

College of Business

MBA Program

Learning Goals

- **Students will demonstrate:**
 - ✓ proficiency in current IT technology and its application across business disciplines
 - ✓ ability to integrate business data with core business knowledge in order to make tactical and strategic business decisions in unpredictable environments
 - ✓ ability to understand and use financial information in order to make business decisions
 - ✓ demonstrate effective leadership skills in a multicultural team environment both as a team member and team leader
 - ✓ understanding of his/her general ethical responsibilities to society
 - ✓ ability to communicate effectively both orally and in writing

Learning Goals Assessment

- Proficiency in current IT technology and its application across business disciplines
 - ✓ Evaluated: BADM 610, ACCT 623, MKTG 673, and Final Survey
- Ability to link business data with core business knowledge in order to make tactical and strategic business decisions in unpredictable environments
 - ✓ Evaluated: BADM 610 and BADM 693
- Ability to understand and use financial information in order to make business decisions
 - ✓ Evaluated: ACCT 623, FIN 655, and Final Survey
- Ability to work effectively in multicultural teams both as a team member and team leader
 - ✓ Evaluated: BADM 638 (if added to the prerequisites), MGMT 635, BADM 693
- Understanding of his/her general ethical responsibilities to society
 - ✓ Evaluated: MGMT 635, ACCT 623, and Final Survey
- Ability to communicate effectively both orally and in writing
 - ✓ Evaluated: BADM 638 (if added to the prerequisites), MKTG 673, SCMS 607, and BADM 693