

# CORPORATE PARTNERSHIPS

2017-18 Academic Year

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	PLATINUM \$12,000	GOLD \$6,000	SILVER \$3,000
<b>STUDENT CONNECTION &amp; RECRUITING</b>			
<b>In the Classroom</b>			
Classroom project opportunities	X		
Student organization presentations	X	X	
Access to sales lab role play recordings	X	X	
Classroom presentations	3/year	2/year	1/year
Job and internship postings/announcements in sales classes and on Sales Program social media	X	X	X
<b>Chico State Career Center</b>			
Career Fair complimentary booth (4 fairs/year)	X		
Access to student electronic portfolios (resumes, role plays, elevator pitches, sales binders, etc.)	X	X	
Promoted, complimentary information sessions	X	X	
Complimentary interview rooms	X	X	X
Job and internship postings/announcements	X	X	X
<b>Student Mixer/Meet-and-Greet (one per year)</b>			
Sales Program will help facilitate and market a mixer/meet-and-greet with students	X		
<b>COMPETITIONS &amp; EVENTS</b>			
<b>Sweet 16 Sales Challenge (Local) - November 30-December 1, 2017</b>	4 reps	3 reps	2 reps
<b>Western States Collegiate Sales Competition (National) - April 19-20, 2018</b>	6 reps	4 reps	2 reps
Development & utilization of role play cases in competitions (2 Platinum Partners in rotation)	X		
Attendance at competition Awards Banquets	X		
Company recognition on competition awards	X		
Exclusive access to competition role play videos	X	X	
Pre-event access to competitor resumes	3 wks. prior	2 wks. prior	1 wk. prior
Complimentary interview rooms	X	X	X
Recruiting & company table at competition mixers	X	X	X
Judge and/or buyer positions	X	X	X
<b>Spring 12 Sales Competition (Local/Online) - May 2, 2018</b>			
Development & utilization of role play cases in competitions	X		
Judge positions	X		
Access to competitor resumes & role play videos	X	X	
<b>Spring Awards Banquet - May 9, 2018</b>			
Attendance and speaking opportunity	X		
<b>PROGRAM INPUT &amp; MARKETING</b>			
<b>Program Input &amp; Faculty Interaction</b>			
Seufferlein Sales Program Advisory Board member	X		
<b>Promotions &amp; Marketing</b>			
Logo on Sales Program's sales lab web page	X		
Corporate presence on Seufferlein Sales Program website & social media platforms	X	X	X
Logo on Corporate Partner flyer and banner	large	medium	small