



California State University, Chico

Division of Student Affairs Career Center & Student Employment Annual Report 2022 - 2023

I. **Mission Statement**

The Chico State Career Center assists students and alumni through all phases of career development to bridge the gap between the academic environment and the world of work.

II. **Accomplishments - A highlight**

- Senior Celebration events
 - Partnered with three of the seven colleges to coordinate senior celebration events to celebrate graduating seniors and offer to support to them as they transition to become alumni.
 - Each event had over 100 students in attendance
 - Collected hundreds of First Destination Surveys at each event
 - Received overwhelmingly positive feedback from college staff, faculty and students
- Careers in Government event
 - Collaborated with CalHR and attended their roundtable of 130 recruiters to connect them with our students
 - Hosted 20 of the recruiters and had 120+ students attend the event
 - Collaborated with Environmental Faculty to schedule event convenient for their students to attend
- Satellite Programming within Colleges
 - Our College of Business and College of BSS advisors held remote advising drop in hours in Glenn and Butte halls respectively. These off-site efforts led to increased collaboration with our college partners.
 - Resume Advice and a Slice – this program was created from these increased collaborations and brought in over 30 students in a two-hour period for resume advice.
- Handshake
 - 107,148 jobs (F/T, P/T & Internships) posted to Handshake during the 22/23 year.
- Premier Partnership Program
 - Filled all 10 partnership openings and brought in \$36,000 for the year. Partners co-presented in classes, held rally's outdoors, attended career fairs, held information sessions, met with key faculty and staff on campus and hired several Chico State students for both internship and career positions.

III. **Diversity Efforts**

- Betina Wildhaber moderated and organized Employer Panel - *Innovative Employers Creating Inclusive Workplaces & Embracing Neuro-Talent* with **Meta, Etsy, Intel, and Paylocity** at the Chico State Neurodiversity & Disability Symposium (9/23/22) – Watch Recording [here](#) under “Alumni & Employer Panel Videos”



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- Betina Wildhaber founded and Co-Chaired the Neurodiversity and Disability Taskforce (appointed by Pres. Hutchinson). *Team of faculty, staff, and student representatives dedicating to bring awareness and acceptance to campus to create a sense of belonging for our neurodivergent community*

Led monthly meetings and the following April 2023 events:

- **Neurodivergent Book Club** - Created in-depth conversations around the book: We're Not Broken by Eric Garcia with students, staff, and faculty (both neurodivergent and neurotypical). Led by a neurodivergent faculty and student.
- **Hosted guest speaker**, John Marble, to show a neurodiversity overview, but also bring insight to what Chico State can do to create a more inclusive campus environment.
- Entire Career Center staff participated in the Undocumented Student Ally certification training put on by the Chico State Dream Center.
- Jerad Prevost coordinated multiple workshops for the Dream Center to educate, empower, and provide resources to students of any citizenship status to maximize their college experience.
- Mariana Piluso served as a committee member of the Graduation Initiative Advisory Team 3A where she continued to partake in an intensive campus-wide effort to close the equity gaps in Chico State's graduation rates for underrepresented minority, low income, and first-generation students.

IV. Program Statistics and Assessment for Past Year

- Share highlights of usage and/or outcome data.



Career Center & Studnet Employmen

First Destination Survey Outcomes for 2021/2022 (we collect data up to six months post-graduation, so this data is always a year behind).

2021/2022 Highlights	
Jobs posted on Handshake	106,816
Average Annual Salary	\$59,981
Median Salary (sample: 583)	\$55,000
Student Appointments	3,297
Students work on campus	1991
Graduates	4,224
FDS Responses	2,386
Response Rate	56.5% (2386/4224)
Post Graduation Plan	
Employed Full-time	42.6% (1016/2386)
Employed Part-time	5.6% (134/2386)
Continuing Education	27.2% (649/2386)
Seeking Employment	22.5% (536/2386)
Not Seeking	1.3% (32/2386)



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Other	0.5% (12/2386)
Where Our Grads Go	
Bay Area	15%
Central	3%
Northern CA (excluding Butte Co.)	11%
Butte County	38%
Out of Country	1%
Out of State	10%
Sacramento	10%
Southern CA	12%
Career Center User Profile	
Freshman (803/12830)	6%
Sophomore (1049/12830)	8%
Junior (1639/12830)	13%
Senior (5402/12830)	42%
Graduate (382/12830)	3%
Alumni	28%
AG (677/12805)	5%
BSS (3466/12805)	27%
BUS (2177/12805)	17%
CME (2343/12805)	18%
ECC (1862/12805)	15%
HFA (828/12805)	7%
NS (1329/12805)	10%
Undeclared (123/12805)	1%

Underrepresented Minorities	
Average Annual Salary	\$59,678
Median Salary (sample: 219)	\$55,000
Student Appointments	2,060
Graduates	1,477
Responses	882
Response Rate	59.7% (882/1477)
Post Graduation Plan	
Employed Full-time	44.2% (390/882)
Employed Part-time	6.2% (55/882)
Continuing Education	21.1% (186/882)
Seeking Employment	26.1% (230/882)
Not Seeking	1.2% (11/882)
Other	1.1% (10/882)



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Career Center User Profile (6330)	
Freshman (437)	7%
Sophomore (710)	11%
Junior (954)	15%
Senior (2459)	39%
Graduate (109)	2%
Alumni (1661)	26%
AG (390)	6%
BSS (1984)	32%
BUS (806)	13%
CME (1050)	17%
ECC (828)	13%
HFA (382)	6%
NS (644)	10%
Undeclared (115)	3%

*Underrepresented minority (IPEDS Ethnic/Race reporting categories of Black/African American, Hispanic/Latinx, and American Indian/Native American)

V. Key Objectives for Next Academic Year

- Increase access and engagement at career fairs by doing outreach to our underserved populations to offer career fair tours.
- Expand on-site advising in college spaces by working with CARS and department advisors to collaborate on additional programming in their spaces.
- Expand Sweet Senior Celebration programming to all colleges. Utilize these events to collaborate with our college and alumni engagement partners to celebrate graduating seniors and increase FDS data collection.
- Transition Student Employment from Assistant Director as she plans to retire in summer 2023.