452 Fl’07 - Group Presentation Assignments, Dates & Project Criteria

Group#1 - 11/26/07
Hadley, Shondra, Bartenstein, William, D’Ambra, Kevin

Group#2 - 11/28/07
Beddoe, Mitchell, Mccray, Lily, Tarrant, Ryan, Magara, Koji

Group#3 - 11/30/07
Uhunmwuangho, Isaac, Bernier, Andrew, Gardner, Ryan

Group#4 - 12/3/07
Cissell, Jennifer, Garcia, Noel, Oliver, Dallas, Steele, Don

Group#5 - 12/5/07
Minniti, Nicholas, Starrett, Jonathan, Valdez, Gabriel, Udsen, Luke

Group#6 - 12/7/07
Romero, Artemio, Tarver, Andrew, Cullen, Melodie, Van Ness, Mark

Group#7 - 12/10/07
Ahrendt, Sam, Waitrovich, Brad, Klueger, Justin

Group#8 - 12/12/07
Gokay, Briana, Lopez, Juan, Dayer, Angele, Walker, John

Group Presentation Criteria/Please Read carefully:

This assignment is a collaborative, creative Group Project comprised of new individual research within a group theme. Create your own group topic/concept after discussing the possibilities with group members. Develop your part of the presentation after this process and in consultation with group members to serve the groups goal/premise/conclusion. Because you all have different individual topics, the groups collaborative topic should be unique and based on this merger. Possibly try to: Show Perspective, trends, predictions, projections, draw conclusions, individually & as a group. Contrast/Compare and/or Agree/Disagree Pro’s/Con’s - In other words be creative.

Each group must include an entire section on the impact of CULTURAL TRENDS by referencing Keen. The group project will prove very useful in projecting on the future as well as in looking at what you come up with due to merging the individual topics/research into a unique group topic. By the time we get to these presentations you will be almost through with the Keen book. SO, I expect this section to be very well thought out, not just paraphrasing Keen but showing critical thinking about the connections of behavior in society and what legal issues are involved.

Please do not beat to death the idea of downloading here. You could make correlations to (examples):
Deviant & Non-Deviant Behaviors/Trends, Demographics/Markets, Technologies used/Abused, Laws Challenged/broken, Ramifications Short & Long Term Area(s) of business impacted, Remedies (In place, forth coming, recommended), the damage and devaluation of our cultural currency, Projection/Perspective of the Issues related to your specific area of expertise. (ex: How do cultural/consumer trends influence legislation, public/consumer habits now and in the future relative to your area and the groups conclusion?).

MUSC 452 - Legal Issues in the Music Industry
You could decide to create something such as:
A Label, A Business ie: Radio, Management, PR, Artists Career, or whatever you like.....
You could show the laws effect on what you want to do as well as cultural impact now and ahead. For example:
“..... if consumers choose to ignore quality music/audio and file sharing increases, my recording business/music career will fail unless government legislation provides protection that addresses the following.....”

Be creative, be concise. Do not repeat what was presented in your individual presentation(s).
Build on your Latest Research and have fun with this.
It should make you think individually and as a group and expand on the body of knowledge in our virtual text.

Content:
Approximately 1/3 Overlapping/redundant original baseline data or less(yours and that of other group member with similar information), 1/3 area of expertise new research (latest), 1/3 new perspective, cultural trends, predictions, summary/conclusions. Keep it legal and business oriented.

Structure:
Intro: Define the groups premise/topic. Individual statements. Cultural Connections, Summary/Conclusion by one group member. 40 minute presentation time (8 minutes each, Rehearsed/Timed), 5/10 minutes Q&A

Submission:
• Each group will turn in ONE copy of the group PPT on CD and via email for me to grade.
  ONE group PPT on ONE Disc- Label each disc with Group number, Topic and Member Names.
  Each person’s presentation will include your name at the beginning, citations at the end of each individual section.
  Email PPT’s to me (ONE ONLY!!), and classmates by 10AM the day of your presentation.
• Submit a separate one page Group Evaluation Summary via email by 10 AM the day AFTER your presentation.
  Discuss the process. This could indicate positive and negative aspects of each members contributions, schedule difficulties, reliability, quality of contributions and research, cooperation etc. You will grade each group member (not yourself) on a scale of 1 to 10 (10 = Best) This document will remain confidential.
  E-mail it to me privately: jalexander@csuchico.edu

Email Subject Line will read: 452_Your Last Name_ Grp#?Eval

NOTE: All presentations will occur on the day scheduled only. If you miss class on the due day, your group will present without you. I will consider serious and compelling circumstances but only with official documentation such as a doctors note etc. otherwise your individual grade will reduced. The group could potentially lose points as well in the event the presentation appears incomplete due to your absence. Planning on being in class is the best advice.

Get started, Good Luck......