

HOW TO: **ELEVATOR** **PITCH**

WHAT TO INCLUDE:

- Stay around 30 seconds
 - Sell YOURSELF: earn a longer conversation
 - One sentence about who you are (ie: I am Emma Ritchie from the Seufferlein Sales Program.)
 - What do you do in your current position?
 - What value do you have? (ie: Proficient y at editing)
 - End with giving a card or LinkedIn Profile
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TIPS/TRICKS:

- Stay oriented on who you are, and PRACTICE !
- Remember to use this skill at Career Fairs and Job Interviews (perfect way to answer "Tell me about yourself" question.)
- Once you have a job, redo your elevator pitch with information about your company instead!