Our Mission

“We serve California by leveraging our residential campus to create a student-centered learning community focused on applied business education. We emphasize applied research, partnership with stakeholders, and continuous improvement.”

The College of Business prepares students to meet the challenges of a dynamic and global business environment, creating a vital and collaborative community of active and involved students, a well-respected and caring faculty, and a superior support staff. One of just 15% of all business programs worldwide that meets the high standards for accreditation by the Association to Advance Collegiate Schools of Business (AACSB), the college provides exemplary instructional programs that are characterized by technological innovation and experiential learning.

Instruction programs are rigorous and student performance requirements are high, creating a challenging and supportive environment that encourages skill development and personal growth. Serving as co-producers of their own campus experience, students are actively involved in academic and co-curricular activities. Intensive interaction with the business community ensures that the business curriculum focuses on issues that are relevant to practice.

The core values of integrity, quality, service, respect, teamwork, creativity, accountability, and diversity guide and direct the daily operations of the college. These characteristics of the College of Business are consistent with its vision to be recognized as having one of the premier business programs in the western United States.

The College of Business

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The college includes the Departments of Accounting and Management Information Systems, Finance and Marketing, and Management.