

Career Planning and Placement Office

Measures 2005/2006

	TOT 00-01	2001-02	2002-03	2003-04	2004-05	2005-06
REGISTRANTS						
Business/Industry/Government	1,156	1,499	1,180	1,155	1,256	1,340
Teaching	389	246	172	281	315	293
Multiple Subject	203	145	109	166	183	172
Single Subject	142	77	43	96	100	116
Special Education/Speech Pathology	32	19	20	34	41	24
Counseling/PPS/Administrative	12	5	0	6	15	15
Bilingual Education				4	18	15
Alumni						663
Total Registrants on eRecruiting	1,545	1,745	1,352	1,436	1,571	2,296
JOB OFFERS (reported to us)						
Business/Industry/Government	556	407	377	355	384	629
Teaching	55	109	13	77	69	70
Multiple Subject	26	56	9	44	24	41
Single Subject	24	47	3	21	12	12
Special Education/Speech Pathology	4	5	1	20	5	15
Counseling/PPS/Administrative	1	1	0	1	2	1
Bilingual Education				0	2	1
Total Job Offers Reported	611	516	390	432	453	699
SERVICES						
Placement Files	1,294	988	424	51	64	22
Home Page Hits	41,439	53,980	73,111	69,462	48,439	49,742
Database Hits (Wildcat Recruiting)			24,520	24,916	24,056	34,767
CAREER FAIRS						
General Business Technical						
Company Organizations	270	177	155	112	140	190
Students	3,000	1,800	1,800	1,800	1,800	1,800
All Majors						
Company Organizations	Not Available	63	54	66	87	95
Students	Not Available	350	550	750	800	1041
Education						
Districts	108	95	47	51	60	75
Students	750	700	600	600	550	525
CAREER EXPLORATION CENTER						
Students Signed In	3,205	1,947	1,460	1,189	1,832	1,794
Assessment Tests	171	161	304	538	588	432
Myers Briggs Type Indicator	53	67	106	134	174	102
Strong Interest Inventory	112	94	190	163	119	137
Discover Program				240	194	192
Self Directed Search	6	0	8	1	1	1

ON-CAMPUS RECRUITING						
Number of Companies Recruiting	362	213	142	122	109	115
Number of Company Recruiting Visits	n/a	n/a	n/a	149	180	199
Individual Schedules	467	282	314	350	301	297
Individual Interviews	4,833	2,590	1,778	1,839	1,761	2,125
Information Sessions	167	77	100	64	94	86
Catering Arrangements	70	28	40	19	23	N/A

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TOTAL COUNSELING/ADVISING APPOINTMENTS	1,754	1,967	1,699	1,398	1,578	1,894
Education/Communication (Jamie)	128	489	220	374	395	518
Business/Technical (Megan)	453	267	421	307	275	131
Career Exploration Counseling (Pamella)		394	492	304	359	522
Liberal Arts (Kate)						383
Liberal Arts (Jodie)	529	617	566	413	549	340
Drop-In Appointments	1,618	1,046	924	1,159	1,369	1,220

ORIENTATIONS/PRESENTATIONS						
Fall Orientations			22	28	33	30
Spring Orientations			32	30	28	26
Fall Workshops			9	8	12	10
Spring Workshops			16	13	12	26
Total	113	32	78	79	85	92
Student Attendance total				1,041	682	698
Classroom/Club Presentations			81	98	115	73
Student Attendance	2,602	499	1,086	2,422	3,440	2,498

E-MAIL JOB NOTIFICATIONS	718	1,130	724	716	879	498
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RECRUITERS' EVALUATION OF SERVICES

The Career Planning and Placement Office at California State University, Chico conducts an annual survey of the employers who recruit on campus and their satisfaction with services.

Number of Recruiters		97	122	109	115
% of recruiters completing evaluation	22%	40%	42%	71%	86%
% of respondents rating candidates either Outstanding or Above Average compared to students at other univ. where they recruit		90%	75%	86%	79%
% of respondents rating academic curriculum at CSU, Chico as either Outstanding or Above Average compared to other univ. where they recruit		81%	80%	80%	76%
% of respondents rating CSU, Chico Career Planning & Placement Office operations as either Outstanding or Above Average compared to other univ. where they recruit		92%	87%	93%	94%