

# **CHICO STATE ENTERPRISES**

## **Minutes CSE Board of Directors SPECIAL MEETING - NSPR/CapRadio**

Thursday, August 27, 2020, 3:00pm-4:30pm

<https://csuchico.zoom.us/j/93697549622?pwd=QWxiZ0JlSm5vZldlYzJlVrRmlrTkRlZz09>

Passcode: 241110

**MEMBERS PRESENT:** Debra Larson, John Unruh, David Stachura, Ben Seipel, Bob Kittredge, Ahmad Boura, John Carlon, Ann Sherman, Gayle Hutchinson, Tom Lando, Tod Kimmelshue, Angela Trethewey

**MEMBERS ABSENT:** Sandy K. Parsons-Ellis

**ALSO PRESENT:** Mary Sidney, Natalie Carter, Stephen Cummins, Phil Wilke, Jun Reina, Paul Adams, Shirlee Tully, Kirk Monfort, Helen Barrington, Vance Kelly, Julie Jessen, Russell Wittmeier, Michele Flowerdew, Ruth Blank,

- I. **Call to order** – Larson called the meeting to order at 3:02pm.
- II. **Public comments and announcements** - none
- III. **Proposed Transition of NSPR Management to CapRadio**
  - A. **Updated Overview of Proposed Transition** – Sidney shared that the proposed Public Service Operating Agreement (PSOA) which would transition management of the day-to-day operations of North State Public Radio (NSPR) was the result of a collaboration between CSU Chico, Chico State Enterprises, and CapRadio. Sidney referenced the board packet, sharing the overarching objectives of the agreement, and what each party brings to the partnership. She shared that the initial agreement is for 10 years, and that during that time, CSE will continue to hold the FCC license, maintain all FCC compliance and reporting requirements, as well as provide grant management in coordination with the CapRadio team. Sidney continued that CSE would provide administrative support and accounting services, as well as maintaining ownership of 35 Main Street. In addition to the support provided by University personnel, CSU Chico will be providing funding for three years to support programming, continued experiential education opportunities, and other operations costs. Sidney shared that if approved, the agreement would take effect October 1, 2020.
  - B. **Listener Comments and Questions from July 8 virtual Town Hall**  
[https://www.mynspr.org/sites/kcho/files/nspr\\_psoa\\_listener\\_comments\\_questions.pdf](https://www.mynspr.org/sites/kcho/files/nspr_psoa_listener_comments_questions.pdf) - Sidney shared that at the June 8, 2020 virtual Town Hall, representatives from CSU Chico, CSE, and CapRadio served as panelist in order to gain feedback from stakeholders.

Cummins shared that about 60 participants were presented with an overview of the PSOA, and given an opportunity to ask questions and provide feedback. He shared that both positive and negative feedback was received, and that the primary concerns were related to any potential changes in programming. Reina shared that CapRadio values the authentic sense of place that NSPR has created, and that CapRadio intends to preserve and nurture that sense of place. Cummins added that focus groups had been held in order to gain understanding of the community perspective, relative to the proposed agreement.

- C. Board Summary Discussion of Public Service Operating Agreement (PSOA) between Chico State Enterprises and Capital Public Radio, Inc. - none**
  
- D. Public Comments and Questions** – Monfort shared that he had participated in the focus groups, virtual Town Hall, and volunteered at the station. His primary concern had been whether current staff would be retained, and what was the perspective of the current staff. He shared that staff he spoke with had expressed optimism and did not seem to have any concerns. Monfort continued, asking what CapRadio was getting out of the agreement. Reina, shared that CapRadio is interested in audience service, growing the audience, and in growing the revenue from both audience and corporate support. Tully shared that by CapRadio supporting fundraising efforts, the NSPR staff will be able to focus on the mission to provide quality programming. Monfort expressed support of the agreement, stating that he feels “it is the best thing that could have happened to KCHO”.
  
- E. Board Approval to Execute a Public Service Operating Agreement (PSOA) between Chico State Enterprises and Capital Public Radio, Inc.**

**Motion to approve the execution of the Public Service Operating Agreement (PSOA) between Chico State Enterprises and Capital Public Radio, Inc.**

**(Lando/Boura)**

**Motion carried (12/0/0)**

**IV. Meeting adjournment at 3:43pm**

Respectfully submitted,



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Mary Sidney, Secretary