

Assessment Plan – Department of Communication Arts and Sciences
MA in Communication Studies

SLO	2016-2017	2017-2018	2018-2019	2019-2020	2021-2022
PLO #1: Articulate the discipline and related sub areas	X Assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.
1.1 Discuss the current landscape and evolution of the discipline and /or sub areas through a variety of roots, noting critical points of development and significant contributors.	X	X	X	X	X
2. Appropriately apply communication theory to human communication phenomena.	X Assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.
2.1 Compare the various theoretical perspectives associated with the discipline with regard to their assumptions, predominant focus, and weaknesses.	X	X	X	X	X
2.2 Analyze current communication phenomena using communication theory.	X	X	X	X	X

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3. Apply knowledge of research methods to communication problems.	X Assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	X Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.
3.1 Design and/or conduct a qualitative research study incorporating all the principles of good design.	X	X	X	X	X
3.2 Design and/or conduct a quantitative research study incorporating all the principles of good design.	X	X	X	X	X
3.3 Design/or conduct a rhetorical research study incorporating all the principles of good rhetorical scholarship.	X	X	X	X	X
4. Demonstrate in-depth knowledge of a specialized area of communication studies	X	X	X	X	X
4.1 Present in written form a	X	X	X	X	X

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comprehensive understanding of a body of research in a specialized area.	Assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.	Will be assessed using CMST Comprehensive Exam Rubric, and/or Thesis Rating Form.
4.2 Orally present and defend individual understanding of a body of research in a specialized area	X Assessed using faculty ratings of Oral Defense.	X Will be assessed using faculty ratings of Oral Defense.	X Will be assessed using faculty ratings of Oral Defense.	X Will be assessed using faculty ratings of Oral Defense.	X Will be assessed using faculty ratings of Oral Defense.