



California State University, Chico

Division of Student Affairs Cross-Cultural Leadership Center Annual Report 2023-2024

I. **Mission Statement** *(no change from previous reporting period)*

II. **Accomplishments - A highlight**

Referencing the new Division of Student Affairs Strategic Plan, highlight 3-5 accomplishments from 2023-2024 that you are particularly proud of. Include ways your department made progress toward diversity efforts.

- Proudly Owning Who We Are
 - Continuing cultural programs to align with the cultural heritage months with 2-5 cultural community-building programs monthly, totaling 150+ for the year
 - Latine Heritage Month (September 15- October 15)
 - LGBTQ+ History Month (October)
 - Native American Heritage Month (November)
 - Black History Month (February)
 - Women's History Month (March)
 - AAPI Heritage Month (April/May)
- Leveraging Our Strengths in What We Do
 - We also hosted an Eid al Fitr event to close out Ramadan for our Muslim students, and with the donation of Barbara Johnson, we had bags of dates in our space for any student to pick up during Ramadan. It was a collaborative effort with Global Student Society, CCLC, and SWANSAA, in which we anticipate supporting this effort again for the 2024-2025 academic year.
- Advancing Our Influence by How We Do Our Work
 - Increased the number of campus & community collaborations
 - 20 unique campus entities, including Chico State's Black Student Union, Indian Student Association, Associated Students, International Education & Global Engagement, GSEC, Basic Needs, WellCat Prevention, CalFresh, & Chico Unified School District for various programming efforts



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III. Program Statistics and Assessment for Past Year

- Share highlights of usage and/or outcome data.
 - Sustained the number of CCLC programs for the 23-24 academic year
 - Number of CCLC Programs: 150+
 - Monthly minimum programs: 6-10
 - Cats Connect Data (for programming)
 - Roughly 2,407 participation
 - Note: Fall semester we switch one of our program sign-in to Cats Connect due to technical issues with 360 recording attendance
 - Top Programming: Social/Cultural Programming
 - Cultural Community Building
 - Unity Celebrations
 - Dinner & A Story
 - Heritage Month Cultural Events
 - Passion Projects
 - Diversity Summit
 - Drop in Center Stats (Chico 360)
 - Total visits: 5,087,
 - Average Daily Attendance: 30 students
 - Number of total Students: 621
 - Top 3 Reasons Students came in:
 - Just Hang Out/Grab a Snack: 2,366
 - Independent Study: 642
 - Counseling: 277

**Please note this report does not reflect our programming data.

- Share Specific Assessment Tools (e.g., survey, logic model, interviews, sign-in system) you have available and have used to capture and analyze data.
 - Center sign-in for students daily drop in the center, we use Chico 360
 - Primary sign-in usage for programming and events, Cats Connect is utilized
 - At the end of each program, we provide QR Codes visible in the space (TV Screens, flyers on the table, etc.) to allow participants the opportunity to give feedback on the program/event provided by Google Forms.



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IV. Integrate Unit Objectives with Strategic Action Plan in 2024-25

- Referencing the new Student Affairs Strategic Plan, identify *one* outcome from each of the Value Propositions that your area will implement in 2024-25.

Proudly Owning Who We Are

- Students, faculty, and staff can successfully navigate the division's structure and locate needed resources.
 - Partner with Creative Media Technology (CMT) and web services to highlight program impact and activities. Draft and publish diversity series highlighting the emerging cultural affinity resource centers opening in fall 2024.

Leveraging Our Strengths in What We Do

- The Division of Student Affairs contains channels for early input from key campus partners and constituencies about its programs and solicits student feedback about its offerings.
 - Through our Diversity Summit, we will focus on uplifting and supporting BIPOC student clubs/orgs on campus, allowing them to pitch a program/event idea with the possibility of collaboration and funding for the program/event.

Advancing Our Influence by How We Do Our Work

- Campus partners see ideas and feedback integrated into University-wide functions.
 - Partner with Asian Pacific Islander Council (APIC) to develop a Professional Resource Group (PRG) to draft and deliver campus climate surveys to APIDA campus population to guide services and programs through the APIDA center. Engage in data-analytics of survey feedback to design educational and mentoring series to scale up for other affinity resource centers in subsequent years.