

[REDACTED]

Other Contributions to University and Community (Service)

At-a-Glance

Department involvement

I serve the university, the academic community, and the industry in many capacities. In Fall 2015, I was appointed as the coordinator of the event management option. In Fall 2017, I have taken a lead role in revitalizing the minor in tourism program, and I was appointed as the coordinator of the minor in tourism in Fall 2017. I also participated with the revision of the culminating internship experience in RHPM in Summer 2016.

I currently serve on several departmental committees, including the curriculum committee, marketing committee (co-chair), and the scholarship committee (chair). I am also the department liaison to the library. I have also taken an active role in the department, through attendance at curriculum and departmental meetings.

Within marketing, I manage the department's facebook page. My efforts with our facebook page have helped to increase our "likes" by 75% in two years. Our posts, including alumni news, campus events, job postings, scholarships, and community news receive hundreds of page views, while some are reposted, liked, and commented on. Attached is a sample of the posts, which include community events, outdoor recreation activities, job postings, volunteer opportunities, and news from recreation, hospitality and parks.

College & university involvement

At the college level, I served on the associate dean search committee, and I have been appointed to serve on the university's SET (student evaluation of teaching) committee.

Elsewhere at the university, I serve on the advisory board of the Valene L. Smith Museum of Anthropology, and I am active in connecting our department with the museum, as we overlap in many ways in the "experience economy," such as providing visitor activities (tourism) and interpretation (recreation/parks).

I used my event management expertise to assist the university, as a pro bono event planner to assist in coordinating and planning Meriam Library's inaugural celebration of research and creative activities: *Inspired '17*, which was held in Spring 2017. I will again be active in planning for *Inspired '18*.

Finally, I have participated in many university events, including interviewing scholars for the Study Abroad program; being a faculty marshal at graduation for three years, and participating in Choose Chico and Saveur, an annual fundraiser for the Department of RHPM.