

**CSU, Chico**  
**College of Business Alumni Survey - Spring 2002**

**Means for Question 11 to Question 16**

Surveys mailed to 9697 to 0001 BS Graduates (N=1796)  
 Respondents=298 (17%)

**Q11: How helpful was your business education in developing the following knowledge and skills?  
 1 = Not at all Helpful; 7 = Very Helpful**

	N	Min	Max	Mean	Std. Deviation
Q11J Helpful in developing: Participating in global environment	294	1	7	4.53	1.565
Q11I Helpful in developing: Dealing with ethical issues	294	1	7	4.69	1.440
Q11H Helpful in developing: Working in diverse workplace	296	1	7	4.76	1.636
Q11G Helpful in developing: Dealing with change	295	1	7	5.04	1.378
Q11K Helpful in developing: Quantitative skills	295	1	7	5.29	1.196
Q11F Helpful in developing: Leadership skills	294	1	7	5.33	1.271
Q11B Helpful in developing: Written communication	296	1	7	5.35	1.155
Q11L Helpful in developing: Integration of bus functional areas	293	1	7	5.37	1.214
Q11A Helpful in developing: Computer-tech proficiency	296	1	7	5.48	1.390
Q11D Helpful in developing: Analytical thinking-problem solving	295	2	7	5.49	1.109
Q11C Helpful in developing: Oral communication	296	2	7	5.64	1.136
Q11E Helpful in developing: Teamwork-interpersonal skills	295	1	7	5.80	1.276

**Q12: How important have you found the following knowledge and skills to be for your success after graduating? 1 = Not at all Important; 7 = Very Important**

	N	Min	Max	Mean	Std. Deviation
Q12J Importance knowledge-skills: Participating in global environment	290	1	7	4.87	1.801
Q12I Importance knowledge-skills: Dealing with ethical issues	290	1	7	5.18	1.597
Q12H Importance knowledge-skills: Working in diverse workplace	290	1	7	5.48	1.566
Q12K Importance knowledge-skills: Quantitative skills	290	1	7	5.64	1.279
Q12L Importance knowledge-skills: Integration of bus functional areas	288	1	7	5.74	1.325
Q12G Importance knowledge-skills: Dealing with change	290	1	7	5.96	1.260
Q12F Importance knowledge-skills: Leadership skills	290	1	7	5.97	1.205
Q12B Importance knowledge-skills: Written communication	290	1	7	6.02	1.231
Q12E Importance knowledge-skills: Teamwork-interpersonal skills	290	1	7	6.18	1.194
Q12D Importance knowledge-skills: Analytical thinking-problem solving	290	1	7	6.34	1.004
Q12A Importance knowledge-skills: Computer-tech proficiency	289	1	7	6.36	1.182
Q12C Importance knowledge-skills: Oral communication	290	1	7	6.44	1.015

**Q13: How helpful were the following services to you at CSU, Chico? 1 = Not at all Helpful;  
7 = Very Helpful**

	N	Min	Max	Mean	Std. Deviation
Q13B How helpful were: Business Resource Center	240	1	7	4.31	1.820
Q13C How helpful were: Internships	206	1	7	4.37	2.329
Q13G How helpful were: Professional business student orgs	238	1	7	4.41	2.108
Q13A How helpful were: Undergraduate Advising	281	1	7	4.62	1.852
Q13F How helpful were: University Placement Office	261	1	7	4.95	1.974
Q13H How helpful were: Business faculty non-teaching matters	262	1	7	5.09	1.628
Q13E How helpful were: University library	293	1	7	5.78	1.309
Q13D How helpful were: Business computer labs	292	1	7	5.81	1.543

**Q14: How important were the following services to you at CSU, Chico? 1 = Not at all Important;  
7 = Very Important**

	N	Min	Max	Mean	Std. Deviation
Q14G How important were: Professional business student orgs	249	1	7	4.36	2.096
Q14B How important were: Business Resource Center	242	1	7	4.55	2.029
Q14C How important were: Internships	228	1	7	5.22	2.174
Q14H How important were: Business faculty non-teaching matters	266	1	7	5.22	1.759
Q14A How important were: Undergraduate Advising	281	1	7	5.33	1.890
Q14F How important were: University Placement Office	266	1	7	5.82	1.727
Q14E How important were: University library	291	1	7	5.99	1.301
Q14D How important were: Business computer labs	291	1	7	6.06	1.458

**Q15: How helpful was each core course in developing your understanding of business?  
1 = Not at all Helpful; 7 = Very Helpful**

	N	Min	Max	Mean	Std. Deviation
Q15G Core course helpful: Finite Mathematics	263	1	7	4.25	1.666
Q15B Core course helpful: Statistics in business	277	1	7	4.48	1.813
Q15E Core course helpful: Macro economics	272	1	7	4.61	1.594
Q15F Core course helpful: Micro economics	271	1	7	4.61	1.585
Q15A Core course helpful: Introduction to business	243	1	7	4.72	1.609
Q15J Core course helpful: Survey of HR management	230	1	7	4.76	1.716
Q15I Core course helpful: Survey of finance	271	1	7	4.89	1.677
Q15M Core course helpful: Survey of POM	275	1	7	4.93	1.555
Q15K Core course helpful: Survey of management	266	1	7	5.05	1.560
Q15D Core course helpful: Managerial accounting	271	1	7	5.21	1.511
Q15L Core course helpful: Survey of marketing	281	1	7	5.27	1.505
Q15C Core course helpful: Financial accounting	279	1	7	5.31	1.512
Q15N Core course helpful: Survey of info tech	267	1	7	5.44	1.601
Q15P Core course helpful: Capstone-strategic business	224	1	7	5.52	1.665
Q15H Core course helpful: Business law	280	1	7	5.56	1.448
Q15O Core course helpful: Communication in business	283	1	7	5.70	1.370

**Q16: How important was each core course for your success after graduating?  
1 = Not at all Important; 7 = Very Important**

	N	Min	Max	Mean	Std. Deviation
Q16G Core course important: Finite Mathematics	269	1	7	3.99	1.794
Q16B Core course important: Statistics in business	277	1	7	4.08	1.801
Q16E Core course important: Macro economics	277	1	7	4.23	1.705
Q16F Core course important: Micro economics	275	1	7	4.27	1.687
Q16M Core course important: Survey of POM	272	1	7	4.51	1.834
Q16A Core course important: Introduction to business	254	1	7	4.65	1.691
Q16J Core course important: Survey of HR management	246	1	7	4.65	1.714
Q16I Core course important: Survey of finance	269	1	7	4.91	1.725
Q16L Core course important: Survey of marketing	280	1	7	4.99	1.741
Q16K Core course important: Survey of management	269	1	7	5.04	1.557
Q16D Core course important: Managerial accounting	272	1	7	5.09	1.651
Q16H Core course important: Business law	280	1	7	5.20	1.591
Q16C Core course important: Financial accounting	277	1	7	5.22	1.665
Q16P Core course important: Capstone-strategic business	221	1	7	5.41	1.651
Q16N Core course important: Survey of info tech	275	1	7	5.71	1.513
Q16O Core course important: Communications in business	282	1	7	6.07	1.241