

## North State ROOTS, Office of Civic Engagement (OCE)

### Wednesday, September 15, 2021 Meeting Notes

In attendance: Ann Schulte, Amy Magnus, Logan McAndrews, Teckla Johnson, Corin Hendry, Phillip James, Courtney Farrell, Lori Miller, Tatiana Ybarra, Wendy Porter, Brandi Aranguren, Kathy Garcia, Matt Thomas, Ryan Smith, Katie Mercurio, Jason Schwenkler, Ilde Ponce, Patrick Newell, Eric Houk, Anna Carson, Hayley Stone, Celeste Wiles



#### Announcements

- [Dr. Amy Magnus](#) (POLs) will be Faculty Fellow will be working with rural partnerships

#### Updates on projects

- [Collaboratory](#) activities and updates. Request for new projects. Faculty/staff, [register](#) in our [CSU Chico Collaboratory portal](#), please!  
**Students or Partners**, we'd love you to review and provide feedback on it!
  - Goal is to design, track, measure, and share community education
  - Used to write grants, tell stories, communicate with one another, show donors what we do and get them connected with projects and students/ faculty
  - A database for the public to see, explore, and connect to
  - Show the public their options
  - Talk about possibility of both college and job recruitment
  - Benefits new professors and gives them community connections
  - Entering instructions/data help students think critically and reflect about their collaboration and the way they are collecting information
  - improving outreach to more counties- create county-wide engagement (adult supporting youth)
- Rodgers Ranch update – Jared Caylor wasn't here for an update but Ann shared the mural work from last spring.
- Barbara Sudick (MADT) Design Thinking the North State Youth Collaborative – students are working on ideas for an infrastructure to elevate youth voice in regional development
- Willows HS/Orion, rural journalism – potential for a “rural bureau” link on the Orion page to feature stories from communities in the region.
- “Rural Partnership Program” to help rural communities partner with HSI institutions to work on regional economic development collaboratives.

#### Discussion: Goals/recommendations for the year

##### Group Goals:

- Hoping to get more student led and student initiated experiences
  - In their home community
    - how to engage people back home at their community, while staying connected here
  - Strengthening the way we think about where we are from and staying connected to our roots
  - how to motivate and engage students
  - Elevating youth voice and bring more youth voices and opinions to increase vitality and community cohesiveness
- ‘Adopt a Town’ Idea... connecting Chico State faculty/expertise/departments and helping to serve rural North State towns
  - Idea from Katie Mercurio-Chico State: <https://sci.uoregon.edu/sustainable-city-year-program-0>
- ‘Expect more Tehama’: <https://northstatetogether.org/>
  - Initiative about raising expectations for their youth
  - Apply some of their goals to our own
  - Collective Impact Work
    - Strive-has a conference coming up

- Online, early Oct \$25/person – contact Kathy Garcia
  - Preparing students beyond High school
    - Wondering if there is opportunity for a mentorship program? Chico State students with rural prospective students... <https://csuchico.firsthand.co/>
    - Rural student mentorship program...
      - Teckla is already working on some of this
    - McConnell Foundation has a great model for this: <https://www.mcconnellfoundation.org/mcconnell-scholars-program/>
    - Rural Schools Collaborative
- Getting people to utilize Wildcat Connect Alumni Mentoring
  - Getting graduates to come back, keeping alumni connected & hopefully mentor
    - high school/college mentorship
    - [Wildcat Connect](#), Adelante mentor, EOPS, job shadowing
    - how to get mentoring pilot program started
    - graduate students survey- student liaison
- Getting people to come back
  - Healthcare workers
- Identifying who is going where & what they are doing
- Share social media invitations (media marketing group)
- Provide increased experiential, community-based learning opportunities for students.
  - Wendy Porter
  - works with local employers to help engage them with Butte College in the form of curriculum review, internship / job shadowing and work experience opportunities, event and classroom participation

#### Evolution of ROOTS:

- Broadening the network and reliance on others beyond Ann
- Bringing Chico State experts or community experts to the North State communities
- Establishing rural partnerships within each department possibly? List of resources/contacts? Getting rural partners in touch with the “decision-makers” for support
- Tangibly, how do we make relationships easier to find/build?
- Building opportunities for rural people to take part in Chico State happenings, internships, “reverse mentorship”? I wonder if there are opportunities for faculty to mentor North State students?
- Brandi: Who is doing what/where? What are the rural communities already doing, and how do we support that and build upon it? Moving away from duplication/
- Handing students off from rural counties to Chico State... hands-on relationships to support incoming students

#### Additional Resources

- [Article](#) about Paradise Alum, working to end discrimination in their school and community
- [Article](#) about the Dixie Fire and impact on rural communities
- [Article](#) about the “educonomy” in rural Colorado
- [Article](#) about anti-Asian violence protests in Siskiyou
- [Movie](#): *Other Side of the Hill: Rural perspectives on a changing climate* (planning campus viewing)
- *A Moment with the President on Rural Students* [video](#) from Spring 2021

Meetings will be on [Zoom](#), Wednesdays 12-1, on the following dates.

Sept 15  
Oct 20  
Dec 1  
Feb 16

Mar 23

Apr 20

May TBA (Celebration in person?)