Dr. Arash Negahban
Chair, Business Information Systems Department
Director, Center for Enterprise Systems and Informatics Research (CESIR)
Associate Professor, Business Information Systems
College of Business
California State University, Chico
Email: anegahban@csuchico.edu

Education

Ph.D., University of North Texas, 2015.
Major: Business Information systems

MBA, Sharif University of Technology, 2008.
Major: General management

BS, Azad University, 2004.
Major: Software Engineering

Academic and Professional Positions

Academic

Chair, Business Information Systems Department, CSU, Chico. (January 2021 – Present).

Associate Professor, California State University, Chico. (August 2020 – Present).

Director, Center for Enterprise Systems and Informatics Research (CESIR). (September 2017 - Present).

Assistant Professor, California State University, Chico. (August 2015 – August 2020).

BSIS 308 Course Coordinator, California State University, Chico. (Jan 2019 - Present).

Teaching Fellow, University of North Texas. (August 2013 - August 2015).

Research Assistant, University of North Texas. (August 2011 - August 2013).

Professional

Senior Systems Analyst, Behsazan Mellat. (July 2010 - July 2011).

Information Systems Manager, Compuco Inter S.A. (January 2009 - July 2010).

Product Manager, MTN Irancell. (July 2008 - January 2009).

Senior Systems Analyst, CASPian Co. (August 2005 - August 2008).

Published Intellectual Contributions

Funded Research Grants

Zakeri, H. (Principal), Giovanni, M. (Co-Principal), Houk, E. (Co-Principal), Hu, J. (Co-Principal), Jiang, J. (Co-Principal), Lundberg, J. (Co-Principal), Negahban, A., Smither-Kopperl, M. (Co-Principal), "Potential Economic and Nitrogen Benefits of Fababean as a Double Purpose Cash and Cover Crop in Northern California (Project# SW19-902)," Sponsored by Sustainable Agriculture Research & Education, State, $348,772.00. (October 2019 - Present).

Refereed Journal Articles

Torres, R., Gerhart, N., Negahban, A. (2018). Epistemology in the Era of Fake News: An Exploration of Information Verification Behaviors among Social Networking Site Users. *ACM SIGMIS Database: the DATABASE for Advances in Information Systems, 49*(3), 78-97. https://dl.acm.org/citation.cfm?id=3242740

Hari Deep Kolagani, S., Negahban, A., Witt, C. (2017). Identifying Trending Sentiments in the 2016 U.S. Presidential Election: A Case Study of Twitter Analytics. *Issues in Information Systems, 18*(2), 80-86. http://www.iacis.org/iis/2017/2_iis_2017_80-86.pdf

He, X., Negahban, A. (2017). The Effects of Consumer Engagement Behavior on the Growth of Social Media Brand Community: Evidence from an SME. *International Journal of E-Business Research, 13*(1), 24-42.

Negahban, A., Kim, D. J., Kim, C. (2016). Unleashing the Power of mCRM: Investigating Antecedents of Mobile CRM Values from Managers' Viewpoint. *International Journal of Human–Computer Interaction, 32*(10), 747-764. http://dx.doi.org/10.1080/10447318.2016.1189653

Negahban, A., Chung, C.-H. (2014). Discovering determinants of users perception of mobile device functionality fit. *Computers in Human Behavior, 35*, 75–84.

Salehan, M., Negahban, A. (2013). Social networking on smartphones: When mobile phones become addictive. *Computers in Human Behavior, 29*(6), 2632–2639.

Refereed Conference Proceedings

Son, J., Negahban, A., Lee, Y., Connolly, J., Chiang, D. (2020). *When More is More and Less is More: Depth and Breadth of Product Reviews and Their Effects on Review Helpfulness*. HICSS 2020.

Son, J., Negahban, A., Chiang, D. (2019). *Topic Diversity of Online Consumer Reviews and Its Effect on Review Helpfulness*. AMCIS 2019

Gerhart, N., Torres, R., Negahban, A. (2018). *Combatting Fake News: An Investigation of Individuals' Information Verification Behaviors on Social Networking Sites*. HICSS 2018.

