

**INTERCOLLEGIATE ATHLETICS AND RECREATIONAL SPORTS  
ANNUAL PROGRAM REVIEW  
2003-2004**

<b>GOAL</b>	<b>ATHLETICS-Measures</b>	<b>99-00</b>	<b>00-01</b>	<b>01-02</b>	<b>02-03</b>	<b>03-04</b>
1, 5	<b>Student-athlete participants</b>					
	Men's intercollegiate teams	6	6	6	6	6
	Women's intercollegiate	6	6	7	7	7
	Male participants	142	168	165	167	177
		49.5%	50.6%	49.4%	49.41%	51.45%
	Female participants	145	164	169	171	167
		50.5%	49.4%	50.6%	50.59%	48.55%
	<b>Total</b>	<b>287</b>	<b>332</b>	<b>334</b>	<b>338</b>	<b>344</b>
1, 10	<b>Athletic Event Attendance</b>					
	Student	11,546	12,102	12,752	14,262	22,548
	Non-student	14,050	14,337	15,055	17,433	15,032
	<b>Total</b>	<b>25,506</b>	<b>26,439</b>	<b>27,807</b>	<b>31,695</b>	<b>37,580</b>
2, 8	<b>Athletic Event-Gate Revenue</b>					
	General admission	\$30,900	\$20,700	\$22,141	\$28,093	\$34,709
	Basketball seatback	\$46,000	\$35,000	\$29,400	\$10,544	\$26,007
	<b>Total</b>	<b>\$76,900</b>	<b>\$55,700</b>	<b>\$51,541</b>	<b>\$38,637</b>	<b>\$60,716</b>
8	<b>Athletic fundraising totals</b>					
	Contributions- men's programs	\$106,180	\$109,182	\$132,251	\$141,229	\$133,202
	Contributions- women's programs	\$105,025	\$103,521	\$81,590	\$60,207	\$82,571
	Special Event Fundraising				\$25,311	\$16,718
	Marketing/Advertising/Promotion					\$54,846
	<b>Total</b>	<b>\$211,205</b>	<b>\$212,703</b>	<b>\$213,800</b>	<b>\$226,747</b>	<b>\$287,337</b>
2, 6, 7	<b>Scholarship and Recruiting expenditures by gender</b>					
	Athletic aid-male athletes	\$79,232	\$103,894	\$134,831	\$175,653	\$169,477
	Athletic aid-female athletes	\$82,752	\$141,255	\$172,634	\$192,622	\$192,835
	<b>Total Athletic Aid</b>	<b>\$161,989</b>	<b>\$245,149</b>	<b>\$307,465</b>	<b>\$368,275</b>	<b>\$362,312</b>
	Recruiting expense-male athletes	\$10,902	\$19,040	\$22,232	\$18,334	\$14,850
	Recruiting expense-female athletes	\$15,266	\$11,875	\$18,268	\$14,971	\$11,520
	<b>Total recruiting expenses</b>	<b>\$26,168</b>	<b>\$30,915</b>	<b>\$40,500</b>	<b>\$33,305</b>	<b>\$26,370</b>
	<b>Total scholarship and recruiting</b>	<b>\$188,157</b>	<b>\$276,064</b>	<b>\$347,965</b>	<b>\$401,580</b>	<b>\$388,682</b>

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3	<b>GPA for student athletes</b>					
	Average GPA	2.7	3.0	2.86	2.84	2.83
	3.0 to 3.39	76	66	65	85	65
	3.4 to 3.69	36	38	36	38	35
	3.7 to 3.999	15	15	16	13	13
	4.0 or better	4	5	0	0	1
5, 6	<b>Ethnicity of student-athletes (*NCAA ethnicity categories)</b>					
	American Indian/Alaskan Native		1	2 (1%)	6 (2%)	3 (1%)
	Asian/Pacific Islander		4	1 (0%)	1 (0%)	4 (1%)
	Black		23	21 (6%)	21 (6%)	19 (6%)
	Hispanic		38	36 (11%)	34 (10%)	36 (10%)
	Non-resident Alien		0	0	0	0
	Unavailable/Other		53	52 (15%)	45 (13%)	37 (11%)
	White		213	220(67%)	231(68%)	245(71%)
	<b>Total</b>		<b>332</b>	<b>332</b>	<b>338</b>	<b>344</b>
1, 3	<b>Success at the conference, regional and national level</b>					
	CCAA Championships attended	6	6	6	6	7
	CCAA Championships won	1	0	2	2	6
	NCAA Reg'l Championships attended	3	2	5	4	6
	NCAA Reg'l Championships won	0	0	2	1	5
	NCAA National Championships attended	3	4	7	5	7
	NCAA Team Championships won	0	0	0	0	0
	NCAA Individual Championships won	0	0	2	0	1
	Director's Cup Finish (of ~280)	44	49	17	28	5