COLLEGE OF
Business
California State University, Chico

Quick Facts

Data Source: COB Alumni Surveys 2014 and 2016, Payscale.com (2016-2017), 2015 NASBA Report - Candidate Performance on the Uniform CPA Examination, Insight and CRA Databases 2016.

COLLEGE OF BUSINESS STUDENT PROFILE

= 64.2%

= 35.8%

Transfer Students	Average Units (full time)
48%	14.31

First Generation	Countries From
22%	31

LARGEST MAJOR ON CAMPUS

MAJORS	MINORS	TOTAL STUDENTS
2,709	444	3,153

Options in Business

Marketing	25%
Management	19%
Finance	15%
Accounting	15%
Entrepreneurship	9%
Mgmt Info Systems	6%
Human Resource Mgmt	5%
Project Mgmt	4%
Operations Supply Chain Mgmt	2%

COLLEGE OF BUSINESS STUDENT LIFE

18 student organizations within the College of Business

55 percent of business students receive internships

5 Programs of Distinction that help students focus their career goals

33 scholarships awarded to business students for the 2016-17 academic year

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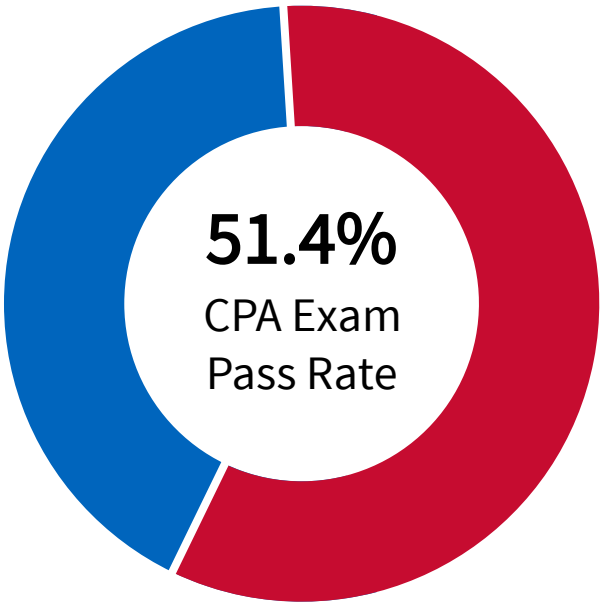
CPA Exam Pass Rate

