



**Speaker:**

**Yitzac Goldstein**



**When:**

**Friday, November 5<sup>th</sup>  
1:00 pm**

**Where:**

**On Zoom**  
[bit.ly/chicochem](https://bit.ly/chicochem)

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# Chemistry and Biochemistry

## Fall 2021 Zoom Seminar

Please join us for the following seminar!

### A TREEHUGGER in pursuit of A UNICORN to ride into THE GARBAGE GOLD RUSH

Best known as the inventor of "The Agraloop", named Top 10 Smartest Sustainable Products of 2018 by Time Magazine, and the 1st place winner of the H&M Foundation's 2018 Global Change Award, the "Nobel Prize of Sustainable Textile Technology," Yitzac Goldstein will join the Chico State chemistry department in an online seminar this Friday.

Yitzac will discuss his roots in agroecology, the pain and glory of a lifetime as an eco-textile entrepreneur, how he became a self-taught material scientist, and will explain the origin and workings of the Agraloop. He will also describe why integrated biorefineries, like his new AgRefinery system, can decarbonize the air, while feeding, clothing and housing the world.

Bill Gates and Larry Fink (of Black Rock) say Clean Tech and Climate Tech will be the next post dot.com financial boom, and predict a flood of billion+ dollar valuation "unicorn" startups in the space.

Yitzac invites you to participate in the coming "garbage gold rush," creating a world without waste, a world without pollution, and a world where people, planet, and profit all win.