

**INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS
ANNUAL PROGRAM REVIEW
05-06 MEASURES OF PERFORMANCE AND QUALITY**

MISSION STATEMENT

The mission of the Department of Intercollegiate Athletics and Recreational Sports at California State University, Chico is to provide a competitive NCAA Division II intercollegiate athletics program and a broad-based recreational sports program. The department will strive to provide student-athletes with a quality intercollegiate athletic experience that encourages their intellectual, physical, social and emotional growth in an environment that promotes academic and competitive success, fair play, sportsmanship, gender equity and cultural diversity. The department will encourage participation in sport by offering a wide variety of intramural, club and recreational programming opportunities for the general student population. By achieving these fundamental purposes the department enhances university life, contributes to the recruitment and retention of students, fosters pride in the university and strengthens university-community relations.

PROGRAM PRIMARY GOALS -Intercollegiate Athletics

1. Provide a quality experience for all student-athletes participating in intercollegiate athletics.
2. Maintain a program that adheres to institutional policy, CCAA and NCAA rules and operates in an efficient and effective manner.
3. Provide an environment that encourages academic and competitive success.
4. Provide an environment that promotes ethical conduct and sportsmanship.
5. Provide equal opportunity for participation in women and men's intercollegiate athletics.
6. Recruit quality student-athletes.
7. Provide athletic grant-in-aid for intercollegiate athletes within the resources available.
8. Meet established fund-raising targets.
9. Provide leadership opportunities for staff and students.
10. Provide a quality experience for "Wildcat" fans at all athletic events.