

University Diversity Council
February 26, 2019
Meeting Summary

Present: Milton Lang, Annabel Grimm, Malcolm McClemore, Rachel McBride, Teresita Curiel, Evanne O'Donnel, Sara Cooper, Donna Humphrey, Michelle Morris, Eddie Vela, Dylan Saake, Katie Peterson, Kate Post, Jed Wyrick, Alish Sharma, Chela Patterson, Mimi Koh

Absent:

Guest: Kim Guanzon

Choose Chico

Kim Guanzon, Director of Admissions, was invited to the meeting to talk about the Choose Chico event occurring on Saturday, April 6, 2019. The committee wanted to ensure that diversity was included in the day's event. Kim stated that her group has been making some conscious efforts to include diversity into the event. There will be tours in both Spanish and Hmong. Information about financial aid and housing will be provided in different languages. 7500 postcards were sent out with another 3000 to be sent. A total of 15-18,000 will be invited with about 2500 actual attendees. There will be academic showcases, a president's welcome and a variety of other presentations to give students an idea of what choosing Chico State will look like. Kim's group is working with the city to bring back community bus tours. The event has been changed to begin at 9am and conclude at 2pm.

The committee discussed with Kim the need for live streaming. There is currently no live streaming but they are looking at doing and promoting snapchat. They are videotaping a variety of events within Choose Chico and providing highlights of the day to be available for those who could not attend. The committee agreed that how we market to minority groups is crucial as these groups need to feel that there are like-minded people here. The committee would like to provide presenters with some inclusive language to those presenting to students, and ask that academic departments show they are receptive to all minority groups.

Updates

Tray is working with Stephen Cummins on a few fall events, and planning them around Spanish Heritage month in September/October. Dr. Lang noted that it is important to bring regional speakers to campus to provide a national perspective. He will be partnering with the Provost and Deans regarding funding to make it a united effort.

UDC's April 30th meeting will include the four diversity committees on campus.

Ann Schwab will be presenting the 2011 Diversity Plan to the city for partnership on diversity efforts.

KPI's (Key Performance Indicators)

Tray and Michelle presented on the refreshed KPI's. Tray informed the council that there will be four work groups, and he will provide the link where members can begin to sign up for one or two working groups. Work group to meet before the next UDC meeting. Dr. Lang stated that we should not be overlapping our

efforts with other diversity working groups outside the UDC, but rather, find ways to communicate and enhance each other's efforts.

The committee brainstormed on ways we could help our students progress, find ways to retain them, and find opportunities for students and not just staff. Dr. Lang, Jed, Chela and Malcolm will meet to discuss programs that can assist students to stay and work on campus. There was a comment that suggested that about 400 Master students are working on campus—mainly in Student Affairs. All agreed that it is just as important to invest in our own, and not just grow our own.