



NEOPB's GIS Has Changed!

Orientation Webinar Trainings for GIS Map 3.0 During the Month of May

The Nutrition Education and Obesity Prevention Branch (NEOPB) Geographic Information System (GIS) has undergone a makeover with a new layout and improved functionality for ease of use. NEOPB is excited to share the system's improvements with you during the month of May!

Webinar participants will be introduced to the most common NEOPB GIS functions such as seeing if a site qualifies for Supplemental Nutrition Assistance Program – Education (SNAP-Ed) interventions/services, turning on and off useful data layers to visualize the environmental and social landscapes of communities to support well-informed program planning. The webinar training will include demonstrations and interactive practice exercises for participants to do on their own computers. No previous GIS experience is needed and participants familiar with the current GIS system will also benefit from this training. The GIS training webinars will be recorded for future reference.

Register for a training webinar by selecting one of the options below.

Upcoming Training Webinars for the New NEOPB GIS Map 3.0

- Option 1: Monday, May 16 (9:00am – 11:00am) – Register [here](#)
- Option 2: Wednesday, May 18 (1:00pm – 3:00pm) – Register [here](#)

Current GIS Site – Temporary Shut Down: On Thursday, May 5 at 9:00pm the current GIS site will be shut down (<http://gis.cdph.ca.gov/cnn2.0/>). The GIS site will return on Friday, May 6 by 12:00pm with a new URL – <http://gis.cdph.ca.gov/NEOPBGIS>.

SNAP-Ed Evaluation: Summary of Responses from 2016 Forum Session

At this year's SNAP-Ed Local Implementing Agency (LIA) Forum, the State Implementing Agency (SIA) workgroup on evaluation presented the proposed state level SNAP-Ed objectives and the California SNAP-Ed Theory of Change model. During that session, attendees were asked to respond to two questions:

1. What SNAP-Ed evaluation questions would you like to see answered?
2. What questions do you have about SNAP-Ed evaluation?

LIAs suggested many different types of questions for evaluation of SNAP-Ed, covering all levels of evaluation. These included questions addressing effectiveness of programs, the combined impact of programs, as well as formative and implementation evaluation of programs.

A summary document of the questions received is now available on the 2016 Forum website on the [Resources page](#). Please review the document to learn more. This is a preliminary summary of the questions posed as a part of the Forum session table activity, and the SIA Evaluation Workgroup will continue to work together to prioritize ideas for future State SNAP-Ed evaluation planning.

For further information, please contact Jessie Gouck at: Jessie.Gouck@cdph.ca.gov.

CNAP Strategic Planning Workshops Available

County Nutrition Action Plan (CNAP) Coordinators and key CNAP leaders are invited to attend strategic planning workshops intended to empower CNAP Coordinators and leaders to be able to implement strategic planning activities with their respective CNAP group partners.

At the conclusion of this workshop, participants will be able to:

- Identify why collaboratives succeed or fail.
- Bring together traditional and non-traditional partners to work for a common cause.
- Ask the right questions to find a focus and garner support for collective action.
- Evaluate the best opportunities for working together.

Register here: <https://www.surveymonkey.com/r/CNAPworkshops>

Note: These workshops are offered as a service to support and strengthen the tremendous capacity of CNAP groups (or similar county-wide groups) led by Local Health Departments to achieve healthy community changes. Attendance at these workshops is voluntary.

Workshop Date & Time	Service Area	Location
May 10 9am-1pm	Delta and Gold Country	Agriculture & Natural Resources Office 2101 E. Earhart Ave. Stockton, Ca 95206
May 11 9am-1pm	San Francisco Bay Area	Children & Family Services 1275A Hall Avenue Richmond, CA 94804
May 19 9am-1pm	Inland Desert <u>and</u> Greater Los Angeles	Riverwalk Building 4210 Riverwalk Parkway 1 st Floor - Orange Room Riverside, CA 92505
June 1 9am-1pm	Central Coast	Monterey County Department of Public Health 632 E. Alisal St. Salinas, CA 93905

For additional information, contact Monet Parham-Lee at: Monet.Parham-Lee@cdph.ca.gov or (916) 552-9906.

CA Champions for Change on Facebook!

CA Champions for Change has updated its Facebook cover photo image! The updated image ties in with the new Be Better statewide advertising campaign which launched in April 2016. Please remember to engage with our Facebook page by liking, sharing, and commenting on our posts. Be on the lookout for various engagement contests this summer!

For more information, please contact John Pacheco at: John.Pacheco@cdph.ca.gov.



Worksite Wellness: May is Bike Month!

May is National Bike Month and a great time to start promoting physical activity in the community and worksite. Making a trip by bicycle is one way that employees can sneak in extra physical activity throughout their day. From the Silicon Valley to the Far North Coast, bike fleets and bike-sharing programs help employees get things done and get their heart rates up! In Sacramento, at NEOPB's home office, a pilot employee BikeShare project started with six bikes and now two years later has over 300 participants who have completed nearly 1,700 trips! Bringing bikes to worksites for short errands, trips to work meetings, or just for getting some fresh air will improve employee health, increase employee satisfaction and help make a worksite sustainable. NEOPB has identified private partners to support the Policy, Systems and Environmental Change work we do across all funding streams and we are happy to assist any LHD interested in learning more about employee BikeShare systems and strategies. Below are several related links including the initial California Department of Public Health (CDPH) kick-off press release and a short video describing the new Caltrans Employee BikeShare program that NEOPB staff helped launch.

CDPH kick-off: <https://www.cdph.ca.gov/Pages/NR14-045.aspx>

Caltrans video: <http://www.dot.ca.gov/paffairs/pr/2016/prs/16pr032.html>

Please contact NEOPB Policy and Partnership Development, Unit Chief Jeffery Rosenhall with questions and for technical assistance at: Jeffery.Rosenhall@cdph.ca.gov or (916) 650-6891.

