

**CAREER PLANNING AND PLACEMENT OFFICE
QUALITY SERVICE PERFORMANCE EVALUATION**

	FALL '01	SPRING '02	TOTAL 2001-2002	GLOBAL GOAL
REGISTRANTS				Goal #1, #2, #6
Business/Industry/Government	525	974	1,499	
Teaching	46	200	246	
Multiple Subject	25	120	145	
Single Subject	19	58	77	
Special Education/Speech Pathology	1	18	19	
Counseling/PPS/Administrative	1	4	5	
JOB OFFERS				Goal #1, #2, #5, #6
Business/Industry/Government	170	237	407	
Teaching			109	
Multiple Subject			56	
Single Subject			47	
Special Education/Speech Pathology			5	
Counseling/PPS/Administrative			1	
SERVICES				Goal #1, #2, #3, #4, #5
Placement Files	119	869	988	
Home Page Hits			53,980	
CAREER FAIRS				Goal #1, #2, #6
General Business Technical				
Company Organizations	99	78	177	
Students	800	1,000	1,800	
Liberal Arts				
Company Organizations		63	63	
Students		350	350	
Education				
Districts		95	95	
Students		700	700	
CAREER EXPLORATION CENTER				Goal #1, #3, #4, #6
Students Signed In	1,163	784	1,947	
Assessment Tests			161	
Myers Briggs Type Indicator			67	
Strong Interest Inventory			94	
Self Directed Search			0	
ON-CAMPUS RECRUITING				Goal #1, #2, #4, #5, #6
Individual Companies	112	101	213	
Individual Schedules	122	160	282	
Individual Interviews	1,027	1,563	2,590	
Information Sessions	37	40	77	
Catering Arrangements	18	10	28	
COUNSELING APPOINTMENTS	738	1,229	1,967	Goal #1, #2, #3
Education	288	401	689	
Business/Technical	46	221	267	
Career Exploration Counseling	165	229	394	
Liberal Arts	239	378	617	
Formal Drop-In Appointments			1,046	
ORIENTATIONS/PRESENTATIONS				Goal #1, #2, #3
Number Given			32	
Student Attendance			499	
E-MAIL JOB NOTIFICATIONS			1,130	Goal #1, #2, #4, #6

RECRUITERS' EVALUATION OF SERVICES

The Career Planning and Placement Office at California State University, Chico conducts an annual survey of the employers who recruit on campus and their satisfaction with services. Of the 213 employers who recruited Chico graduates during the 2001-2002 academic year, 22% responded to the survey compared to 28% in the prior year.

- 88% of the respondents rated the **candidates** at CSU, Chico as either OUTSTANDING or ABOVE AVERAGE compared to students at other universities where they recruit.
- 81% of the respondents rated the **academic** curriculum at CSU, Chico as either OUTSTANDING or ABOVE AVERAGE compared to other universities where they recruit.
- 97% of the respondents rated the **CSU, Chico Career Planning and Placement Office** operations as either OUTSTANDING or ABOVE AVERAGE compared to other universities where they recruit.

SURVEY RECRUITER COMMENTS

"Jodie was very helpful and made our experience painless. Thank You!"

"The work experience and education fit our needs."

"Most students have used our products on projects or labs....great!"

"Great staff! This schedule works well, very organized and well run."

"As with my previous visit, your staff are professional and very helpful. Thanks for your help."

"I was very impressed with the candidates. They did great...very outgoing, personable, and honest."

"Excellent help from Career Center personnel."

"The only problem is deciding who NOT to ask back for interviews -- all candidates are marvelous!"

"Thank you for setting up a very productive day. Really appreciate the opportunity to come to Chico."

"Chico has facilities that far exceed those of other CSU's."

"You have a strong 'no show' policy and it helped us as we had zero no shows -- great!"

"Great crew of applicants. Very professional and interested."

Candidates were a "very consistent, solid group...very practical oriented."

"Actually, all the students met or exceeded our GPA expectations."

Candidates were "very well prepared."

"SAP is great!"

STUDENT EMPLOYMENT OFFICE
QUALITY SERVICE PERFORMANCE EVALUATION

	FALL '01	SPRING '02	TOTAL 2001-2002	GLOBAL GOALS
STUDENTS REGISTERED	4,463	4,651	9,114	Goal #1, #2, #4, #6, #7
JOB OFFERS	1,978	2,082	4,060	
EMPLOYERS			2,552	
On Campus Employers			196	
New Employers (first-time positions)	49	58	107	
DOLLAR VALUE	\$ 74,208.00	\$ 92,363.00	\$ 166,571.00	
JOB FAIR				
Summer Job Fair				Goal #1, #2, #6, #7
Companies/Agencies		37	37	
Student Attendees		350	350	
ON-CAMPUS RECRUITING				
Individual Companies	12	23	35	Goal #1, #2, #4, #6, #7
Individual Schedules	21	39	60	
Individual Interviews	84	273	357	
Information Sessions	1	4	5	
Catering Arrangements		1	1	