

MINUTES

ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING

December 16, 2014

In attendance:

X	Bill Allen		Taylor Herren (AS President)	X	Allen Renville (Butte College)
X	Kim DuFour*	X	Jean Irving*	X	Paula Selvester (Senate Chair)
X	Diana Dwyre (vice chair)	X	Kathleen Kaiser		Baohui Song
X	Rick Ford (chair)		Jeff Livingston		Chris Souder
X	Barbara Fortin	X	Jennifer Meadows		James Tyler
X	Lori Fuentes*	X	Dan Reed		Jessica Verardi
X	Judith Hennessey		Michael Rehg		

* = Augmented Members

X = In attendance

Meeting convened at 3:18 p.m.

Approval of Agenda (Ford)

- Agenda approved

Introductions and Announcements (Ford)

- No Introductions needed.
- Welcomed guest, Frank Li.
- Announced Nicole McAllister (previous EMAC member and student) was hired by Congressman Garamendi.

Approval of Minutes from 11/18/2014 Meeting (Ford)

- Change 50% on page 2 to 71.8% to correctly represent Academic Affairs' share of the budget.
- Remove reference to specific campus under discuss about calculus class and change to "other campus."
- Approved with corrections.

Action Items from 11/18/14 EMAC Meeting

International Student Enrollment and Funding (Frank Li [presentation](#))

- Li advised the EMAC committee that the presentation was an opportunity for EMAC to provide input Li can share with the committee before the plan is finalized.
- The presentation is an updated version of one that was shared a few years ago. The international student committee revised the original plan to provide more support services for students and faculty working with international students. Meadows and Hennessey had provided data for increasing the faculty and staff capacity components.
- Chico State does not have any international recruiters unlike other campuses. Our campus really needs at least one international recruiter.
- Chico exceeds the national average for Saudi Arabian students. This will change due to the country wanting students to be distributed around the United States.
- Field of Study trends: business and management are first, engineering is second, and mechanical and computer Science is third.
- California is the top hosting state for international students.
- It would be helpful to create a RFP to figure out our strengths and weaknesses.
- We must engage Latin America. Taiwan is a new focus.
- We need to pay attention to government support. For instance, Brazilian student numbers increased significantly because of the government's support.
- Australia has the strongest international student programs in the world.
- Need to determine what our current capacity is for serving international students.

- It is important to have a steady stream of international students versus highs/lows.
- Consistent emphasis should be on student success.
- Engineering needs at least one or two new faculty. Business also carries a heavy international student load and may need additional faculty. Any college that teaches GE courses needs additional faculty resources and advising resources.
- Need a dedicated international student academic advisor and a full-time advisor for immigration compliance and personal advising.
- There is a plan to launch a host family program which will allow international students to spend holidays with local families.
- Integrated activities/programs have been well received. Need more.
- Part of the revenue (\$8.9M in 13/14) from international students goes back to domestic students in the form of financial aid (\$1.7M). Academic Affairs receives almost 50% of the international revenue. (\$4.1M)
- Li believes internationalization of the campus should be the primary focus. Not the revenue.
- Funds were distributed to colleges during the budget crisis years to keep colleges whole. Not based on how many international students colleges were serving.
- The 20% off the top of the campus budget was never mentioned in prior discussions. Committee members would like clarification on that percentage. (*UBC issue.*) Hennessey confirmed that other campuses have more robust programs and are investing in areas that need additional funding, similar to what RCE at Chico State does. Long Beach invests 20% of the revenue directly into support for international students. Butte College invests 50% into supporting international services/units.
- Chico State needs to create scholarships for international students since they are not eligible for financial aid. This could be a strong donor appeal to international alumni.
- Up to a 7.5% fee waiver can be awarded to international students who are doing well academically.
- EMAC members should email any additional questions directly to Frank Li. Li welcomes additional input prior to the presentations he will be making to CAD and the Academic Senate in the near future.

Resolution Review (Ford)

- Committee discussed changes to resolution.
- An updated version will be reformatted by Meadows, Selvester, and Joe Crofts and then shared with the Academic Senate Executive Committee.
- Discussed voting members: everyone except ex-officio members.

AB 386 and CourseMatch Update (Irving)

[Handout](#)

- Kaiser thanked Irving for the CourseMatch and AB 386 information she shared at a recent meeting.
- Students will be automatically enrolled if courses are approved by the host campus. This could be problematic when “matriculated at host campus” doesn’t mean it counts for the student’s major.
- Articulation will continue as normal.

Enrollment Updates

Spring 2015, 2014-15 Annualized Resident FTES Estimate, 2015-16 Enrollment Planning, and Fall 2015 Domestic Undergraduate Applications (Fortin)

[Handout](#)

- Received 2015-16 resident FTES target: 14,709, which is 1% over the current target of 14,563. Threshold: if campus is more than 3.5% over 2014-15 target, plan to reduce resident FTES by 1% per year so overage is not more than 3.5%. No financial penalty.
- At the January EMAC meeting we hope to review planning scenarios for 2015-16.
- There is no plan to drop the freshmen index admitting threshold until we have completed the planning for 2015-16.
- Significant spring registration activity yet to come. We will have a better idea of the 2014-15 resident FTES estimate after the Add/Drop Period opens on 12/29 and the first week of the semester.

Meeting adjourned 4:51 p.m.
Respectfully submitted, Lori Fuentes, EMS AA/S

Other

- Kaiser announced there is currently no chair for the Admissions Advisory Council (AAC).

Action Items:

1. The 20% off the top of the campus budget was never mentioned. Committee would like clarification on that portion from UBC (Selvester).
2. EMAC members should email any additional questions/suggestions regarding international student enrollment and funding directly to Frank Li.