

Measures of Performance and Quality

CAREER PLANNING AND PLACEMENT OFFICE QUALITY SERVICE PERFORMANCE EVALUATION

	TOTAL 00-01	TOTAL 01-02	TOTAL 02-03	TOTAL 03-04
REGISTRANTS				
Business/Industry/Government	1,156	1,499	1,180	1,155
Teaching	389	246	172	281
Multiple Subject	203	145	109	166
Single Subject	142	77	43	96
Special Education/Speech Pathology	32	19	20	34
Counseling/PPS/Administrative	12	5	0	6
Bilingual Education				4
Total Registrants on eRecruiting	1,545	1,745	1,352	1,436
JOB OFFERS				
Business/Industry/Government	556	407	377	355
Teaching	55	109	13	77
Multiple Subject	26	56	9	44
Single Subject	24	47	3	21
Special Education/Speech Pathology	4	5	1	20
Counseling/PPS/Administrative	1	1	0	1
Bilingual Education				0
Total Job Offers Reported	611	516	390	432
SERVICES				
Placement Files	1,294	988	424	51
Home Page Hits	41,439	53,980	73,111	69,462
CAREER FAIRS				
General Business Technical				
Company Organizations	270	177	155	112
Students	3,000	1,800	1,800	1,800
All Majors				
Company Organizations	Not Available	63	54	66
Students	Not Available	350	550	750
Education				
Districts	108	95	47	51
Students	750	700	600	600
CAREER EXPLORATION CENTER				
Students Signed In	3,205	1,947	1,460	1,189
Assessment Tests	171	161	304	298
Myers Briggs Type Indicator	53	67	106	134
Strong Interest Inventory	112	94	190	163
Self Directed Search	6	0	8	1
ON-CAMPUS RECRUITING				
Individual Companies	362	213	142	122
Individual Schedules	467	282	314	350
Individual Interviews	4,833	2,590	1,778	1,839
Information Sessions	167	77	100	64
Catering Arrangements	70	28	40	19

Measures of Performance and Quality

CAREER PLANNING AND PLACEMENT OFFICE QUALITY SERVICE PERFORMANCE EVALUATION

	TOTAL 00-01	TOTAL 01-02	TOTAL 02-03	TOTAL 03-04
TOTAL COUNSELING/ADVISING APPOINTMENTS	1,754	1,967	1,699	1,398
Education/Communication (Jamie)	128	489	220	374
Business/Technical (Megan)	453	267	421	307
(Educ/CEC)				
Career Exploration Counseling (Pamella)	534	394	492	304
Liberal Arts (Jodie)	529	617	566	413
Drop-In Appointments	1,618	1,046	924	1,159
ORIENTATIONS/PRESENTATIONS				
Fall Orientations			22	28
Spring Orientations			32	30
Fall Workshops			9	8
Spring Workshops			16	13
Total	113	32	78	79
Classroom/Club Presentations			81	98
Student Attendance	2,602	499	1,086	2,422
E-MAIL JOB NOTIFICATIONS	718	1,130	724	716
RECRUITERS' EVALUATION OF SERVICES				
The Career Planning and Placement Office at California State University, Chico conducts an annual survey of the employers who recruit on campus and their satisfaction with services.				
Number of Recruiters			97	122
% of recruiters completing evaluation		22%	40%	42%
% of respondents rating candidates either Outstanding or Above Average compared to students at other univ. where they recruit			90%	75%
% of respondents rating academic curriculum at CSU, Chico as either Outstanding or Above Average compared to other univ. where they recruit			81%	80%
% of respondents rating CSU, Chico Career Planning & Placement Office operations as either Outstanding or Above Average compared to other univ. where they recruit			92%	87%

SURVEY RECRUITER COMMENTS

- “Awesome job with the Career Planning Office, very personable, friendly and accommodating.”
- “Students were very well prepared.”
- “Always a pleasure to come for interviews – your web based program is easy to use and provides up to date info on our schedule – Thanks to Megan for the e-mails.”
- “Emphasis on group work and projects that simulate real-life situations build skills that we’re looking for”
- “Students seem well prepared for interviews and as a group performed better than some schools.”
- “Very helpful staff – Megan has been great – very responsive!”
- “eRecruiting.com is very easy to use. Love the internet access.”
- “You’re all great”
- “Students here get more “real-world” experience than other universities.”
- “We were very impressed with the candidates and their qualifications this fall.”
- “Jamie & Megan – did a great job”
- “Everyone is very helpful, especially Megan Odom”
- “One of the best schools we recruit”
- ”With us it’s really about their college experience and obviously Chico provides a great one!!”
- “Loved the high speed internet!”
- “Megan was very, very helpful.”
- “Best of the 4 schools we interviewed with.”
- “Students did a great job. Very comparable to the other schools.”
- “The staff at Chico is the best.”
- “Megan has done an OUTSTANDING job keeping communication lines open and helping me with off-cycle recruiting.”
- “Very organized office staff”