

Measures of Performance and Quality

CAREER PLANNING AND PLACEMENT OFFICE QUALITY SERVICE PERFORMANCE EVALUATION

	TOTAL 00-01	TOTAL 01-02	TOTAL 02-03	TOTAL 03-04	TOTAL 04-05
REGISTRANTS					
Business/Industry/Government	1,156	1,499	1,180	1,155	1,256
Teaching	389	246	172	281	315
Multiple Subject	203	145	109	166	183
Single Subject	142	77	43	96	100
Special Education/Speech Pathology	32	19	20	34	41
Counseling/PPS/Administrative	12	5	0	6	15
Bilingual Education				4	18
Total Registrants on eRecruiting	1,545	1,745	1,352	1,436	1,571
JOB OFFERS (reported to us)					
Business/Industry/Government	556	407	377	355	384
Teaching	55	109	13	77	69
Multiple Subject	26	56	9	44	24
Single Subject	24	47	3	21	12
Special Education/Speech Pathology	4	5	1	20	5
Counseling/PPS/Administrative	1	1	0	1	2
Bilingual Education				0	2
Total Job Offers Reported	611	516	390	432	453
SERVICES					
Placement Files	1,294	988	424	51	64
Home Page Hits	41,439	53,980	73,111	69,462	48,439
Database Hits (Wildcat Recruiting)			24,520	24,916	24,056
CAREER FAIRS					
General Business Technical					
Company Organizations	270	177	155	112	140
Students	3,000	1,800	1,800	1,800	1,800
All Majors					
Company Organizations	Not Available	63	54	66	87
Students	Not Available	350	550	750	800
Education					
Districts	108	95	47	51	60
Students	750	700	600	600	550
CAREER EXPLORATION CENTER					
Students Signed In	3,205	1,947	1,460	1,189	1,832
Assessment Tests	171	161	304	538	588
Myers Briggs Type Indicator	53	67	106	134	174
Strong Interest Inventory	112	94	190	163	119
Discover Program				240	194
Self Directed Search	6	0	8	1	1
ON-CAMPUS RECRUITING					
Number of Companies Recruiting	362	213	142	122	109
Number of Company Recruiting Visits	n/a	n/a	n/a	149	180
Individual Schedules	467	282	314	350	301
Individual Interviews	4,833	2,590	1,778	1,839	1,761
Information Sessions	167	77	100	64	94

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Catering Arrangements	70	28	40	19	23
	TOTAL 00-01	TOTAL 01-02	TOTAL 02-03	TOTAL 03-04	TOTAL 04-05
TOTAL COUNSELING/ADVISING APPOINTMENTS	1,754	1,967	1,699	1,398	1,578
Education/Communication (Jamie)	128	489	220	374	395
Business/Technical (Megan)	453	267	421	307	275
Career Exploration Counseling (Pamella) (Educ/CEC)	534	394	492	304	359
Liberal Arts (Jodie)	529	617	566	413	549
Drop-In Appointments	1,618	1,046	924	1,159	1,369
ORIENTATIONS/PRESENTATIONS					
Fall Orientations			22	28	33
Spring Orientations			32	30	28
Fall Workshops			9	8	12
Spring Workshops			16	13	12
Total	113	32	78	79	85
Student Attendance total				1,041	682
Classroom/Club Presentations			81	98	115
Student Attendance	2,602	499	1,086	2,422	3,440
E-MAIL JOB NOTIFICATIONS	718	1,130	724	716	879
RECRUITERS' EVALUATION OF SERVICES					
The Career Planning and Placement Office at California State University, Chico conducts an annual survey of the employers who recruit on campus and their satisfaction with services.					
Number of Recruiters			97	122	109
% of recruiters completing evaluation		22%	40%	42%	71%
% of respondents rating candidates either Outstanding or Above Average compared to students at other univ. where they recruit			90%	75%	86%
% of respondents rating academic curriculum at CSU, Chico as either Outstanding or Above Average compared to other univ. where they recruit			81%	80%	80%
% of respondents rating CSU, Chico Career Planning & Placement Office operations as either Outstanding or Above Average compared to other univ. where they recruit			92%	87%	93%

