



March 19, 2018

Judith Hennessey PhD
Dean
California State University, Chico
College of Business
301 Tehama Hall - Zip 0001
Chico CA 95929-0001
United States

Dear Dean Hennessey:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the degree programs in business offered by California State University, Chico is concurred with by the Continuous Improvement Review Committee (CIRC) and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of California State University, Chico.

California State University, Chico has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2022-2023. A timeline specific to the school's visit year is available online: <http://www.aacsb.edu/accreditation/business/continuous-improvement-review>.

One purpose of peer review is to recognize initiatives that support an environment of continuous improvement of quality programs. As noted in the team report, California State University, Chico is to be commended on the strengths, innovations, unique features and effective practices found on **Attachment A**.

The Peer Review Team and the CIRC concurred that there are no outstanding concerns that need to be addressed by The College of Business during the next review cycle. Please note that a Continuous Improvement Review Application is due by July 1, 2020 for the 2022-2023 review year.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the latest revisions to the CIR process. Continue to monitor the website for the most current version of the handbook.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

A handwritten signature in black ink that reads "Caryn Beck-Dudley".

Caryn Beck-Dudley, Chair
Board of Directors

cc: Peer Review Team

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California State University, Chico

Attachment A

This section provides a brief description of strengths, innovations, and/or unique/distinctive features of the School and examples of effective practices that demonstrate leadership and high quality continuous improvement in management education.

1. Dean Hennessey and her leadership team are respected and appreciated for the work that they do both within the College of Business and throughout the university. The dean is seen as an advocate for the College who strategically and intentionally secures and allocates resources. Her faculty and staff trust and rely on her leadership. Further, the other deans on the Chico State campus view Dean Hennessey as highly collaborative and supportive of their programs. Specifically, she has collaboratively created a "maker space" in the university library that connects many academic programs across campus in the context of entrepreneurship.
2. Members of CSU, Chico and the College of Business embrace a strong "sense of place." Campus stakeholders including faculty, staff, students, alumni and members of the business community all talk about how unique the university is and what a great experience the students have both academically and culturally. The environment is described as intensely student-focused, nurturing, collaborative, and warm. Chico State is a destination campus, with students choosing the university for its strong academics, beautiful campus and supportive culture.
3. A signature strength of the College is the consistent alignment of resource allocations with the strategic plan. Faculty members clearly understand and support the use of strategic priorities as a mechanism to fund professional development, travel and larger College-wide initiatives. The assignment of financial support to goals and objectives in Appendix 9 speaks to the transparency of decision making and prioritization in the College.
4. The College of Business wholeheartedly embraces co-curricular activities that are aligned with its programs, strategic plan, and mission. The College financially and administratively supports 19 student organizations that are actively engaged in competitions at the local, professional, and university communities.
5. Further, the College offers several distinctive programs that allow the College to impact students as well as the corporate community. The Seufferlein Sales Program, for example, offers a Sales certificate and a sales competition both built upon strong support from corporate partners who donate time, money and expertise. Similarly, the Center for Entrepreneurship sponsors a variety of competitions engaging students and professional. Professionals judge competitions and award capital to support new businesses. The number and breadth of these programs is impressive.

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