NEOPB Training Resources

Check out the [NEOPB Training Resources](#) webpage for the latest training related information and calendar of scheduled

[NEOPB Events](#)

[NEOPB Event Highlights for May and June](#)

SNAP-Ed Physical Activity (PA) Integration: Moving Towards Sustainable PA - May 5 & 10

CNAP Coordinators Strategic Planning Workshop - May 10, 11, 19 & June 1

Recruiting and Engaging Youth - May 12

Our GIS Has Changed! Orientation Training to the NEOPB GIS Map 3.0 - May 16 & 18

Tools for Building Successful School Wellness Strategies - May 17

Quench Better! Using the Rethink Your Drink Campaign for Healthy Beverage Education and

PSE Change Work - May 24

Sprouting Healthy Kids in Early Care and Education Settings - May 26

Thinking Outside the Planter Box: Growing and Sustaining School and Community Gardens - June 7

Fostering Partnerships: Supporting Healthful Foods in the Charitable Food Network - June 13

A, B, Cs of Healthy Retail: Fundamentals for Designing a Healthy Retail Program - June 22

CNAP Coordinators Web-based Meeting - June 29

New NEOPB Publications Now Available!

NEOPB announces several new publications now available on the NEOPB Web StoreFront. Two of these are the *Chinese Body, Mind & Soul Manual* and the *Healthy Eating Active Living Toolkit for Community Educators*. These materials were developed to continue assisting our partners to collectively work toward improving the health status of low-income Californians.

Chinese Body, Mind & Soul



Chinese Body, Mind & Soul is a wellness program developed for Chinese churches. This program is a guide for church leadership; it empowers church members to improve their nutritional and physical well-being in order to reduce the risk of obesity and other chronic diseases.

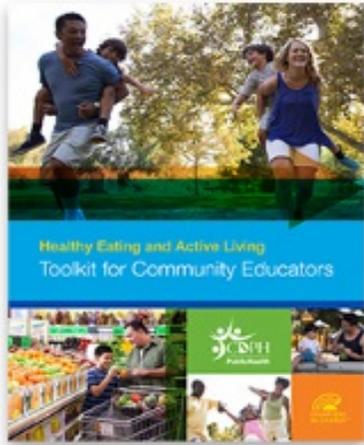
Chinese Body, Mind & Soul works by combining:

- Committed church pastors/leaders who promote healthy eating and active living
- Church activities promoting healthy eating and active living
- Church environment promoting healthy eating and active living

This guide explains how to initiate and implement the program in a church. It explains how to create a *Chinese Body, Mind & Soul* program that is tailored to the needs of a congregation, and provides referrals to other resources. In addition, this guide provides examples from various Chinese churches in San Francisco.

For more information, please send questions to: NEOPBCUSTOMERCARE@cdph.ca.gov.

Healthy Eating and Active Living Toolkit for Community Educators



This online *Healthy Eating and Active Living Toolkit for Community Educators* is an adaptation of the *Fruit, Vegetable and Physical Activity Toolbox for Community Educators*. It is now available for download in English and Spanish. Print versions will be forthcoming and Chinese, Hmong, and Vietnamese versions will be available soon.

THE TOOLKIT TOPICS INCLUDE:

- MyPlate
- Salt and Sodium
- Physical Activity
- Fruits and Vegetables
- Sugar-Sweetened Beverages
- Advocating for Fruits, Vegetables and Physical Activity

EACH LESSON CONTAINS:

- Learning objectives
- Step-by-step instructions
- A list of required and optional materials
- Expansion ideas

For more information, please send questions to: NEOPBCUSTOMERCARE@cdph.ca.gov.

Success Story: Los Molinos High School Greenhouse Project and Kids' Farmers' Market

Intervention Summary

In March, Los Molinos High School (LMHS) students attended the California State University (CSU), Chico Sustainability Conference to compete for a "Greenie Award" to support their new greenhouse project. Projects being considered addressed environmental issues in students' communities. Twenty-two LMHS students spoke to conference attendees about their 1,200 square-foot greenhouse and the impact it will have on the school. LMHS students walked away with a first place "Greenie Award" and \$200 to help with costs. Then CSU, Chico Center for Healthy Communities (CHC) staff took the students on a personalized campus tour.

Students at LMHS are the focus of the CHC's youth engagement project thanks to funding from Tehama County Health Services Agency (TCHSA), Public Health Division (PHD). CSU, Chico student staff meets with teacher Katie Tenneson's students weekly to share nutrition and gardening education.

In April, CHC hosted three consecutive student-focused kids' farmers' markets at Los Molinos Elementary School. All 350 students at the school were invited to shop at the market using reusable bags provided by Northern Recycling and Waste Services. Each child received five "market bucks" to purchase produce. Recipes and tastings were provided by the school food services department, as well as TCHSA, PHD.

The CHC has created student-focused farmers' markets in order to educate students and their families about the benefits of selecting fresh fruits and vegetables. In addition, these events help build students' math and life skills by teaching them the value of exchange through the process of receiving "school market bucks" and using them to purchase produce.

Area agencies such as UC CalFresh, Tehama County Food Alliance, Tehama County Plowshare Project, and local farmers came to help with the market and may be able to help continue the market partnership.

At the end of the school day, LMHS students walked to the elementary school to shop the market and the LMHS youth engagement team assisted with the cleanup of the market.

Contact information about this narrative

Alyson Wylie
CSU Chico, Center for Healthy Communities
awylie@csuchico.edu

This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net.



For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.