SURVEY RECRUITER COMMENTS 2004-05

"Megan is a huge asset to your team."
"They all seem well prepared."
"Jamie & his staff are great!"
"Very well planned out. Process proceeded very smoothly."
"Jamie and Megan are spectacular!! I would love to take the team out for lunch the next time I'm up there!"
"I have interviewed at several colleges in the past year and have been very impressed with the quality of candidates here at CSU (Chico). In fact, we had a summer intern that was great and a recent full time EE that is working out extremely well."
"I guess you guys are cool :) No, really, you do an exceptional job. Thanks."
"The students from Chico have done very well within our trainee program."
"I am open to all majors, so for my position, the fit has been good."
"The relationship and cooperation has been very helpful and productive."
"Chico has become my main focus for recruiting trainee candidates!"
"Great students, all a pleasure to talk to and very professional."
"The students were able to speak a lot about their curriculum and relate it to jobs they have had and desire."
"Very easy to work with. You have an amazing career staff at Chico."
"Outstanding students. I really enjoyed all of my interviews and I look forward to bringing some onto our team."

"Very helpful - Megan goes the extra mile." "Operations Mgmt program is great. Engineering students were average compared to other schools."
"Everything was great. Thank you for all of your help!"
"Have students research the company if they can't attend info session. Also, have students list GPA and applicable course work on resume."
"Great students - just wish there was a larger number."
"Chico does a great job of communicating the process."
"We will continue to recruit students from Chico."
"Awesome hospitality - great people!"
"Thanks CPPO"
"Went above and beyond to support my needs."
"Most did outstanding. A few stood above the rest."
"Megan - always awesome to work with. Quick, on the ball & very helpful!"
"Appreciate the group projects required in classes - good experience relative to working in a business field."
"My favorite place to come - I wish we could hire most of them!"
"Candidates are well prepared to begin their teaching career."
"Well organized - friendly - make sure your day goes well! Keep up the good work!"
"Megan was very easy to work with - she was always available & answered my questions."
"All students had done research & that is quite impressive to an employer."
"Always helpful, feel welcome. You make on-campus interviews very simple."
"Thanks for the water!!"
"The candidates are almost always prepared."
"Everyone is very helpful - great w/ coordination & facilities."
"Always enjoyable to recruit at CSU-Chico - Thanks"
"SAP coursework is very valuable to our organization"
Thank you very much to Megan Odom for helping to organize everything!!"
"The students were great & eager to interview. I think if we continue to build our brand on campus we can help them increase their knowledge of the company."
"We were very impressed w/ the students interviewed."
"All the students had great communication skills!"

"You actually had a working DATA Line! Very nice for operations"
"Very impressed with the students."
"As usual your staff does an excellent job!"
"Always very prepared - they ask all the right questions."
"everyone is very helpful"
(the staff is) "very professional and a pleasure to work with"
"very good school for us."
"Need Placement & Co-op to retain electronic copies of transcripts & resumes - maybe a photo too!"
"Future facilities need padded walls to reduce sounds in the Interview Rooms."
"All of the students were great and professional."
"I have seen more impressive centers, but your accommodations are excellent! Internet/phone/office supplies!"
"very impressed w/ both sales & operations candidates"
"Thanks for all of your help & organization!"
"The most helpful of all our recruiting schools."
"well prepared (students) - makes our job difficult from choosing from many candidates"
"all Chico students very well prepared for CMT program"
"well organized from start - (the staff was) prepared for us - "
"The level of professionalism & preparedness is more than impressive. Chico is my favorite by far."
"Doesn't even compare to other universities. Leaps & bounds ahead of everyone"