Witt, C., Negahban, A. (2016). *Scaffolding the ERPsim to Augment Student Learning*. Association of Information Systems. http://aisel.aisnet.org/cgi/viewcontent.cgi?article=1509&context=amcis2016

Salehan, M., Negahban, A., Chandna, V. (2016). *Social Capital Mobilization in Social Networking Services*. San Diego, CA: America's Conference on Information Systems (AMCIS).

He, X., Zhang, F., Negahban, A. (2015). *Users Participation in Social Media Based Brand Communities: A Dynamic Perspective*. Seattle, WA: Decision Sciences Institute Annual Conference.

Negahban, A., Windsor, J., Bien, D. (2015). *BYOD in Practice: A Comparison of Four BYOD Programs.*. Puerto Rico: America's Conference on Information Systems (AMCIS).

Negahban, A., Windsor, J. (2015). *Identifying and Measuring the Dimensions of Risky IT Behavior*. Puerto Rico: America's Conference on Information Systems (AMCIS).

Negahban, A. (2013). *From adoption to addiction: The case of mobile addiction.*. Baltimore, MD: Decision Sciences Institute Annual Conference.

Negahban, A. (2012). *Factors Affecting Individual's Intention to Purchase Smartphones from Technology Adoption and Technology Dependence Perspectives.*. Seattle, WA: Americas Conference on Information Systems.

Negahban, A. (2012). *How Cell Phone Functionalities Affect Individuals' Cell Phone Dependence?*.

Conference Presentations

Negahban, A. (Author & Presenter), Windsor, J., Son, J., Chiang, D., Decision Sciences Institute Annual Conference (DSI 2019), "How Do Personality Traits Affect Risky IT Behavior of Individuals?," New Orleans, LA. (November 2019).

Negahban, A., CESIR Seminar Series, "An Introduction to SAP Predictive Analytics," Center for Enterprise Research and Informatics Research, CSU Chico. (May 29, 2019).

Negahban, A. (Author & Presenter), Torres, R. (Author), Gerhart, N. (Author), Western Decision Science Institute (WDSI 2019), "Information Verification in Social Networks: The Role of Trust and Extreme Ideology," Los Angeles, LA. (March 2019).

Negahban, A., CESIR Seminar Series, "An Introduction to SAP Predictive Analytics," Center for Enterprise Research and Informatics Research, CSU Chico. (April 26, 2018).

Negahban, A. (Author & Presenter), Gerhart, N. (Author), Torres, R. (Author), Decision Sciences Institute Annual Conference (DSI 2017), "Understanding the Antecedents of Fake News Awareness," Washington, DC. (2017).

Kolagani, S. (Author & Presenter), Negahban, A., Witt, C., Decision Sciences Institute Annual Meeting, "Analyzing Twitter Activity around US Presidential Primary Elections through Social Media Analytics," Austin, TX, USA. (November 2017).

Negahban, A., BIS Industry Council meeting, "Presenting the new BADM 308 course," BIS Dept. CSU Chico, Chico, CA. (September 22, 2017).

Witt, C., Negahban, A. (Author & Presenter), Americas Conference on Information Systems, "Scaffolding the ERPsim to Augment Student Learning.," San Diego, California. (2016).

Johnson, V. (Author & Presenter), Torres, R. (Author), Negahban, A. (Author), Decision Sciences Institute Annual Conference, "Adoption of M-Payment Services: A Privacy Perspective.," Seattle, WA. (November 2015).

Negahban, A. (Author & Presenter), Windsor, J. (Author), He, X. (Author), Decision Sciences Institute Annual Conference, "Investigating the Effect of Personality on IT Protective Behaviors of Individuals.," Seattle, WA. (November 2015).

Negahban, A. (Author & Presenter), Windsor, J. (Author), Decision Sciences Institute Annual Conference, "Developing and measuring "Risky IT behavior" as a new construct.," Tampa, FL. (November 2014).

