

**INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS  
ANNUAL PROGRAM REVIEW  
05-06 MEASURES OF PERFORMANCE AND QUALITY**

**2005-2006 ANNUAL OBJECTIVES-Intercollegiate Athletics**

<b>Goal-ATHLETICS</b>	<b>Status</b>
Implement a public relations campaign telling the story of #3 finish in the Director's Cup. (Athletics Goal # 1, 3, 5, 10)	<ol style="list-style-type: none"> <li>1. Successful fall 2005 BBQ to celebrate 2004-2005 and kick off new year.</li> <li>2. Published three issues of Wildcat Illustrated.</li> <li>3. Dedicated PR piece became cost prohibitive and was not timely.</li> </ol>
Pay off the Acker Seatback Loan (Athletics Goal #2, 8)	Completed 6/30/06.
Hire a Development Officer. (Athletics Goal #6, 8, 10)	Completed. Jonathan Wanderstock's start date was 2/27/06.
Create a strategic fundraising/advancement plan.	Planning is underway. Timeline for implementation begins with direct mail campaign in September 2006.
Work with Alumni to develop one "Alumni Event" associated with a basketball road trip. (Athletics Goal #1, 5, 6, 10)	Event was planned in conjunction with Alumni Office for 2/25/06. Event was marketed, however, was cancelled for lack of interest.
Finalize the student-athlete satisfaction survey. (Athletics Goal # 1, 2, 3, 4, 9)	Still in draft form.
Redesign the coach's evaluation to be more reflective of their current responsibilities. (Athletics Goal #1, 2, 3, 4, 9)	Work in progress with HR.

**2005-2006 INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS UNIT OBJECTIVES**

Create department strategy and programming to address student culture issues. These include investigating the implementation of alcohol.edu; hazing education; diversity education and addressing sportsmanship issues. (Athletics Goal #1, 2, 3, 4; Recreational Sports Goal #1, 2)

<b>GOAL-UNIT</b>	<b>Status</b>
Using outside facilitator, create a mission statement and strategic plan.	<ul style="list-style-type: none"> <li>• Preliminary discussions with two companies that can provide service. However, cost seemed excessive.</li> <li>• Have decided to do a draft using department personnel and other strategic plan models (CCAA and NCAA).</li> <li>• Will re-evaluate need after the completion of the NCAA Institutional Self Study Guide, due June 2007.</li> </ul>
Create department strategy and programming to	Dialogue has been very open within department. However, the challenges that occurred this

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address student culture issues. These include investigating the implementation of alcohol.edu; hazing education; diversity education and addressing sportsmanship issues.	year with student conduct have made this issue difficult to keep up with.
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**2006-2007 INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS UNIT OBJECTIVES**

**Unit**

- Assist in VPSA transition
- Implement Student-Athlete Code of Conduct for varsity and club sports

**Athletics specific**

- Complete NCAA Institutional Self Study Guide on time.
- Implement Executive Order 967, California Student Athlete Fair Opportunity Act
- Implement new recruiting policy
- Create Athletic Advisory Board (for fundraising)
- Implement revamped Annual Fund Campaign

**Recreational Sports specific**

- Continue to work on plans for Wildcat Activity Center