

STUDENT LEARNING OUTCOMES CAREER PLANNING AND PLACEMENT

1. Self awareness and self assessment to prepare for choosing a major and or a career.
 2. Learning the methods of a successful career search, including research, resume preparation, interview skills, salary negotiation, networking, etcetera.
 3. Understanding the politics and the organizational structure of businesses and organizations with the goal of securing and understanding career level position.
 4. How to locate and use computerized job search databases.
 5. Develop strategies for life long career searches and development.
 6. Learning to identify, research, and apply for graduate schools.
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1. Success can be estimated by students' satisfaction in major selection and the pursuit of a career path that he/she is passionate about. We consider all students who graduate and pursue a satisfying career path to be successful in this regard.
 2. Success can be measured by student feedback (e.g. students will often comment that they feel they are improving in the area of interviewing, networking, etc.), recruiter feedback (e.g. recruiters telling us that our students are well-prepared for the job search process), and ultimately the gainful employment of our registrants. All job offers reported to our office can be attributed to this learning objective.
 3. Success can be measured by the gainful employment of our registrants, as well as success of alumni as they prosper in various career paths.
 4. Students learn to use our on-line database. Success can be measured by the involvement in on-campus recruitment activities, as the only way a student can participate is to master the functionality of our system. In addition, we introduce students to job search links on our website, and teach them how to research others. Success in this area, as in #2 and #3 above, can be measured by student acquisition of job offers.
 5. Success can be measured by job offers and satisfaction in current and future careers.
 6. Success can be indicated by students successfully applying to graduate schools and receiving acceptances.