Campus Budget & Funding Basics

CALIFORNIA STATE UNIVERSITY, CHICO

October 2017
Campus Budget & Funding Basics

- What funding sources are available?
- How are funds allocated?
- Who do I call for help or additional information?
General Operating Fund

2016-17 General Operating Fund - $211M

2017-18 General Operating Fund - $223M

- State Support
- Tuition Fees & Other Fee Revenues
State Budget Cycle

July-Oct
• CSU budget planning

November
• Trustees adopt CSU budget request to be submitted to the Governor

January
• Governor’s Budget submitted to Legislature

February
• Legislative Analyst’s budget analysis released

May
• Governor’s May Revision

June
• State Budget Adopted
• CSU Budget Finalized
State Budget Allocation Process

2017-18 Amounts

State of California - $183 Billion
Governor’s January Budget → May Revise → Final June Budget

Higher Education - $15.4 Billion
8.4% of State Budget

California State University - $3.4 Billion
22.2% of Higher Education Budget

CSU, Chico - $115 Million
3.4% of CSU Campus Budgets

FY 07/08 $120M
State Budget Allocation Process

2011-12 Amounts

State of California - $129 Billion
Governor’s January Budget → May Revise → Final June Budget

Higher Education - $11.1 Billion
8.6% of State Budget

California State University - $2.2 Billion
19.5% of Higher Education Budget

CSU, Chico - $83.3 Million
3.7% of CSU Campus Budgets

2017-18 Amounts

State of California - $183 Billion
Governor’s January Budget → May Revise → Final June Budget

Higher Education - $15.4 Billion
8.4% of State Budget

California State University - $3.4 Billion
22.2% of Higher Education Budget

CSU, Chico - $115 Million
3.4% of CSU Campus Budgets

FY 07/08 $120M
CSU, Chico Budget Allocation Process

HYBRID ALLOCATION MODEL

- **Centralized** — Mandatory costs are funded first: compensation, benefits, financial aid, utilities, insurance
- **Incremental** — Allocation of remaining funds to each division as a percentage of their permanent base

CHICO’S BUDGET MODEL FOR OVER 18 YEARS

- Campus Budget Plans available online at [www.csuchico.edu/bud/budgetplans/](http://www.csuchico.edu/bud/budgetplans/)
Campus Budget Allocation Process

General Operating Fund - $223 Million
STATE SUPPORT

Centrally Managed - $43 Million
Financial Aid, Utilities, Risk Pool, Enterprise, Reserves, Health, CCF, SLF, etc.

Division Allocations - $180 Million
President, Provost, VPBF, VPSA, & VPUA
## CSU, Chico Operating Budget

<table>
<thead>
<tr>
<th></th>
<th>2016/17</th>
<th>2017/18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition Fees</td>
<td>89,664,000</td>
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<tr>
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<td>13,171,235</td>
<td>13,343,092</td>
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<td><strong>Total Budgeted Revenues</strong></td>
<td><strong>211,334,467</strong></td>
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<td>Centrally Managed Allocations</td>
<td>41,010,049</td>
<td>42,858,131</td>
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<td>Division Allocations</td>
<td>170,324,418</td>
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Budgeted Revenues $223M

- State Support Allocation: $115,826,232 (52%)
- Tuition Fees: $93,884,750 (42%)
- Other Fees & Revenue: $13,343,092 (6%)
## CSU, Chico Operating Budget

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- **Centrally Managed Allocations** 41,010,049 42,858,131
- **Division Allocations** 170,324,418 180,195,943
- **Total Budgeted Allocations** 211,334,467 223,054,074

**$11.7M**
### Allocation of New Operating Funds

<table>
<thead>
<tr>
<th>15,375 Res &amp; 500 Non-Res</th>
<th>Total FTES Estimate</th>
<th>15,875</th>
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<tbody>
<tr>
<td>2016/17 Retirement</td>
<td>1,412,000</td>
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<tr>
<td>2017/18 Health &amp; Dental</td>
<td>139,000</td>
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<tr>
<td>2017/18 Compensation</td>
<td>5,567,000</td>
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<tr>
<td>Tuition Fee Discount (SUG) Adjust</td>
<td>1,467,000</td>
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<tr>
<td>Campus Financial Aid &amp; Workstudy Adjustment</td>
<td>(12,643)</td>
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<tr>
<td>Other Campus Revenue Adjustments</td>
<td>193,000</td>
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</tr>
<tr>
<td>Graduation Initiative 2025</td>
<td>2,916,000</td>
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<tr>
<td>Enrollment Growth (53 Resident FTES)</td>
<td>46,750</td>
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<td>Other Campus Revenue Adjustments</td>
<td>(8,500)</td>
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<tr>
<td><strong>Total New Funding</strong></td>
<td><strong>11,719,607</strong></td>
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**Central, Mandatory Costs**

