Learning Goals

- **Students will demonstrate:**
  - proficiency in current IT technology and its application across business disciplines
  - ability to integrate business data with core business knowledge in order to make tactical and strategic business decisions in unpredictable environments
  - ability to understand and use financial information in order to make business decisions
  - demonstrate effective leadership skills in a multicultural team environment both as a team member and team leader
  - understanding of his/her general ethical responsibilities to society
  - ability to communicate effectively both orally and in writing

Learning Goals Assessment

- Proficiency in current IT technology and its application across business disciplines
  - Evaluated: BADM 610, ACCT 623, MKTG 673, and Final Survey

- Ability to link business data with core business knowledge in order to make tactical and strategic business decisions in unpredictable environments
  - Evaluated: BADM 610 and BADM 693

- Ability to understand and use financial information in order to make business decisions
  - Evaluated: ACCT 623, FIN 655, and Final Survey

- Ability to work effectively in multicultural teams both as a team member and team leader
  - Evaluated: BADM 638 (if added to the prerequisites), MGMT 635, BADM 693

- Understanding of his/her general ethical responsibilities to society
  - Evaluated: MGMT 635, ACCT 623, and Final Survey

- Ability to communicate effectively both orally and in writing
  - Evaluated: BADM 638 (if added to the prerequisites), MKTG 673, SCMS 607, and BADM 693