

Seung Hoon (Danny) Chung

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EDUCATION

Doctor of Philosophy (Ph.D.) in General Management 2021

- Ivey Business School, Western University
- Concentration: Entrepreneurship
- Dissertation title: *Entrepreneurial Joiners and Recruitment*
- Thesis supervisory committee: Simon C. Parker (Advisor), Lawrence Plummer, Rod Duclos

Bachelor of Commerce 2013

- Smith School of Business, Queen's University
- Dean's List with Distinction

Student Exchange 2011

- Tsinghua University – School of Economics and Management

ACADEMIC EMPLOYMENT

Assistant Professor (Tenure Track) 2021-Present

- Department of Management, California State University, Chico

RESEARCH INTERESTS

- Entrepreneurship
- Joiners (Individuals who join start-ups as wage employees)
- Recruitment
- Occupational Choice
- Experiments

TEACHING INTERESTS

- Entrepreneurship (including New Venture Creation, Managing High Growth Companies, New Venture Planning)
- Strategic Management

PUBLICATIONS

Chung, S. H. D., & Parker, S. C. (2022). Founder affiliations: jobseeker reactions and impact on employee recruitment by start-up ventures. *Small Business Economics*, 1-25.
<https://doi.org/10.1007/s11187-022-00694-7>

WORKING PAPERS

Chung, D. “Does Quitting Your Corporate Job to Pursue Entrepreneurship Make You Happy?”

- In preparation for submission to the *Journal of Business Venturing* by Spring 2023
- Presented at the *Academy of Management Annual Meeting*, Virtual, 2021
- Presented at the *Western Academy of Management Conference*, Big Island, HI, 2022
- Paper selected as one of the best accepted papers in the program to be published in the Proceedings of the 2021 *Academy of Management Annual Meeting*

Chung, D. & Naryoung, Yu. “Entrepreneurship and Employment at Startups for People with Disabilities.”

- Under review: *Journal of Business Venturing*
- Presented at the *Academic of Management Meeting*, Seattle, WA, 2022

Chung, D. & Parker, S. “Multiple Job Roles, Workplace Outcomes and Entrepreneurial Sorting: Theory and Evidence from US Science Graduates.”

- In preparation for submission to the *Journal of Business Venturing Insights* by Spring 2023
- Presented at the *Babson College Entrepreneurship Research Conference*, 2021
- Presented at the *Academy of Management Annual Meeting*, Virtual, 2020
- Target journal: *Journal of Business Venturing Insights*

WORK IN PROGRESS

Chung, D. “The Joiner Effect: Joiner Experience and Subsequent Entry into Entrepreneurship.”

- Data analysis stage
- Target journal: *Journal of Business Venturing*

Chung, D. “Legitimate to Whom? Revisiting Legitimacy in Entrepreneurial Recruitment.”

- Draft writing stage
- Target journal: *Entrepreneurship Theory and Practice*

GRANTS & AWARDS

- Best Paper Proceedings, ENT Division, Academy of Management, 2021
- Best Reviewer Award, ENT Division, Academy of Management, 2020
- Plan for Excellence Ph.D., Ivey Business School, Western University, 2016-2019
- C.B. (Bud) Johnston Ontario Graduate Scholarship, Ivey Business School, Western University, 2017-2018
- Ontario Graduate Scholarship, Province of Ontario, Canada, 2017-2018
- D.I. McLeod Dean’s List with Distinction Scholarship, Queen’s School of Business, Queen’s University, 2009-2013
- Palmer Hoar Memorial Book Prize, Queen’s School of Business, Queen’s University, 2011
- The Sutton’s Award in the School of Business, Queen’s School of Business, Queen’s University, 2010
- Principal’s Scholarship, Queen’s School of Business, Queen’s University, 2009-2010

CONFERENCE PRESENTATIONS

Chung, D. & Naryoung, Yu. (2022, August) “Entrepreneurship and Employment at Startups for People with Disabilities.” *Academy of Management Annual Meeting*, Seattle, WA.

Chung, D. (2022, August) “Quitting Your Job to Pursue Entrepreneurship or Join Start-ups: Implications on Job Satisfaction.” *Western Academy of Management 63rd Annual Meeting*, Waikoloa, HI.

Chung, D. (2021, August) “Quitting Your Job to Pursue Entrepreneurship or Join Start-ups: Implications on Job Satisfaction.” *Academy of Management Annual Meeting, Virtual*.

