

# **Student Activities Office**

## **ANNUAL PROGRAM REVIEW**

### **2005-2006**

#### **2005-06 Objectives and Outcomes**

- **To implement the recommendations of the four Presidential task forces: Greek Life, Hazing, Alcohol, and Student Safety.**

**Outcome:** SAO was integrally involved in implementing the Greek Life, Hazing, and Student Safety task forces. For example, we were successful in getting the Greeks to postpone recruitment until the 2006 spring semester. Greeks also had to meet certain terms and conditions in order to be recognized by the University. For example, we were able to have 60 Greek leaders participate in the Impact Leadership Conference, as well as instill in the Greeks the concept of recruitment as “rush.”

- **To assist the Interfraternity and Panhellenic Councils in revising their website, [www.chicogreeks.com](http://www.chicogreeks.com)**

**Outcome:** The Greeks attempted to revise their website in fall 2005. However, the site no longer had the look and feel of a Chico State-sponsored site. In spring 2006, the Councils decided to use another website company, and it appears this company will serve the councils well.

- **To implement AlcoholEdu for College Life as an early alcohol prevention program that all first-time freshmen will have to complete during their first semester.**

**Outcome:** The coordination with Admissions, Records, and other campus units in the implementation of AlcoholEdu was very successful. It resulted in approximately 95% of first-time freshmen enrolled during fall 2006 completing all parts of the prevention program.

- **To implement the ATS grant to increase student knowledge and awareness about the consequences of high-risk drinking and driving.**

**Outcome:** Information regarding safe tubing tips and enforcement of alcohol laws was distributed to students at the AS Involvement Faire and in the BMU during Labor Day weekend. Chico Safe Rides was promoted at numerous campus activities, advertised weekly in the *Orion*, and Safe Rides information was posted on campus. A “Don’t Drink and Drive” jingle contest was also held for students.

- **To implement the plan created under the Prevention Resource Center (PRC) grant to address alcohol abuse at off-campus parties.**

**Outcome:** Successfully compiled data as required by the Prevention Resource Center. Sobriety checkpoints and party dispersals were conducted during the first six weeks of school, and the

ABC conducted six minor decoy operations. CADEC conducted six “Walking Under the Influence” tables in conjunction with University Police, which resulted in a decrease in the number of students being arrested by UPD for Drunk in Public and Minor in Possession from the previous calendar year.

- **To review and redesign the *Carillon Call*, the University leaders magazine, in conjunction with the Public Affairs and Publications Office to fit the needs of our current leadership program.**

**Outcome:** In reviewing the *Carillon Call*, it was decided that the cost would be prohibitive at that time, thus the project was terminated for the 2005-06 academic year. SAO is looking into developing a leadership publication or brochure once funds have been identified.

- **To review the SAO organization as it relates to the hiring of an additional Greek Life Advisor and an Office Manager.**

**Outcome:** The addition of a Greek Advisor and Office Manager has presented a number of challenges, including space issues, role clarification, and communication issues. However, the positives have definitely outweighed the challenges. With the addition of these two staff members, SAO has increased its productivity and quality of service to students.

### **2005-06 Accomplishments**

- ✓ AlcoholEdu was mandatory for all first-time freshmen. 2,332 students were eligible to complete the program during the fall 2005 semester. A total of 2,312 students completed all segments of the program (a 95% completion rate).
- ✓ Conducted three student focus groups to assess student safety in the community and use of Chico Safe Rides. Findings include that students generally feel safe on campus, but less safe walking late at night, downtown, in the north campus areas, Nord Avenue, and at large parties.
- ✓ The In Focus Leadership Conference attracted 35 participants from CSU, Fresno out of a total of 150 students.
- ✓ The Backpack to Briefcase seminar series, which provides transitional leadership skills as they apply to the real world, was very successful in both attendance and quality of programs. These workshops focused on career development and identification skills (i.e. communication skills, leadership positions, and how they apply to the world of work as a new professional).
- ✓ Increased the number of nominations for Chico State University Leaders from nine in 2005 to 27 in 2006.
- ✓ The annual JFR Dinner Auction raised \$10,000 for Jackie Faris-Rees LEADership Programs

and student scholarships.

- ✓ With SAO's assistance, the Greek organizations passed a policy stating that beginning fall 2006, they would delay recruitment of all first-time freshmen until their second semester on campus.
- ✓ Coordinated the Greek Impact Leadership Conference in January 2005 for 60 organizational leaders.
- ✓ Implemented the "Pre-Event Planning Form" which allows SAO, UPD, and the Chico Police Department to be informed about when student events are happening.
- ✓ Implemented first-ever New Member Workshop and Induction Ceremony for Greeks, with more than 300 students attending the program.
- ✓ Implemented the requirements for social Greek letter organizations to be recognized by the University.
- ✓ Successfully in added one full-time Greek Advisor and increased the timebase of another advisor to address the needs of the Greek Life area. The University also established a program budget for Greek Life to assist in providing educational programs for the Greeks.
- ✓ SAO has completed a draft of the Student Organization Policy and Procedures document.
- ✓ SAO made it through the Academic Senate process, and at this time, we are able to minimize the changes within the Student Organization policy.
- ✓ Chaired the following University-wide committees:
  - Personal Safety in Campus Neighborhoods
  - Campus Planning Executive Committee
  - President's Alcohol Advisory Meeting

### **Goals for 2006-07**

- Work with Greek chapters to continue implementing the recommendations of the Greek Life Task Force, for example:
  - Monitor the grades of all chapters to ensure that they are meeting University requirements.
  - Implement the Academic Improvement Plan (AIP) procedures for chapters that do not meet the 2.5 GPA requirement.
- Increase Greek involvement in Up 'til Dawn by having each chapter that helps make up

Panhellenic and IFC have 15 members participate in the event instead of one or two.

- Implement a new student organization policy with procedures.
- Assist the Academic Senate and University President in revising the Speech and Advocacy Executive Memorandum.
- Create an awareness campaign to inform the campus and local community about the new location of CADEC.
- Bring in an outside evaluator to assess the effectiveness of the CADEC program and its activities.