Chico State	51.4 percent
All CSUs	40.0 percent
All CA schools	41.0 percent

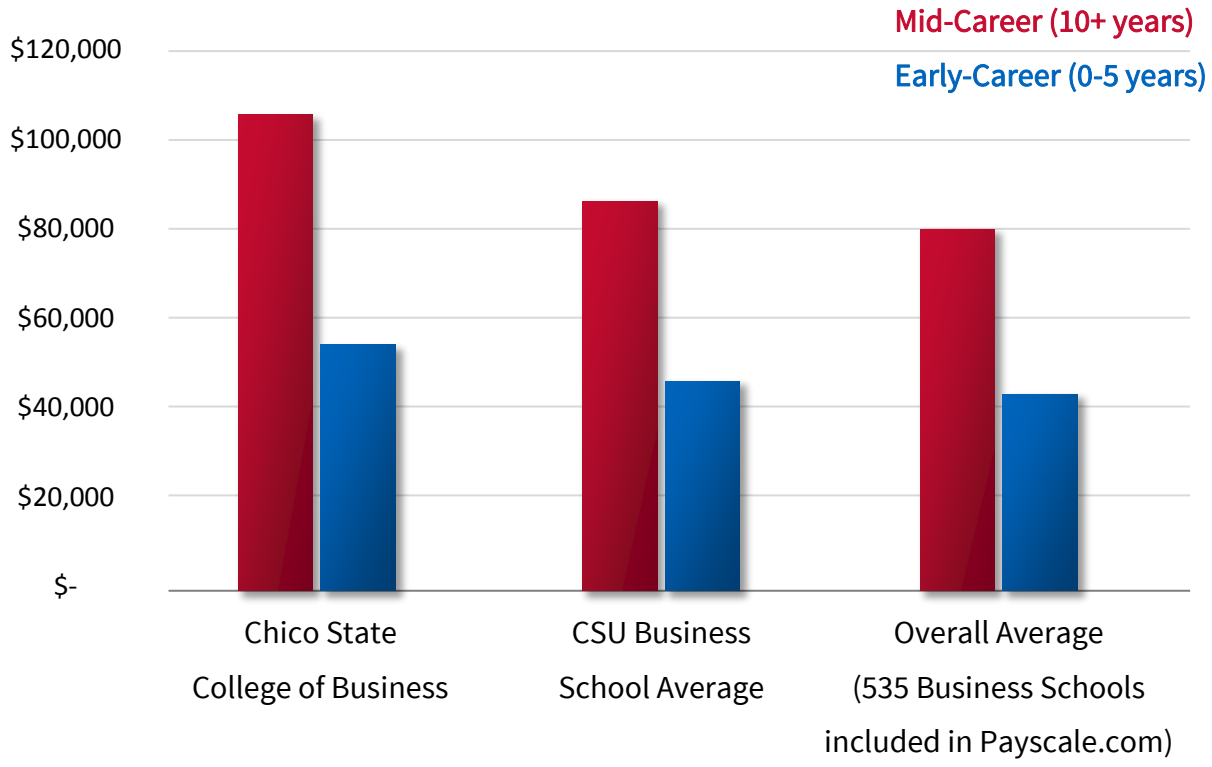


COLLEGE OF BUSINESS GRADUATES

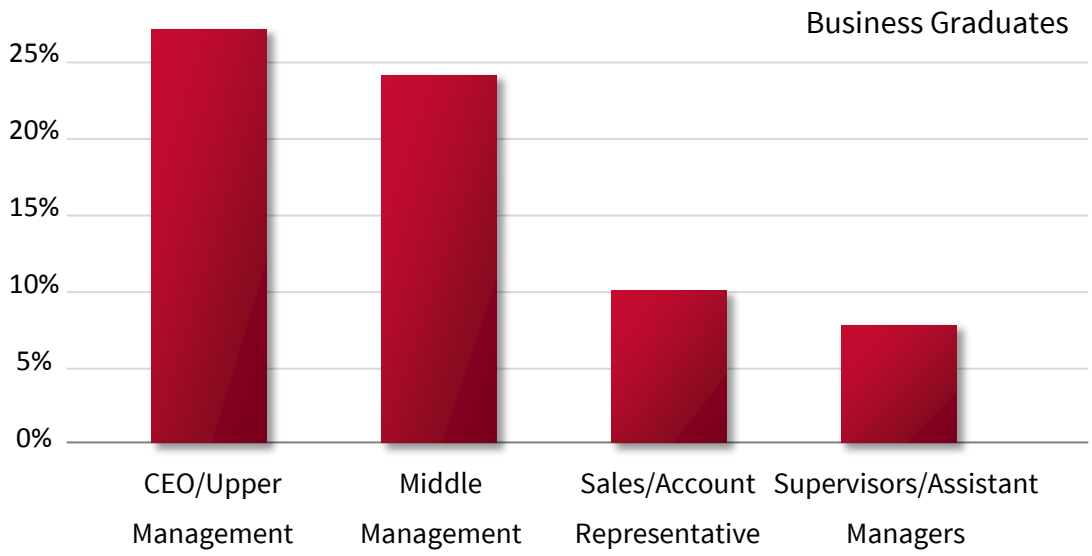
$82,548 Average salary of recent graduates (out for 1-4 years)

$113,005 Average salary of mid-career graduates (out for 5-10 years)

$195,695 Average salary of later-career graduates (out for 11+ years)



COLLEGE OF BUSINESS GRADUATES



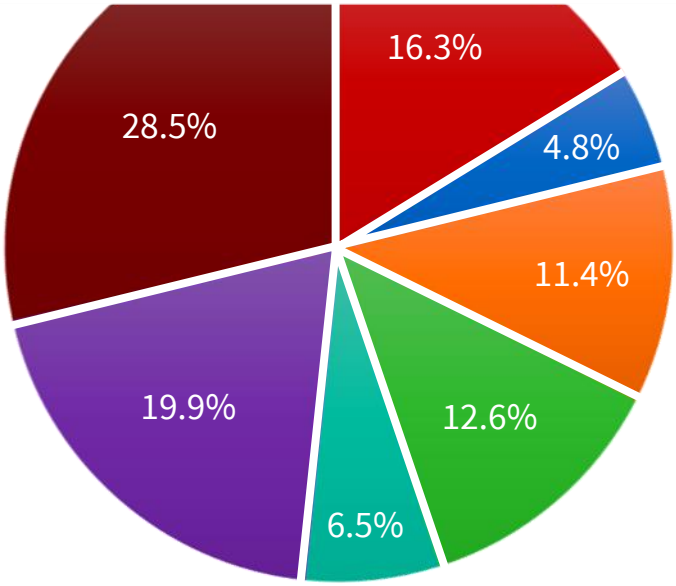
25.7% of our graduates hold CEO or upper management positions.

96.9% of our alumni would recommend the California State University, Chico College of Business.