* Selected as one of the **best accepted papers** in the program

Chung, D. & Parker, S. (2021, June) “Multiple Job Roles, Workplace Outcomes, and Entrepreneurial Sorting: Theory and Evidence from US Science Graduates.” *Babson College Entrepreneurship Research Conference, Virtual*.

Chung, D. & Parker, S. (2020, August) “Why Do Generalists Become Entrepreneurs? Revisiting the Jack of All Trades Theory.” *Academy of Management Annual Meeting, Virtual*.

Chung, D. & Parker, S. (2019, August) “You Went to Harvard, So What? The Effects of Founder Prestige on Job Seeker Evaluations of Start-ups.” *Academy of Management Annual Meeting, Boston, MA*.

Chung, D. & Parker, S. (2019, May) “The Effects of Founder Prestige on Job Seeker Evaluations of Start-ups: Results from Laboratory Experiments.” *Great Lakes Entrepreneurship Network (GLEN) Conference, Minneapolis, MN*.

WORKSHOP PARTICIPATION

College of Business Teaching Colloquium, Chico, CA	2022
Lean Innovation Educators Summit, Virtual	2020
BCERC Doctoral Consortium, Knoxville, TN	2020
AOM ENT Division Doctoral Consortium, Vancouver, Canada	2020
New Organizational Theory Exploration Sessions (NOTES), London, Canada	2018-2020
Lazaridis Meet the Editors Workshop, Waterloo, Canada	2019
Lazaridis Entrepreneurship Research Day, Waterloo, Canada	2018

COURSES TAUGHT

Entrepreneurship

- Launching and Managing New Ventures, California State University, Chico
 - FALL 2022
 - Course Design and Syllabus – 4.85 / 5
 - Communication and Interaction – 4.80 / 5
 - Engagement and Learning – 4.70 / 5

- Introduction to Entrepreneurship, California State University, Chico
 - FALL 2022
 - Course Design and Syllabus – 4.56 / 5
 - Communication and Interaction – 4.52 / 5
 - Engagement and Learning – 4.48 / 5
 - SPRING 2022
 - Course Design and Syllabus – 4.45 / 5
 - Communication and Interaction – 4.39 / 5
 - Engagement and Learning – 4.38 / 5
 - FALL 2021

- Course Design and Syllabus – 4.64 / 5
- Communication and Interaction – 4.53 / 5
- Engagement and Learning – 4.55 / 5

Management

- Survey of Management, California State University, Chico
 - SPRING 2022
 - Course Design and Syllabus – 4.26 / 5
 - Communication and Interaction – 4.23 / 5
 - Engagement and Learning – 4.13 / 5
 - FALL 2021
 - Course Design and Syllabus – 4.25 / 5
 - Communication and Interaction – 4.13 / 5
 - Engagement and Learning – 4.16 / 5

SERVICE TO THE FIELD

Reviewer , Academy of Management Conference (AOM)	2018-2023
Reviewer , Babson College Entrepreneurship Research Conference (BABSON)	2022
Ad Hoc Reviewer , Canadian Journal of Administrative Sciences	2022
Reviewer , Western Academy of Management Conference	2021
Ad Hoc Reviewer , Journal of Business Venturing	2019-2020
Reviewer , The Toronto Fintech Conference	2020
Judge , The 24 th Annual BCG HBA Case Competition	2020
CaseMate , Ivey Publishing <ul style="list-style-type: none"> • Selected the best business cases to accompany each chapter for an entrepreneurship textbook. • Hisrich, R.D., Peters, M.P., and Shepherd, D.A. (2017). <i>Entrepreneurship</i> (10th ed.). Boston: McGraw-Hill Irwin 	2018
Organizer , Ivey Ph.D. New Student Orientation Day	2017

SERVICE TO CALIFORNIA STATE UNIVERSITY, CHICO

Faculty Marshall , College of Business	2021-Present
Organizer , Research Seminar Series - Department of Management	2021-Present
Member , Awards Committee - Department of Management	2021-Present
Member , Curriculum Committee – Department of Management	Present
Participant , BADM 101 Design Workshop	2023
Presenter , College of Business Teaching Colloquium	2022

PROFESSIONAL EXPERIENCE

Shinhan Bank Canada , Toronto, ON Financial Services Associate	2015
Boston Consulting Group , Seoul, South Korea Research Assistant	2014
Accenture , Seoul, South Korea Research Assistant	2013

Danny Chung

CITIZENSHIPS

Canadian Citizenship