

Wednesday October 20, 2021 Meeting Notes

North State ROOTS, Office of Civic Engagement (OCE)

In attendance: Ann Schulte, Idefonso Ponce, Logan McAndrews, Amy Magnus, Jacob Collier, Matt Thomas, Lindsey Nenadal, Haley Stone, Katie Mercurio, Courtney Farrell, Jason Schwenkle, Priya Tuvell, Eva Shepard, Sofia Harris, Amber Noelle-Camacho, Emilyn Sheffield, Rachel McBride-Praetorius



Announcements:

- CAVE workshop today at 4pm - Place and Identity
- “Our Towns” trailer- Available on HBO, based on *Our Towns*, the book- maybe have a film festival showing the movie, coupling this with other rural films/docs as well. - Complex look at the way communities revitalize to become new communities. Possibly having authors come and talk/film festivals/ drive in theater shows.

Updates:

-DJ culture in the North State? (faculty member doing research)

-Update on Broadband outreach (Jason Schwenkler), specifically with Tribal Partners (Rachel McBride)

Jason Schwenkler: future of how money is handled in California

-RCR working with Utopia out of Utah, looking to support “last mile folk” to help bring in private funding to help fund the remaining people with wireless internet access.

Working on engaging k-12 involved-used to be involved but lost them

Moving to housing and environmental work

-North State Planning Collective

-Four counties (Rural County California, <https://www.rcrcnet.org/>), working with Utopia, Utah to create foundations, work with community to help bring in private funding for wireless networks

Still struggling to make the right contacts in order to get them the right funding (contacting tribes in the 12 counties). Continue to work to engage Tribal partners. Create more open lines of communication. There is some new funding that focuses specifically on tribal money -timelines for requests to tribes that only meet monthly may be more challenging.

Jacob Collier’s presentation (Service Design student from MADT class with Dr. Sudick)

-Amplifying youth voices in the Northern region

-[Link](#) to Jacob’s presentation:

Problems: Losing young people to cities; Stigma of small towns; Lack of entertainment and more opportunities in bigger cities

-Group 1: Creating/expanding more counseling opportunities looking into career and life guidance, an option for those not attending college

-Group 2: LGBTQ representation, increase investment in those communities and provide support

-Group 3: Research, looking into the most wanted amenities for youth groups (ex: movie theaters, etc.)

-Group 4: create centralized locations to allow for youth to congregate and have access to the internet for work as well as socializing. (Video from group was shared)

-Group 5: working with local businesses to provide free internet to the areas around them

-The Design Process: Working on research; Changing and adapting their ideas; Contacting people in the relevant areas of their services

Questions/comments following presentation:

-How was the video made?: Program that records, drawn on a tablet, and changes the speed to put the video together.

-KIXE PBS station was interested to have something like this specifically for our region.
<http://mygpsforsuccess.com/> (provided by Ann Schulte)

-Discussion about Importance of WiFi Access

Looking to start a center in Red Bluff modeled after Stoble.

Sofia Harris (Sharris@rbhsd.org) - School counselor and has an equity club with students in Red Bluff- expressed interest that providing WiFi in rural Red Bluff would greatly benefit students

Dr. Magnus- working on food security/ food issues and addressing it.

-Internet is not enough, need tools such as phones, computers, etc in order properly use

-Libraries are great space as well

-Jacob: include WiFi in food trucks to cast a wider net

-Opportunities for Chico States to contribute in their home communities (Magnus/Schulte)

-Course work, programs etc. Youth center in Red Bluff is an option

-Examples from previous years:

- Voter registration and census participation in 2020
- Talking to high school students about health, college, or careers
- Painting murals
- Conducting research as part of their degree

-Ilde- Mi Casa Program, Kathy McKenzie

-Farm program from Gridley, tutoring, food distribution - pass out food (once a month-door to door), provide a connection between students within the community

-Involves college students and they employ high school students. Can provide scholarships to students. Would reward students for getting good grades, they receive money that can be put towards their college.

-Some teachers from the k-12 schools are present (great connections)

Ann/ Dr. Magnus- working on students contributing to the areas they come from

Red Bluff- have helped bring students by using their skills

Voter registration/ census/workshops for colleges/

Need help promoting idea:

Katie Murcurio- funding marketing class/Helping students run focus groups/ marketing/ bringing females/minorities into the stem field. Going into North State communities to help bring in more females and minorities into the field.

-How do we create this: Office of development, financial in nature and have a calendar to keep the ball rolling.

-proposed incorporating her marketing class (get funding) to work with students to teach them how to create focus groups and conduct research. Goal of locating the target market as well as mentoring youth in the community.

-Include female representation to promote engagement- talk to students in junior high and high school about women in STEM (expressed that they are women of color which is important).

Tehama County example

Jacob Collier: possible program to get kids in school volunteer and help community

Emilyn Sheffield: find money and get it in the hands of students as a motivator.

-runs a program to help people travel by removing barriers through the California Climate Action Corps: train in chico and deploy statewide/funding for living, educational award. Wildfire teams, community garden teams, etc...

Katie Mercurio: getting freshman and seniors/junior to “adopt” (adopt a town idea) a community during fall term. Would meet two hours a week, helps get credits to use for freshman/ seniors

- [Miami University](#), Ohio program similar to “adopt a town”

-Potentially use Collaboratory to engage students/staff further