



CALIFORNIA STATE UNIVERSITY, CHICO



<b>Plan</b>	<b>Catalog Year</b>		
Bus Admin: Marketing (BS)	Fall 2019		

<b>Recommended Sequence for Bus Admin: Marketing (BS)</b>							
Semester	Requirement						Units
<b>1st Sem</b>							
1st Sem	ECON 103 (GE Area D1)						3
1st Sem	MATH 107 (GE A4)						3
1st Sem	GE Area A1						3
1st Sem	GE Area A2						3
1st Sem	Lower Division GE Course						3
<b>2nd Sem</b>							
2nd Sem	MATH 108						3
2nd Sem	ECON 102 (GE Area D2)						3
2nd Sem	ACCT 201						3
2nd Sem	GE Area A3						3
2nd Sem	Lower Division GE Course						3
<b>3rd Sem</b>							
3rd Sem	ACCT 202						3
3rd Sem	BLAW 203						3
3rd Sem	Lower Division GE Course						3
3rd Sem	Lower Division GE Course - Note: PSYC 101 is recommended for Area E.						3
3rd Sem	HIST 130 or POLS 155						3
<b>4th Sem</b>							
4th Sem	BADM 300 (GW)						3
4th Sem	MINS 301						3
4th Sem	MKTG 305						3
4th Sem	Lower Division GE Course						3
4th Sem	HIST 130 or POLS 155						3
<b>5th Sem</b>							
5th Sem	BADM 308						3
5th Sem	MGMT 303						3
5th Sem	MKTG 371						3
5th Sem	Upper Division GE Pathway						3
5th Sem	Elective						3
<b>6th Sem</b>							

6th Sem	MGMT 304						3
6th Sem	OSCM 306						3
6th Sem	FINA 307						3
6th Sem	MKTG 380						3
6th Sem	Marketing Option Selection						3
<b>7th Sem</b>							
7th Sem	Marketing Option Selection						3
7th Sem	Marketing Option Selection						3
7th Sem	Marketing Option Selection						3
7th Sem	Upper Division GE Pathway						3
7th Sem	Elective						3
<b>8th Sem</b>							
8th Sem	BADM 495						3
8th Sem	MKTG 490						3
8th Sem	Marketing Option Selection						3
8th Sem	Upper Division GE Pathway						3
8th Sem	Elective						3