

**INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS
GOALS AND MEASURES REPORT**

GOAL	ATHLETICS	99-00		00-01		01-02		02-03	
5	1. To measure the number of student participants in athletics by gender.								
	Number of men's teams	6		6		6		6	
	Number of women's teams	6		6		7		7	
	Number of male participants on athletic teams	142	49.5%	168	50.6%	165	49.4%	167	49.41
	Number of female participants on athletic teams	145	50.5%	164	49.4%	169	50.6%	171	50.59
	Total number of participants	287		332		334		338	
1, 10	2. To measure attendance numbers at athletic contests								
	Number of students attending games	11,546		12,102		12,752		14,262	
	Number of non-students attending games	14,050		14,337		15,055		17,433	
	Total number of students and non-students	25,506		26,439		27,807		31,695	
2	3. To measure attendance revenue at athletic contests								
	General admission revenue (students get in free)	\$30,900		\$20,700		\$22,141		\$28,093	
	Basketball seatback revenue	\$46,000		\$35,000		\$29,400		\$10,544	
	Total admission revenue	\$76,900		\$55,700		\$51,541		\$38,637	
8	4. To measure athletic fundraising totals								
	Cash contributions to men's sports	\$106,180		\$109,182		\$132,251		#####	
	Cash contributions to women's sports	\$105,025		\$103,521		\$81,590		\$60,207	
	Special Event Fundraising							\$25,311	
	Total cash contributions to men and women's sports	\$211,205		\$212,703		\$213,800		#####	
6, 7, 8	5. To measure Scholarship and Recruiting expenditures by gender								
	Scholarship countable aid for male athletes	\$79,232		\$103,894		\$134,831		#####	
	Scholarship countable aid for female athletes	\$82,752		\$141,255		\$172,634		#####	
	Total countable aid	\$161,989		\$245,149		\$307,465		#####	
	Recruiting dollars for male athletes	\$10,902		\$19,040		\$22,232		18334	
	Recruiting dollars for female athletes	\$15,266		\$11,875		\$18,268		14971	
	Total recruiting dollars	\$26,168		\$30,915		\$40,500		\$33,305	
	Total scholarship and recruiting	\$188,157		\$276,064		\$347,965		#####	
3	6. To measure GPA for student athletes								
	Average GPA	2.7		3.0		2.86		2.84	
	Number with 3.0 to 3.39	76		66		65		85	
	Number with 3.4 to 3.69	36		38		36		38	
	Number with 3.7 to 3.999	15		15		16		13	
	Number with 4.0 or better	4		5		0		0	
6,7	7. To measure ethnicity of student-athletes (*NCAA ethnicity categories)								
	American Indian/Alaskan Native			1	0%	2	1%	6	2
	Asian/Pacific Islander			4	1%	1	0%	1	C
	Black			23	7%	21	6%	21	€
	Hispanic			38	11%	36	11%	34	1C
	Non-resident Alien			0	0%	0	0%	0	C
	Unavailable/Other			53	16%	52	15%	45	13
	White			213	64%	220	67%	231	68
	Total			332		332		338	