Negahban, A., Risky IT behavior and behavioral security research., University of Ontario Institute of Technology, Oshawa, Canada. (June 27, 2014).

Vallari, C. (Author & Presenter), Negahban, A., Southwest Academy of Management, "Examining the relationships among work centrality, type of work, and life satisfaction, in a global context.," Dallas, TX. (March 2014).

Negahban, A. (Author & Presenter), Windsor, J. (Author), Southwest Decision Sciences Institute's annual meeting, "Understanding antecedents of anti-malware use on mobile devices.," Dallas, TX. (March 2014).

Salehan, M. (Author & Presenter), Negahban, A. (Author), Decision Sciences Institute Annual Conference, "Predicting Intention to Commit Suicide: A Data Mining Approach.," Baltimore, MD. (November 2013).

Negahban, A. (Author & Presenter), Big XII+ MIS Research Symposium, "Mobile CRM Success in Business.," Stillwater, OK. (April 6, 2013).

Vallari, C. (Author & Presenter), Negahban, A., Southwest Academy of Management, "Putting those 'friends' to use: Social capital mobilization using online social networking platforms.," Albuquerque, NM. (March 2013).

Negahban, A. (Author & Presenter), Kim, D. J. (Author), Kim, C. (Author), Post-ICIS 2012 LG CNS/KrAIS Workshop, "A Study of Enhancing Business Performance by mCRM from Resource-based View.," Orlando, FL. (December 2012).

Negahban, A. (Author & Presenter), Kim, D. J. (Author), Kim, C. (Author), SIGHCI Proceedings, "How Organizational Resources Influence Benefits of mobile CRM in Organizations?," Orlando, FL. (December 2012).

Research Currently in Progress

"Identifying Personality Traits associated with Risky IT Behaviors"

"Socio-Technical Adaptations and Dependence on ICT: An Empirical Investigation in the Context of Personal Computing Devices"

"To Switch or Not to Switch: Empirical Evidence for the Impact of Swithcing Majors on Collge GPA"

"Topic Diversity of Online Consumer Reviews and Its Effect on Review Helpfulness".

"Using social capital in the mobile era: An exploration of the relationship between social networking services and social capital mobilization" (Writing Results).

"Investigating Depth and Breadth of Product Reviews and Their Effects on Review Helpfulness"

Awards and Honors

Honorable Mention: Top two best papers of the year in "Data base for Advances in Information Systems". (2019).

Governor's Award ($12,000). (July 2019).

COB Faculty Research Award, College of Business, CSU, Chico. (2019).

Outstanding Research Contribution Award, California State University, Chico. (May 2019).

INSPIRED '19, California State University, Chico. (March 2019).

INSPIRED '18, California State University, Chico. (March 2018).

INSPIRED '17, California State University, Chico. (March 2017).

COB Faculty Research Award, California State University, Chico. (2016).

Charles Arnett Scholarship, University of North Texas. (2014).

BCIS Doctoral Scholarship, University of North Texas. (2013).

Academic Achievement Scholarship, University of North Texas. (2012).

Graduate Assistantship Tuition Scholarship, University of North Texas. (2012).

USC Scholarship for Continuing Students, University of North Texas. (2012).

Teaching

California State University, Chico
BSIS 610, 3 courses.
BADM/BSIS 308, Decision Analysis for Business, 5 courses.
BSIS 496, 3 courses.
MINS 301, 7 courses.
MINS 526, Bus Intel & Data Warehousing, 4 courses.
MINS 536, Security/Privacy Issues in IT, 4 courses.
MINS 697, 1 course.

University of North Texas
DSCI 3710 - Business Statistics with Spreadsheets
BCIS 2610: Introduction to Computers in Business
BCIS 3610 - Basic Information Systems

Service (University)

Committee Chair for MS in Business Analytics Curriculum Design. (September 2020 - Present).

Course Coordinator for BSIS 308, COB Core Upper Division Course. (January 2019 - Present).

