition for Chico State as a "green campus."
- ⊕ [Recreation Center Exercise Machines Retrofitted to Produce Electricity](#) - The Wildcat Recreation Center retrofitted 25 exercise machines so that users generate electricity for the facility's power grid during their workouts.
- ⊕ [Chico Gets Its First Two LEED Homes—and They Are Gold!](#) - Faculty and students from the College of Engineering, Computer Science and Construction Management partnered with local builders and the city of Chico to design and build two homes for Catalyst, a service provider for victims of domestic violence and their children.
- ⊕ [AS Recycling Increases Composting Options on Campus](#) - Students and other diners are able to compost leftover food in new bins at the BMU Marketplace as well as napkins, plates and coffee cups that are also compostable.
- ⊕ [Wildcat Recreation Center Receives Gold Rating for Green Building Standards](#) - Among the features that helped the WREC achieve LEED Gold status were control of pollutants during construction, the use of natural light in the building and the installation of low-flow showerheads in the locker rooms.
- ⊕ [Sustainability Fund Allocation Committee Approves Proposals](#) - The Sustainability Fund Allocation Committee approved student-driven sustainability project proposals during the spring 2011 funding cycle – awarding \$68,914 to 13 projects. The committee has granted a total of \$79,586 to 18 projects this fiscal year.
- ⊕ [Zimride—Our Social Network for Ridesharing](#) - A more sustainable, social and fun form of transportation for our community.
- ⊕ [Business Student Leads Habitat Greens Partnership](#) - Three local families benefit from Tim Forrest's continuing dedication to leadership and service.
- ⊕ [CSU, Chico Launches Social Network for Ridesharing](#) - The Zimride platform uses Facebook integration to create a way to find friends to share commutes or one-time rides. This private network allows individuals to join together and reduce campus traffic and parking difficulties and provide substantial cost-savings for our community.
- ⊕ [Waste Diversion Program Tops 20,000 Pounds of Reusable and Recyclable Goods](#) - The award winning Diversion Excursion program is in its 10th year as a partnership between University Housing and Food Service Grounds Department and Associated Students Recycling Program. This year, the total weight of reused and recycled materials was 20,488.