

Communication Studies MA Program: Mission, Goals, Student Learning Objectives & Matrix.

The M. A. in Communication Studies provides students an opportunity to pursue advanced study in human communication and to improve its interpersonal contexts, organizations, and the public sphere. This generalist approach to the discipline requires that all students study the historical, theoretical foundations of the discipline, current research, and qualitative, quantitative and rhetorical research approaches. The program is designed for students who are intellectually curious and engaged, who seek a broad-based advanced understanding of the field, and who desire opportunities to explore specialized interests. As active participants in a community of scholarly discourse, students are expected to practice, develop and master advanced written and oral communication, research and critical thinking skills, and collaborative scholarship.

CMST Graduate Program Goals/SLOs <i>Revised 9/2012</i>	Required Core Courses				Seminars								
	601	602	603	613 (or 612)	604	606	607	609	611	612	614	699TP	Comp
1. Articulate the discipline and related sub areas													
1.1 Discuss the current landscape and evolution of the discipline and /or sub areas through a variety of roots, noting critical points of development and significant contributors.	I	I	I	I	D	D	D	D	D	D	D		M
2. Appropriately apply communication theory to human communication phenomena.													
2.1 Compare the various theoretical perspectives associated with the discipline with regard to their assumptions, predominant focus, and weaknesses.	I		I		D	D	D	D	D	D	D		M
2.2 Analyze current communication phenomena using communication theory.	I		I	I	D	D	D	D	D	D	D	M	M
3. Apply knowledge of research methods to communication problems.													
3.1 Design and/or conduct a qualitative research study incorporating all the principles of good design.			I/D		D	D	D	D	D			M	M
3.2 Design and/or conduct a quantitative research		I			D	D	D	D	D			M	M

<p>study incorporating all the principles of good design.</p> <p>3.3 Design/or conduct a rhetorical research study incorporating all the principles of good rhetorical scholarship.</p>				I/D	D		D	D	D	D	D	M	M
4. Demonstrate in-depth knowledge of a specialized area of communication studies													
<p>4.1 Present in written form a comprehensive understanding of a body of research in a specialized area.</p>	I	I	I	I/D	D	D	D	D	D	D	D	M	M
<p>4.2 Orally present and/or defend individual understanding of a body of research in a specialized area</p>	I	I	I	I/D	D	D	D	D	D	D	D	M	M