

**MEASURES OF
PERFORMANCE AND QUALITY**

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS

ATHLETICS	1999-2000		2000-2001		2001-2002	
1. To measure the number of student participants in athletics by gender.						
Number of men's teams	6		6		7	
Number of women's teams	6		6		6	
Number of male participants on athletic teams	142	49.5%	168	50.6%	165	49.4%
Number of female participants on athletic teams	145	50.5%	164	49.4%	169	50.6%
Total number of participants	287		332		334	
2. To measure attendance numbers at athletic contests						
Number of students attending games	11,546		12,102		12,752	
Number of non-students attending games	14,050		14,337		15,055	
Total number of students and non-students	25,506		26,439		27,807	
3. To measure attendance revenue at athletic contests						
General admission revenue (students get in free)	\$30,900		\$20,700		\$22,141	
Basketball seatback revenue	\$46,000		\$35,000		\$29,400	
Total admission revenue	\$76,900		\$55,700		\$51,541	
4. To measure athletic fundraising totals						
Cash contributions to men's sports	\$106,180		\$109,182		\$132,251	
Cash contributions to women's sports	\$105,025		\$103,521		\$81,590	
Total cash contributions to men and women's sports	\$211,205		\$212,703		\$213,800	
5. To measure Scholarship and Recruiting expenditures by gender						
Scholarship countable aid for male athletes	\$79,232		\$103,894		\$134,831	
Scholarship countable aid for female athletes	\$82,752		\$141,255		\$172,634	
Total countable aid	\$161,989		\$245,149		\$307,465	
Recruiting dollars for male athletes	\$10,902		\$19,040		\$22,232	
Recruiting dollars for female athletes	\$15,266		\$11,875		\$18,268	
Total recruiting dollars	\$26,168		\$30,915		\$40,500	
Total scholarship and recruiting	\$188,157		\$276,064		\$347,965	
6. To measure GPA for student athletes						
Average GPA	2.7		3.0		2.86	
Number with 3.0 to 3.39	76		66		65	
Number with 3.4 to 3.69	36		38		36	
Number with 3.7 to 3.999	15		15		16	
Number with 4.0 or better	4		5		0	