Committee Member, COB Strategic Planning Steering Committee. (September 2019 – August 2020).

Committee Member, COB Graduate Program Committee. (December 2015 - Present).

Committee Member, BSIS Curriculum Committee. (August 2015 - Present).

Committee Member, Undergraduate Curriculum Committee. (September 2015 - September 2019).

Faculty Mentor, DataFest (2018 and 2019) Competition at CSU Chico. (April 2018 and 2019).

Faculty juror for SAGE Lean Business Plan Presentations. (July 2018).

Committee Member, COB AACSB Accreditation. (January 2016 - December 2017).

Faculty Advisor, Graduate Business Association (GBA). (August 2016 - August 2017).

Guest Speaker, Invited Speaker and representative of CSU Chico SAP UCC at SAP Digital Transformation Workshop at AMCIS 2016 Conference. (August 2016).

Volunteer Oral Rater for AOL (BADM). (May 2016).

Student Recruiter. (April 2016).

Faculty juror for Student Research Competition. (March 2016).

Service (Academic Community)

Reviewer, Conference Paper, International Conference on Information Systems. (2019).

Reviewer, Conference Paper, America's Conference on Information Systems. (2019).

Reviewer, Conference Paper, Hawaii International Conference on System Sciences (2019).

Reviewer, Conference Paper, America's Conference on Information Systems. (2018).

Reviewer, Conference Paper, Decision Sciences Institute Annual Conference. (2017).

Reviewer, Conference Paper, European Conference on Information Systems. (2017).

Reviewer, Conference Paper, International Conference on Wirtschaftsinformatik. (2017).

Reviewer, Conference Paper, America's Conference on Information Systems. (2016).

Reviewer, Conference Paper, Decision Sciences Institute Annual Conference. (2016).

Reviewer, Journal Article, International Journal of advanced media and communication. (2016).

Reviewer, Journal Article, Internet Research. (2016).

Session Chair, Decision Sciences Institute Annual Conference, Austin, TX. (November 2016).

Reviewer, Conference Paper, International Conference on Business computer science, St.Gallen. (September 2016 - October 2016).

Reviewer, Journal Article, International Journal of E-Business Research. (August 2016 - September 2016).

Reviewer, Journal Article, New Media & Society Journal. (May 2016).

Reviewer, Journal Article, New Media & Society Journal. (November 2015 - December 2015).

Reviewer, Conference Paper, America's Conference on Information Systems. (2015).

Reviewer, Conference Paper, Decision Sciences Institute Annual Conference. (2015).

Reviewer, Journal Article, Information Systems Frontiers. (2015).

Reviewer, Journal Article, Information Systems Management. (2015).

Reviewer, Journal Article, Telematics and Informatics. (2015).

Session Chair, Decision Sciences Institute Annual Conference, Seattle, WA. (November 2015).

Reviewer, Journal Article, International Journal of E-Business Research. (July 2015 - October 2015).

Reviewer, Conference Paper, America's Conference on Information Systems. (2014).

Reviewer, Conference Paper, Decision Sciences Institute Annual Conference. (2014).

Reviewer, Journal Article, New Media & Society Journal. (2014).

Reviewer, Conference Paper, America's Conference on Information Systems. (2013).

Reviewer, Conference Paper, Decision Sciences Institute Annual Conference. (2013).

Reviewer, Conference Paper, Australasian Conference on Information Systems. (2012).

Development Activities Attended

Workshop, "Chair Development Community workshop (28 Weeks)," FLC (CSU Chico), Chico, CA, USA. (September 2019 - May 2020).

Workshop, "How to Excel with Tableau," Tableau. (July 20, 2019).

Workshop, "Data Analytics with SAP BW/4HANA Bootcamp," University of Wisconsin, Milwaukee, Milwaukee, WI, USA. (July 18, 2019 - July 19, 2019).

Workshop, "Blockchain bootcamp at SAP UCC Faculty Workshop," University of Wisconsin, Milwaukee, Milwaukee, WI, USA. (July 16, 2019 - July 17, 2019).

