Associated Students
Annual Program Review
2005-2006

MISSION STATEMENT

The purpose of the Associated Students is to enrich the quality of campus life at California State University, Chico and to complement the educational mission of the University providing full actualization of the university experience through student governance, Bell Memorial Union facilities, a broad spectrum of programs, services and integral campus commercial enterprises.

5 Year Master Plan Initiatives approved by the Board of Directors 2001-2002 and carried through to 2005-06:

1. Believing our programs, services and commercial enterprises support the mission of the University; we will advocate for and be responsive to the changing needs of the student body.

2. Believing in the need for adequate facilities/space for our programs, activities and enterprises, we will continue to address our facility needs through assessment, acquisition, referendum or lease.

3. Believing in the importance of staff and their role in the success of the Associated Students, we will continue to invest in staff development.

4. Believing technology will continue to be a primary business, program and service instrument, we will provide the necessary technology, related training and support needed to operate effectively, efficiently and responsively to the changing needs of the student body.

5. Believing we are accountable to the students, University and State of California, we will continue to be prudent managing the resources entrusted to us.