COLLEGE OF BUSINESS EMPLOYERS

Students working at large firms:

Number of Employees	Percent
1 - 10	16.3%
11 - 19	4.8%
20 - 99	11.4%
100 - 499	12.6%
500 - 999	6.5%
1,000 - 9,999	19.9%
10,000 or more	28.5%



WHERE OUR GRADS WORK

Adobe Systems, Inc.
Amazon
Build.com
Chevron
Cintas Corp.
Deloitte Consulting
E & J Gallo Winery
Hitachi Data Systems
IBM
Intel Corporation
KPMG LLP
Moss Adams LLP
Nike, Inc.
PayPal
SAP America, Inc.
Spotify
TEKSystems
Twitter, Inc.
Verizon
Wells Fargo
Yelp Inc.

COLLEGE OF BUSINESS EMPLOYERS

Abbott Laboratories

Accenture

Adecco

Adobe Systems, Inc.

Adventist Health - Feather River Hospital

Aerotek

Albertsons Corporate

Alphabet Inc.

Altria

Alzheimer's Association

Amazon

American Family Life Assurance Company (AFLAC)

Anheuser-Busch Companies, Inc.

Apple

Arizona State University

AT&T

Automatic Data Processing

Bank of America

Bank of the West

Berkshire Hathaway

Blackhawk Network

Blockbuster Entertainment Group

Blue Shield of California

Brocade Communications

Build.com

Butte Community College

Butte County Public Health

California State Board of Equalization

Carl Zeiss Meditec Inc.

Central Intelligence Agency

Century 21

Cenveo Corporation

Chevron

Cintas Corp

Cisco Systems, Inc.

Citibank

Coldwell Banker Residential Brokerage

Controller's Office at UC Berkeley

Crowe Horwath, LLP

Cushman & Wakefield

Dell

Deloitte Consulting

Dr. Pepper Snapple Group

E & J Gallo Winery

E*TRADE Financial

Enloe Medical Center

Enterprise Rent-A-Car

Ernst & Young LLP

ExxonMobil

Farmers Insurance Company

Federal Deposit Insurance Corporation

Ferguson Enterprises, Inc.

Fisher Investments

Ford Motor Company

Foster Farms

Franklin Templeton Investments

Gap Inc.

Genentech/Roche

GlaxoSmithKline Consumer Healthcare

Gulfstream Aerospace

Gymboree Corporation

Henry Schein Inc.

Hewlett Packard

Hitachi Data Systems

Hyatt Hotels Corporation

IBM

IDC - International Data Corporation

COLLEGE OF BUSINESS EMPLOYERS

Illumina
Intel Corporation
Internal Revenue Service
J. C. Penney
Kaiser Permanente
Kellogg's
Kohl's Department Store
KPMG LLP
Lundberg Family Farms
LinkedIn
Lockheed Martin
Lowe's Home Improvement
MedAmerica
Medtronic
Merck
Merrill Lynch
Microsoft Corporation
Moss Adams LLP
Nationwide Insurance
NetApp
New York Life
Nike, Inc.
Northwestern Mutual
Office Depot
Olympus America
Oracle Corporation
Oregon State University
Pacific Coast Building Products
Pacific Gas and Electric Company
Palo Alto Networks
Patagonia
Paychex
PayPal
PricewaterhouseCoopers (PwC)
Randstad Technologies
Raytheon
Remax
Sacramento Municipal Utility District
Salesforce.com
Samsung
Santa Cruz County Office of Education
SAP America, Inc.
Scripps Health
Seagate Technology
Shasta County Health & Human Services Agency
Siemens AG
Sierra Nevada Brewing Co.
Sierra Pacific Industries
Sierra Pacific Mortgage
Southern Glaziers Wine and Spirits
Southwest Airlines
Spotify
Sprint
State Farm Insurance
State of CA Dept. of Education
State of California - Department of Health Care Services
State of California, Franchise Tax Board
Stitch Fix
Subaru of America
SunGard K-12
SunPower
Sutter Health Information Services
Synaptics
TEKsystems
Tenet Healthcare
The Clorox Company
The Sherwin-Williams Company

COLLEGE OF BUSINESS EMPLOYERS

Thermo Fisher Scientific

Travelers Insurance

TriCounties Bank

Twitter, Inc.

UBS AG

UCSF Benioff Children's Hospital

Umpqua Bank

Union Bank

Union Pacific Railroad

United States Marine Corps

United States Army

Verizon

Victaulic

Visa Inc.

Walgreens

Wells Fargo

Whirlpool Corporation

Williams Sonoma, Inc

Workday, Inc

Yahoo

Yelp Inc

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