

Career Planning and Placement 2003-2004 Goals and Results

1) Increase involvement in Alumni Mentor Program. Promote the mentor program to alumni registered in eRecruiting and those registered with the alumni office, resulting in an increased number of mentors involved to minimum of 35 by the end of the year.

Goals: 1, 3, 4, 5

Result: This goal was met with 44 Alumni Mentors at the end of the year.

2) Formulate and “package” a fee-based alumni services program and prepare for approval by appropriate committee(s).

Goals: 1, 2, 3, 4, 5

Result: This goal is not feasible at this time.

3) Continue fundraising efforts and raise \$20k through the Placement Partners program and eRecruiting sponsorships.

Goal: 5

Result: This goal was met with \$20,025 raised in 2003-04 year.

4) Increase Education Career Fair employer participation from 50 to 80 districts.

Goals: 1, 2, 3

Result: Only 58 employers participated in the Education Career Fair in 2004. This participation was low yet again as the California economy was a major factor in educational hiring at the K-12 levels.

5) Increase All Majors Career Fair employer participation from 54 to 65 employers. Increase student participation from approximately 550 to 600.

Goals: 1, 2, 3

Result: This goal was met with 66 employers participating in the All Majors Career Fair in 2004 and approximately 750 students. This event is proving to be a major success and an important aspect of our program.

6) Revise the CSU, Chico majors section on web site to reflect all new majors at the University.

Goals: 3, 4

Result: The CSU, Chico majors section on our web site was revised to reflect all new majors at the University.

7) Maintain current level of career assessment administrations and research the need for a cost adjustment.

8) Develop an Intern Web CT Training program utilizing Service Learning funds from the Vice Provost's Office to help speed up the learning and reduce the amount of time that staff spends training new interns each year.

Goals: 3, 4

Result: The Intern Web CT Training program was set up and completed June 30, 2004.

9) To implement a new registration system for Education/Credential students in order to increase participation and services which are not centered around "the placement file". Incorporate this population into the eRecruiting database system to ultimately increase both services and numbers to our students seeking teaching positions.

Goals: 1, 2, 3, 4, 6

Result: A very successful new registration system for Education/Credential students was implemented. This new system yielded a 61% increase in registrants, from 172 in 02/03 to 279 in 03/04.

Additional Accomplishments:

(*** Suggested by Staff Members)

Continue to maintain high staff moral and a positive team spirit despite a relatively disastrous budgetary year. ***

Continue to maintain a strong sense of staff collaboration and cross-training within the office staff. ***

Hire and retain our On-Campus Recruiting Support Clerical Staff person (Lora Ferguson) after state funding had been lost. Funds are temporarily coming from a foundation account.

Hire and retain a Website Developer to maintain critical website. Funds coming from a foundation account.

Expanded job posting capabilities to encourage and make available on-line job list services of employers.

To successfully transitioned the educational placement process to a high tech approach with the additional of on-line registration, education computers and scanners, transition of educational handbook from paper to on-line.