- 2016/17 Retirement: $1,412,000
- 2017/18 Health & Dental: $139,000
- 2017/18 Compensation (3.5% & SSI Faculty & 2% Staff as of 6/30): $5,567,000
- Tuition Fee Discount (SUG) Adjust: $1,467,000
- Campus Financial Aid & Workstudy Adjustment: $12,643
- Other Campus Revenue Adjustments: $193,000

**Special Allocation**

- Graduation Initiative 2025: $2,916,000
- Enrollment Growth: $46,750
- Other Campus Revenue Adjustments: $8,500

**Incremental Allocation**
Graduation Initiative 2025 - $2.9 M

- Tenure-Track Faculty Hiring
- Increasing Professional Advising Staff
- High Impact Practices:
  - Improve Student Outcomes
  - Increased Graduation Rates
  - Reduced Time to Degree

<table>
<thead>
<tr>
<th>AA</th>
<th>$2.2M</th>
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<tbody>
<tr>
<td>SA</td>
<td>$700K</td>
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<tr>
<td>B&amp;F</td>
<td>$-0-</td>
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<tr>
<td>UA</td>
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More Faculty  More Classes  More Student Support

BASE
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<td>Allocation</td>
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<tr>
<td>---------------------------</td>
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<tr>
<td>Centrally Managed Allocations</td>
<td>$43M</td>
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<tr>
<td>Financial Aid</td>
<td>$24.8M</td>
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<tr>
<td>Utilities</td>
<td>$5.9M</td>
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<tr>
<td>Insurance</td>
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<tr>
<td>Health, CCF, SLF, MBA</td>
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<tr>
<td>Other Misc.</td>
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<tr>
<td>Reserves</td>
<td>$1.2M</td>
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<tr>
<td>Enterprise Systems</td>
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<tr>
<td>Other Misc.</td>
<td>$0.1M</td>
<td></td>
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<tr>
<td>Financial Aid</td>
<td>$24.8M</td>
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Division Allocations $180M

- Academic Affairs: $129.6M (72%)
- Business & Finance: $27.2M (15%)
- Student Affairs: $17.0M (9%)
- University Advancement: $5.3M (3%)
- President's Office: $1.2M (1%)

2017/18
Division Allocations $180M

Provost/Academic Affairs $129M
- Colleges
- Library
- Information Resources
- Undergraduate Ed
- Graduate Studies
- Office of Int’l Ed
- Faculty Affairs
- RESP
- Institute Sustain Dev
- Academic Senate
- Additional Funds
  - Consolidated Course Fees, Student Learning Fees, MBA Fees

Business & Finance $27M
- FMS
- Financial Services
- University Police
- HR/Payroll
- Environmental Health & Safety
- Planning, Design, & Construction
- Business Information Technology
- Risk Management
- Business Services
- Staff Council

Student Affairs $17M
- Enrollment Management
  - Admissions, Academic, Office of the Registrar
- Financial Aid & Scholarship
- Career Center
- EOP
- Accessibility Resource Center
- Student Judicial Affairs
- Student Life & Leadership
- Athletics
- Additional Funds
  - Student Health Services, CADEC, Counseling & Wellness

Univ Advancement $5M
- Development
- Call Center
- Box Office
- University Public Events
- Public Affairs
- Alumni/Parent Relations
- Advancement Services
Allocating Other State Funds

- Lottery
- Instructionally Related Activities (IRA)
- Consolidated Course Fees (CCF)
- Student Learning Fees (SLF)

*Additional Other State Funds include: Health Facilities, Financial Aid, Enterprise & Internal Service, Student Union, Capital Projects, and Misc Trust Funds*
Other State Funds - Lottery

Supplemental, direct support of instructional programs

2017/18
Campus Allocation $1.3M

Future Scholars
$30K Scholarships

Academic Affairs
$1.1M Campus Based
$86K Teacher Diversity

Student Affairs
$119K Retention

Spending Guidelines
http://www.csuchico.edu/bud/lottery
Other State Funds – IRA

Instructionally Related Activities

Out-of-classroom activities and experiences integrally related to the formal instructional offering

2017/18
Est Fee Rev
$4.3M

Athletics & Rec Sports
$3.1M

IRA Programs
$1.2M

Information & Spending Guidelines
http://www.csuchico.edu/ira
Other State Funds – CCF
Consolidated Course Fees

- Campus-Based Mandatory Fee
- Authorized by EO 1049

Beginning in 10/11: $26 per AY, no annual increase, no financial aid set-aside.

