

**INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS  
ANNUAL PROGRAM REVIEW  
04-05 MEASURES OF PERFORMANCE AND QUALITY**

GOAL	ATHLETICS-Measures	99-00	00-01	01-02	02-03	03-04	04-05
1, 5	<b>Student-athlete participants</b>						
	Men's intercollegiate teams	6	6	6	6	6	6
	Women's intercollegiate	6	6	7	7	7	7
	Male participants	142	168	165	167	177	179
		49.5%	50.6%	49.4%	49.41%	51.45%	49.72%
	Female participants	145	164	169	171	167	181
		50.5%	49.4%	50.6%	50.59%	48.55%	50.28%
	<b>Total</b>	<b>287</b>	<b>332</b>	<b>334</b>	<b>338</b>	<b>344</b>	<b>360</b>
1, 10	<b>Athletic Event Attendance</b>						
	Student	11,546	12,102	12,752	14,262	22,548	30,367
	Non-student	14,050	14,337	15,055	17,433	15,032	20,245
	<b>Total</b>	<b>25,506</b>	<b>26,439</b>	<b>27,807</b>	<b>31,695</b>	<b>37,580</b>	<b>50,612</b>
2, 8	<b>Athletic Event-Gate Revenue</b>						
	General admission	\$30,900	\$20,700	\$22,141	\$28,093	\$34,709	\$63,079
	Basketball seatback	\$46,000	\$35,000	\$29,400	\$10,544	\$26,007	\$12,944
	<b>Total</b>	<b>\$76,900</b>	<b>\$55,700</b>	<b>\$51,541</b>	<b>\$38,637</b>	<b>\$60,716</b>	
8	<b>Athletic fundraising totals</b>						
	Contributions- men's programs	\$106,180	\$109,182	\$132,251	\$141,229	\$133,202	\$164,398
	Contributions- women's programs	\$105,025	\$103,521	\$81,590	\$60,207	\$82,571	\$93,374
	Special Event Fundraising				\$25,311	\$16,718	\$8,845
	Marketing/Advertising					\$54,846	\$64,403
	<b>Total</b>	<b>\$211,205</b>	<b>\$212,703</b>	<b>\$213,800</b>	<b>\$226,747</b>	<b>\$287,337</b>	<b>\$331,020</b>
2, 6, 7	<b>Scholarship and Recruiting expenditures by gender</b>						
	Athletic aid-male athletes	\$79,232	\$103,894	\$134,831	\$175,653	\$169,477	\$179,101
	Athletic aid-female athletes	\$82,752	\$141,255	\$172,634	\$192,622	\$192,835	\$184,884
	<b>Total Athletic Aid</b>	<b>\$161,989</b>	<b>\$245,149</b>	<b>\$307,465</b>	<b>\$368,275</b>	<b>\$362,312</b>	<b>\$363,985</b>
	Recruiting expense-male athletes	\$10,902	\$19,040	\$22,232	\$18,334	\$14,850	\$13,993
	Recruiting expense-female athletes	\$15,266	\$11,875	\$18,268	\$14,971	\$11,520	\$11,519
	<b>Total recruiting expenses</b>	<b>\$26,168</b>	<b>\$30,915</b>	<b>\$40,500</b>	<b>\$33,305</b>	<b>\$26,370</b>	<b>\$25,512</b>
<b>Total scholarship and recruiting</b>	<b>\$188,157</b>	<b>\$276,064</b>	<b>\$347,965</b>	<b>\$401,580</b>	<b>\$388,682</b>	<b>\$389,497</b>	

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3	<b>GPA for student athletes</b>						
	Average GPA	2.7	3.0	2.86	2.84	2.83	2.85
	3.0 to 3.39	76	66	65	85	65	90
	3.4 to 3.69	36	38	36	38	35	32
	3.7 to 3.999	15	15	16	13	13	15
	4.0 or better	4	5	0	0	1	0
5, 6	<b>Ethnicity of student-athletes (*NCAA ethnicity categories)</b>						
	American Indian/Alaskan Native	1	2 (1%)	6 (2%)	3 (1%)	3 (1%)	3 (1%)
	Asian/Pacific Islander	4	1 (0%)	1 (0%)	4 (1%)	3 (1%)	3 (1%)
	Black	23	21 (6%)	21 (6%)	19 (6%)	19 (5%)	19 (5%)
	Hispanic	38	36 (11%)	34 (10%)	36 (10%)	44 (12%)	44 (12%)
	Non-resident Alien	0	0	0	0	0	0
	Unavailable/Other	53	52 (15%)	45 (13%)	37 (11%)	50 (14%)	50 (14%)
	White	213	220(67%)	231(68%)	245(71%)	240 (67%)	240 (67%)
	<b>Total</b>		332	332	338	344	360

1, 3	<b>Success at the conference, regional and national level</b>	<b>99-00</b>	<b>00-01</b>	<b>01-02</b>	<b>02-03</b>	<b>03-04</b>	<b>04-05</b>
	CCAA Championships attended	6	6	6	6	7	7
	CCAA Championships won	1	0	2	2	6	5
	NCAA Reg'l Championships attended	3	2	5	4	6	8
	NCAA Reg'l Championships won	0	0	2	1	5	1
	NCAA National Championships attended	3	4	7	5	7	6
	NCAA Team Championships won	0	0	0	0	0	0
	NCAA Individual Championships won	0	0	2	0	1	1
	Director's Cup Finish (of ~280)	44	49	17	28	5	3