



# CONCRETE INDUSTRY MANAGEMENT FACT SHEET

The Concrete Industry Management (CIM) program is a specialized four-year college degree.



Nearly 100% Job Placement







\$4,000 Scholarship
Available to All
Students

\$100,00 Industry-Specific Scholarships Available Annually





High Average Starting Salary for Graduates 1 of 5 CIM Programs across the Nation



#### What is CIM?

Developed in close partnership with more than 50 of our industry partners, a degree from this nationally recognized program earns students a major in concrete technology and a minor in business administration.

CIM combines classroom education with hands-on experience with state-of-the-art technology. This provides students with a comprehensive understanding of the concrete industry.

#### **Program Attributes:**

- Career Driven Degree
- Business Management Practices
- Applied Engineering Techniques
  - Hands-On Learning
  - Industry Collaboration
  - Universal Opportunities

#### **Career Paths**

The CIM program is designed to produce graduates who are prepared for a range of careers in the concrete industry. Students are equipped with the knowledge and skill sets to immediately lead teams across all divisions within the concrete industry.

#### Example Career Pathways:

- Sales and Marketing
- Operations Management
- Field Engineering
- Quality Control Technician
- Logistics and Supply Chain
- Sales and Territory Management

#### For More Information

Email: cim@csuchico.edu Phone:

530-898-6483

Website: www.csuchico.edu/cim/



The demand for graduates of the CIM program is high, as the concrete industry is growing.



Students gain hands-on experience from labs, paid internships, research projects, and student led projects that help the Chico community.



The CIM program is closely connected to the concrete industry, offering access to a wide network of professionals and potential employers.



## A CONCRETE FUTURE

The U.S. concrete industry is a \$100 billion industry that employs more than 600,000 people.

#### Why the Concrete Industry?

There are approximately 400,000 job openings in the construction industry according to the Bureau of Labor Statistics. What's more, they projects a faster-than-average employment growth in the construction industry through 2026.

#### A Career to Build On

- Rapid advancement graduates often begin with entry-level management upon graduation. 25 years of CIM alumni have produced presidents, vice presidents and general managers across the country.
- Career that lasts a lifetime 80% of tracked alumni are still working in the concrete and construction industries.
- **Strong business foundation** earn a minor in business administration.
- Strong job outlook construction careers are projected to continue to grow much faster than average and by 11% through 2028. (U.S. Bureau of Labor Statistics)
- Nearly 100% job placement for graduating students.





#### **Role of CIM Leadership and Patrons**

The CIM National Steering Committee (NSC) is a national-level, broad-based industry coalition, in partnership with CIM institutions and local industry Patrons groups. The NSC develops, supports, and sustains a network of higher learning institutions with programs that produce graduates with degrees in Concrete Industry Management. The CIM Patrons support and advance the local CIM programs by providing concrete professionals, association leaders and industry consultants who work with university administrators, ensuring CIM graduates are fully prepared for a career in the concrete industry. Its close partnership with the industry allows the CIM program to provide a mentoring atmosphere from the start, which helps further graduates' careers.





# **Why Choose Chico**

With one of the highest 4-year graduation rates in the CSU system and lowest average student debt amounts in the country, we are committed to helping you graduate on time with a budget you can afford.



77% of students receive financial aid

240+ Clubs and Student Organizations

Top 8%
for return on investment
among 2,000 U.S. colleges
(PayScale.com)

Top 20
U.S. Public University in
the West
(U.S. News & World Report)

Top 25% on Forbes' 2022 *America's best Value Colleges* 

#1
Lowest student loan debt in
California for 2022
(Lendedu.com)

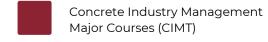


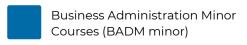
# **Chico State**

# Four Year Plan 2023-2024 Catalog

### **Concrete Industry Management**

Year One		Year Two		Year Three		Year Four	
15 units	15 units	15 units	15 units	15 units	16 units	14 units	15 units
CIMT 101 (1) FA C- or better	CIMT 125* (2) SP C- or better	CIMT 231* FA C- or better	CIMT 241* SP C- or better	CIMT 348* FA C- or better	CIMT 365*	CIMT 453* FA C- or better	CIMT 455*
CHEM 107 (4) Area B1	PHYS 202A (4)* Area BI	ERTH 102 Area B1	OSCM 440	CIMT 325* FA C- or better	CIMT 363W W2 C- or better	<b>AMAR 458</b> FA	CIMT 466* W SP Area W4 C- or better
MATH 119* (4) Area B4	MATH 105* Area B4	ACCT 201	ACCT 202*	MKTG 305	CIMT 389* (1) coor. approval  MGMT 303	CIMT 389* (2) coor. approval	CMCT 460W*
HIST 130	ECON 103 Area D	GE Area A3 C- or better	BLAW 203	FINA 307*	GE Area C1 GC/USD	MGMT 450	GE Area C2 GC/USD
GE Area A2* WI C- or better	GE Area A1 C- or better	GE Area F	GE Area E GC/USD	POLS 155	GE UD  UD-C GC/USD	GE Area B2	GE UD  UD-D GC/USD

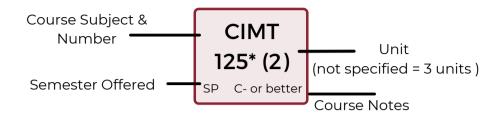






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### **Concrete Industry Management**



\* Courses with an asterisk require prerequisites

#### <u>Prerequisites for Concrete Industry</u> <u>Management Courses</u>

CIMT 125	CIMT 101*, MATH 119			
CIMT 231	CIMT 101* (or conc.), CHEM 107, MATH 119			
CIMT 241	CIMT 231*			
CIMT 325	CIMT 125*, CIMT 241*, MATH 119			
CIMT 348	CIMT 241*, PHYS 202A			
CIMT 365	CIMT 231*			
CIMT 389	CIMT 125*, CIMT 241*, Intern. coor. approval			
CIMT 453	CIMT 241*, FINA 307, OSCM 440*			
CIMT 455	CIMT 325*, CIMT 348*, FINA 307			
CIMT 466W	CIMT 325*, CIMT 389, CIMT 453*			
CMGT 460W	BLAW 203, MGMT 303			

#### **Important Advising Information**

- 1 Formally declare the BADM minor with Business Advising
- File for graduation one year in advance of completing all degree requirements

FA grad = Dec 15 | SP grad = May 15 | SU grad = July 15

Utilize GE Area C1, C2, E, UD-C, & UD-D to complete diversity requirements (GC/USD)

#### QR Code to CIMT Department Website



ACCT 202	ACCT 201			
CHEM 107	GE math ready (MATH 116 & MATH 016L)			
FINA 307	ACCT 201, ECON 103			
GE A2	Attempt in first year			
MATH 105	GE math ready			
MATH 119	GE math ready			
PHYS 202A	GE math ready			