Spending Guidelines
www.csuchico.edu/bud/studentfees/expenditure-guidelines-for-campus-fees.pdf

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<tr>
<th>College</th>
<th>%</th>
<th>2017-18 Allocation</th>
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<tr>
<td>College of Agriculture</td>
<td>5%</td>
<td>$20,662</td>
</tr>
<tr>
<td>Behavioral &amp; Social Science</td>
<td>5%</td>
<td>$24,605</td>
</tr>
<tr>
<td>College of Business</td>
<td>7%</td>
<td>$33,739</td>
</tr>
<tr>
<td>Communication &amp; Education</td>
<td>19%</td>
<td>$85,677</td>
</tr>
<tr>
<td>Engineering Comp Sci &amp; Cnst Mg</td>
<td>18%</td>
<td>$81,179</td>
</tr>
<tr>
<td>Humanities &amp; Fine Arts</td>
<td>13%</td>
<td>$57,825</td>
</tr>
<tr>
<td>Natural Sciences</td>
<td>33%</td>
<td>$151,313</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>$455,000</strong></td>
</tr>
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2017/18 Revenue Est. $455,000
Other State Funds – SLF

Student Learning Fee

- Campus-Based Mandatory Fee
- Authorized by EO 1049

Beginning in 10/11: $20 per AY, increasing $8 per AY, with 33% financial aid set-aside.

- Awards, Guidelines, Proposal Info
  www.csuchico.edu/slf/

$1,260,000    Revenue Estimate

($415,000)    Financial Aid Set-aside

$80,000        Prior Year Carryover

($200,000)    CCF Augment

$725,000      Award Amount

17/18 Fee
$76 per AY
Self-Support Funds - State

- Revenues must cover expenditures
- Do not receive state support
- Annual debt costs for infrastructure improvements:
  - Housing - $4.3M
  - Parking - $735K

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<th>2017/18 Projected Revenues</th>
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<tbody>
<tr>
<td><strong>Housing</strong></td>
</tr>
<tr>
<td>$24M</td>
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<tr>
<td><strong>Regional &amp; Continuing Education</strong> (RCE)</td>
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<tr>
<td>$5.4M</td>
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<td><strong>Parking</strong></td>
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<td>$1.4M</td>
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Auxiliary Organization Funds

- Separate legal entities authorized to provide essential services to CSU educational programs
- Fiduciary responsibility to governing boards

2017/18 Projected Revenues

- AS $22M
- RF $39M
- UF $11M
Important Budget Terms

**BASE**
- **DEFINITION**: Budget for permanent base personnel and O&E expenses that recur annually.
- **SOURCE**: Current Year Operating Fund Budget
- **EXAMPLES**: Permanent Salary & Benefits, Utilities/Printing/Supplies, Software Maint Agreements

**ONETIME**
- **DEFINITION**: Funding provided for specified one-time expenses that are not recurring.
- **SOURCE**: Reserves/Carryover
- **EXAMPLES**: Special Consultants, Capital Projects, Equipment Replacement
Chancellor’s Office Allocated
One-time Funds in 2017/18

$140,000 Graduation Initiative
- Restructuring academic preparations in English & Math

$120,000 Graduation Initiative
- Technology to further support data driven decision making OR
- Expand financial support or financial literacy programs

$467,000 Graduation Initiative
Budget and Finance Help

- Where does the money come from and what are the eligible uses?
  UNVIERSITY BUDGET OFFICE www.csuchico.edu/bud

- How much money does my department get?
  DIVISION/UNIT BUDGET CONTACT

- How do we spend the money?
  FINANCIAL SERVICES www.csuchico.edu/fin
Budget and Finance Help

How can I access the university’s financial information?

✓ Insight Reporting
  http://www.csuchico.edu/far/insight-reporting.shtml

✓ OpenGov Financial Reporting Transparency
  https://csuchicoca.opengov.com

✓ University Funding Sources
  http://www.csuchico.edu/bud/university_funding_sources.shtml

Resources

✓ Glossary of Budget Related Terms

✓ Campus Budget Plans

✓ Previous Presentations
  www.csuchico.edu/bud
Questions?

Thank you for attending.

Presentation available on University Budget website.

www.csuchico.edu/bud/

Jeni Kitchell
AVP of Budget & Operations
jkitchell@csuchico.edu