2003-2004 ANNUAL OBJECTIVES – Intercollegiate Athletics
1. Finish in the top 30 in the National Collegiate Athletic Director’s Cup Award. (All Athletics Goals).
2. Update and revise the Personnel Evaluation Document. (Athletics Goal 2)
3. Complete revision of the Policy & Procedure Manual. (Athletics Goal 2)
4. Develop and implement a plan to inform boosters about their responsibilities relative to the NCAA rules. (Athletics Goal 2)
5. Develop a policy to monitor student-athlete welfare issues. (Athletics Goal 1, 2, 3, 4)
6. Fundraise $250,000 in athletic grant-in-aid dollars. (Athletics Goal 6, 7, 8)
7. Publish three issues of “Wildcat Illustrated”. (Athletics Goal 1, 10)
8. Implement a comprehensive athletics marketing, sales and promotional campaign. (Athletics Goal 10)
9. Develop a five-year scholarship budget plan including a plan to begin endowing sports scholarship accounts. (Athletics Goal 7, 8)
10. Develop a Capital Development and Major Equipment replacement plan. (Athletics Goal 1, 2)
11. Create a community outreach program involving student-athletes from all sports. (Athletics Goal 1, 2, 9, 10)
12. Involve the Student Athlete Advisory Committee in department functions and campus activities. (Athletics Goal 1, 9, 10)

2002-2003 ANNUAL OBJECTIVES AND OUTCOMES
1. Update the department mission statement. (Athletics Goal 1, 2)  
   Project completed January 2003.
2. Update and revise the Personnel Evaluation Document. (Athletics Goal 2)  
   Project deferred to 2003-2004
3. Update and revise the Policy & Procedure Manual. (Athletics Goal 2)  
   Project 75% complete.
4. Develop a five-year scholarship budget plan including a plan to begin endowing sports scholarship accounts. (Athletics Goal 7, 8)  
5. Develop a Capital Development and Major Equipment replacement plan. (Athletics Goal 1, 2)  
6. Continue the development of the Alumni Letter Winner’s Association. (Athletics Goal 8)  
   Project on hold until new Athletics Development Officer is hired.
7. Develop a five-year budget plan for Recreational Sports. (Rec Sports Goal 2)  