Workshop, "Free Speech Faculty Learning Community (12 Weeks)," FLC (CSU Chico), Chico, CA, USA. (February 2019 - May 2019).

Workshop, "SIG-BD Big Data Applications Workshop," Association for Information Systems, San Francisco, CA, USA. (December 14, 2018).

Workshop, "SIGBPS Workshop on Blockchain and Smart Contract," Association for Information Systems, San Francisco, CA, USA. (December 13, 2018).

Workshop, "CSU Innovation Grants for new program development," CSU Chico RCE, Chico, CA, United States. (November 28, 2018).

Workshop, "SAP Analytics Cloud Fundamentals: Create Visuals, Discover Insights and Tell Compelling Stories.," SAP. (November 16, 2018).

Workshop, "Analytics session at SAP UCC Faculty Workshop," University of Wisconsin, Milwaukee, Milwaukee, WI, USA. (July 18, 2018 - July 19, 2018).

Workshop, "Blockchain session at SAP UCC Faculty Workshop," University of Wisconsin, Milwaukee, Milwaukee, WI, USA. (July 16, 2018 - July 17, 2018).

Workshop, "SAP Analytics Cloud Fundamentals: Create Visuals, Discover Insights and Tell Compelling Stories," SAP. (July 16, 2018).

Workshop, "Proctorio Workshop," California State University, Chico, Chico, CA, United States. (May 15, 2018).

Conference Attendance, "SAP Academic Conference Americas," SAP University Alliances network, New York, NY, USA. (April 9, 2018 - April 12, 2018).

Workshop, "Best Practices Training for COB (Topic: Critical Thinking)," College of Business, CSU Chico, Chico, CA, USA. (February 28, 2018).

Workshop, "Faculty writing workshop at CSUC (12 Weeks)," FLC (CSU Chico), Chico, CA, USA. (September 2017 - December 2017).

Workshop, "COB Instructor Training on "Connecting, Collaborating, and Culture"," College of Business, CSU Chico, Chico, CA, USA. (October 13, 2017).

Workshop, "Automated Machine Learning for Teaching and Research (Hands-on Workshop)," AMCIS, Boston, MA, USA. (August 2017).

Workshop, "SIGED Analytics & Visualization Workshop with Tableau and SAS VA," AMCIS, Boston, MA, USA. (August 2017).

Conference Attendance, "SAP Academic Conference Americas," SAP University Alliances network, New York, NY, USA. (June 12, 2017 - June 15, 2017).

Workshop, "Analytics and Digital Boardroom bootcamp," SAP University Alliance, New York, NY, USA. (June 14, 2017).

Workshop, "Faculty teaching workshop at CSUC (12-Weeks)," FLC (CSU Chico), Chico, CA, USA. (January 2017 - May 2017).

Workshop, "Presenting data and information (By Dr. Edward Tufte)," San Jose, CA, USA. (April 21, 2017).

Workshop, "Avoiding Bias in Hiring," California State University, Chico, Chico, CA, United States. (March 3, 2017).

Workshop, "Understand, Handle and Prevent Abusive Conduct in the Workplace," California State University, Chico, Chico, CA, United States. (October 5, 2016).

Workshop, "Junior Faculty Consortium (aka MIS Camp)," AMCIS, San Diego, CA, USA. (August 2016).

Workshop, "Analytics session at SAP UCC Faculty Workshop," University of Wisconsin, Milwaukee, Milwaukee, WI, USA. (July 18, 2016 - July 21, 2016).

Workshop, "ERPsim Academic User Group," HEC Montreal, Montreal, QC, Canada. (June 20, 2016 - June 23, 2016).

Conference Attendance, "SAP Academic Conference Americas," SAP University Alliances network, San Diego, CA, USA. (February 16, 2016 - February 18, 2016).

Professional Memberships

Decision Sciences Institute. (November 2013 - Present).

Phi Kappa Phi Honor Society. (2013 - Present).

Association for Information Systems. (May 2012 - Present).