Students for the Advancement of Global Entrepreneurship  
California State University, Chico  
College of Business  
Chico, CA 95929-0011

Invitation Letter to the Governor of Odessa Region, Mr. Ivan Plachkov

Dear Governor Plachkov:

Based on the outstanding leadership of the Ukraine National SAGE program, and also based on the superior performance by Ukraine students the past two years, Ukraine has won the right to organize, coordinate and host the “SAGE World Cup 2007.” Ukraine prevailed over other countries such as South Africa, United States, Brazil and China, and this is indeed quite an honor!

Students for Advancement of Global Entrepreneurship—SAGE—is a not-for-profit international program initiated by California State University, Chico with current participation of 14 countries including Brazil, Canada, China, Germany, Kazakhstan, Peru, Russia, Singapore, Ukraine, Ghana, Nigeria, Philippines, South Africa and the United States. SAGE helps high school students to create better futures through entrepreneurship education and community service. Hundreds of SAGE teams around the world implement their outreach projects in the community to learn business knowledge, cultivate social responsibility and raise environmental awareness. To learn more about SAGE, I invite you to visit http://www.csuchico.edu/sage.

At the SAGE World Cup, each high school national champion team will make an oral/audio-visual presentation to an international panel of distinguished judges from the private and public sectors. The judges will decide which team is most creative and effective in the business/community projects to select the SAGE World Champion. We would be delighted to include you and members of your staff among our distinguished judges.

By way of background, the pupils of the Ukraine SAGE teams from Odessa were among the world leaders at the SAGE World Cup in 2005 and 2006. In 2005, the Ukraine SAGE team was crowned SAGE World Cup Champions in San Francisco (USA). In 2006, the team was first runner-up at the World Cup in Shanghai (China). Because of this performance, the International SAGE Committee made a decision to support the Ukrainian National SAGE movement and gave the right to coordinate the SAGE World Cup 2007 in Odessa, Ukraine on 31.07-04.08.
The Ukraine National SAGE coordinator is Lozitska Olga—initiator of the SAGE movement in Ukraine. For three years she has successfully created new SAGE teams, led them in their projects, and prepared the Ukrainian teams for the World Cup. Her vision, professional expertise and enthusiasm for the SAGE program merits the support of Ukrainian political and business leaders like you. Therefore, on behalf of Lozitska Olga, I hereby ask you to:

- Be our honorary guest at the SAGE World Cup Opening Ceremony (the 1st of August).

- Lend your support in our request of the Ukraine Ministry of Foreign Affairs to assist in providing travel visas to the participants from each of the participating countries. Please note that each country delegation will consist of pupils from their National SAGE Champion team (which will be selected between April-June 2007), as well as their teachers and members of their business advisory boards. The average delegation will consist of about 10-15 people. At the World Cup, the business advisory board members will also serve on judiciary panels to evaluate the quality of each team’s programs.

- Lend your assistance in our request that (1) the Ministry of Economy of Ukraine and (2) the Ministry of Education and Science of Ukraine render their support in helping us carry out the SAGE World Cup 2007 in Odessa. Examples of such support would include organizational, informational and financial support.

Sir, it is an honor and privilege for us that Ukraine is the host country for the Fifth Annual SAGE World Cup. I urge you to support the Ukraine National SAGE program under the direction of Lozitska Olga.

In closing, we seek mutual understanding, constructive cooperation and the support of the State institutions of Ukraine to help make the Fifth Annual SAGE World Cup a success. SAGE is a noble cause. By providing a unique form of economic education for the youth of our planet, SAGE addresses the eighth goal of the United Nation’s Millennium Development Goals, which recognizes the importance of cooperation to develop and implement strategies for decent and productive work for youth.

Sincerely,

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