ASSESSMENT
Engaging the Conversation and Moving Forward

Workshop Goals

- **CLARIFY** the Context & Expectations for Assessment
- **LEARN** from Assessment Exemplar – Dr. Eric J. Bartelink, ANTH
- **SUPPORT** Assessment work with 5 Working Sessions Topics
  1. Program Learning Goals, SLOs, the Matrix and Assessment Plans
  2. Conducting Assessment (Data Collection, Evaluation, Analysis and Improvement Plan)
  3. Assessment Tools (Rubrics, Assignments, Surveys)
  4. Closing the Loop (Taking assessment results, planning, implementing and monitoring improvements)
  5. Assessment 201 (Quality Assessment Evidence, Benchmarking, Capstone Assignments)

- Action Planning & Questions throughout workshop
- Coming Features (ex: What About? – Engaging Faculty, Fall 2015)
Academic Assessment Council Goals

- Re-engaging assessment across campus
- Contribute to a culture of assessment that values the practice as meaningful and useful
- Continuously collect important data needed for 5-yr reviews
- Support and meet our university accreditation standards
- Support successful student learning and ensure quality of programs

Check out the updated Assessment Website
  - www.csuchico.edu/assessment
ASSESSMENT PROCESS

The Assessment Process

1. Design an Assessment Plan
2. Implement the Plan & Gather Information
3. Interpret/Evaluate Information
4. Modify & Improve
5. Develop Program Mission & Outcomes

Adapted from: Trudy Banta, IUPUI
ASSESSMENT PROCESS/CYCLE
ASSESSMENT PROCESS/CYCLE
Context

- Complex organizations with important priorities, goals, products, services and other outcomes conduct many forms of assessment regularly.
- The drive to demonstrate quality is shared by numerous stakeholders.
- Assessment is not a goal, it is a valued process to ensure the quality of the goals we claim to have met.

Student Learning is our #1 Priority

- Faculty have control over ensuring the quality of programs and degrees awarded by practicing and reporting on regular assessment.
- Faculty are the most qualified and skilled in conducting assessment.
Any Questions you would like to ask at this point in the workshop?

More opportunities will be available
Eric J. Bartelink
Anthropology Department
WORKING SESSIONS

- Session #1 – 30 minutes
- Session #2 – 30 minutes

1. Program Learning Goals, SLOs, the Matrix and Assessment Plans
   - Randy, Mike & Chris
2. Conducting Assessment (Data Collection, Evaluation, Analysis and Improvement Plan)
   - Bill
3. Assessment Tools (Rubrics, Assignments, Surveys)
   - Lorraine
4. Closing the Loop (Taking assessment results, planning, implementing and monitoring improvements)
   - Teddy
5. Assessment 201 (Quality Assessment Evidence, Benchmarking, Capstone Assignments)
   - Susan
Goals Review
- Clarify
- Learn
- Support

What to look for in AY 15/16
- More conversations and collaboration about advancing assessment within Colleges and across Campus, as well as Institutional Assessment
- Learning opportunities with workshops, brown bags, online resources
- College Blackboard Sites with support unique to your college disciplines
- Follow-up on the “What about . . . .?” Questions
  - Ex: Engaging Faculty in Assessment
EVALUATION

- **Evaluation**
  - Please complete the evaluation form provided.
  - Candid & honest feedback is encouraged as it will inform AACs future work.

- **Post Workshop**
  - Follow-up on your action planning
  - Reach out to your College Coordinator, other facilitators and faculty to start your own conversations about assessment
  - Keep an eye out for news from the AAC

- **Thank you** for your participation and all the good work you have done for your program, department and university by ensuring the quality of our **#1 Priority: Student Learning**